


Federal law prohibits removal of this label before consumer purchase.

# ENERGY GUIDE



Television

SONY

Models KDL-55EX72X

## Estimated Yearly Energy Cost

**\$18**

Cost Range of  
Similar Models  
(55" – 59")

\$73

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\$24



- Based on 11 cents per kWh and 5 hours use per day
- Estimated yearly electricity use of this model: 157 kWh
- Your cost depends on your utility rates and use.

Visit [ftc.gov/energy](http://ftc.gov/energy)