



The Professional Photo SourceBook



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First Edition



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To Our Customers:

*We are delighted to present the first edition of our much anticipated
PROFESSIONAL PHOTO SOURCEBOOK.*

*We've included everything you need to make informed decisions about the
equipment and supplies available to help you do the best and most creative
job you can.*

THE PROFESSIONAL PHOTO SOURCEBOOK contains:

- ❖ Thousands of informative product descriptions*
- ❖ Product photos*
- ❖ Extensive product feature and specification listings*
- ❖ Prices for our complete line of medium and large format pro equipment*

*This all-inclusive resource extends our long-standing commitment to you, our
valued customer. We are your one-stop source for accurate, detailed product
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*Enjoy your **PROFESSIONAL PHOTO SOURCEBOOK.***

Thank you,

Sam Goldstein

Sam Goldstein, President



The Professional Photo SourceBook

SourceBook

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The Professional's Source

420 Ninth Avenue
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Customer Service inquiries:	In USA, Call Toll Free: 800.221.5743	Fax Toll Free: (24 Hours) 800.947.2215
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Detailed shipping information is listed in the back of this catalog.

When you receive your order, please follow these instructions

- Verify that you received all ordered items
- Carefully inspect that all merchandise is in perfect condition
- Test all equipment *after reading instruction manuals*
- If there are any problems with your order, please call our Customer Service Department immediately at:
Toll Free: **800-221-5743** In New York: **212-239-7765**

- Any damage to your order must be reported *within 2 business days*
- Until satisfied with your order. . .
... Do NOT discard ANY of the packaging materials such as boxes, instructions, styrofoam inserts, plastic bags, etc.
... Do NOT fill out the manufacturer's warranty cards
- Retain your invoice

- If you need to return merchandise, please see page 605

B & H extends a 14-day Customer Satisfaction Guarantee on all our photo equipment (software and soft goods excluded).

TECHNICAL SUPPORT

As part of our continuing commitment to our customers, B&H has specially-trained technical support representatives who will guide you through setting up and/or operating your equipment. If you have any questions about any technical situation, please call and ask for Technical Assistance.

WARRANTIES

All our photo merchandise is fully warrantied by the manufacturer. Should you require service under warranty after the 14-day B&H Customer Satisfaction Guarantee, please return the item directly to the manufacturer or their authorized service center.

CORPORATE ACCOUNTS

We invite government agencies, educational institutions, and large corporations to apply for open account status. For information, ask for our Corporate Accounts representative.

USED EQUIPMENT and TRADE-INS

If you would like to buy used equipment, or sell your used equipment, for cash or credit toward a new purchase, call and ask for our Used Department. All our used photo equipment carries a 90-day warranty. (See pages 602-603 for details.)

IN NEW YORK

Be sure to visit our new retail Superstore. Our unique interactive Multi-Media displays, demo rooms and full line product displays are available for you to evaluate. We look forward to meeting you in person.

AROUND THE USA

Visit our booth at these national conventions:
PP of A, Viscomm/ Photo Plus, WPPI, Photo Pro Expo
and state and regional conventions throughout the country.

LEASING

Qualified businesses may take advantage of flexible leasing options on major purchases. If leasing is an attractive purchase alternative for your business, please call and ask for our Leasing Department to discuss different options.

GIFT CERTIFICATE

We invite you to buy Gift Certificates for that special someone. They can be used on all purchases.

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When planning your purchase, please keep in mind our holiday schedule, and order early so that we can serve you better.

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Monday-Tuesday	September 21-22, 1998
Wednesday	September 30, 1998
Sunday -Tuesday	October 4-13, 1998
Thursday	November 26, 1998
Friday	December 25, 1998
Friday	January 1, 1999
Tuesday	March 2, 1999
Wednesday-Thursday	March 31-April 8, 1999
Friday	May 21, 1999
Sunday	July 4, 1999
Thursday	July 22, 1999
Sunday	September 12, 1999
Monday	September 20, 1999
Friday-Sunday	September 24-October 3, 1999
Thursday	November 25, 1999

Due to the extra-high volume of calls we receive in the 2 to 3 days following our extended holidays, we prolong our hours and increase our sales staff to accommodate our customers. We appreciate your patience in your attempts to get through.

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If you need a current price right now, please phone, fax or visit our website.

We're always happy to help you with up-to-the-minute information, product updates, new releases and the like.

USED

We buy, sell and trade all types of equipment. Please turn to pages 602-603 for details.