

END USER REBATE		PMW-EX1CAMCORDER SXS MEMORY CARD MAIL-IN END USER REBATE	
PROMOTION PERIOD:		December 1, 2007 through March 31, 2008	
Product(s) Involved:			
PRODUCT	INVENTORY CLASS	QUANTITY	END USER REBATE
PMW-EX1	A or B	ANY	8Gb SxS Memory Card
REQUIREMENTS:			
<p>TO RECEIVE THE 8Gb SXS MEMORY CARD REBATE BY MAIL:</p> <ol style="list-style-type: none"> 1) End User must purchase a PMW-EX1 during the promotion period from one of the Sony Authorized Resellers on the XL program, identified at www.sony.com/xdcamex/customer . 2) End User must fill out online survey and rebate claim form at www.sony.com/xdcamex/customer 3) End User must send printout of completed online form, entire ORIGINAL UPC product code label(s) from the box(es) of the PMW-EX1 purchased, and copy(ies) of purchase invoice(s) from the Sony Authorized Reseller to Sony Award Headquarters at the following address, postmarked no later than April 30, 2008. Sony Award Headquarters Offer # 07-0573 PO Box 100478 White Bear Lake, MN 55110-0478 			