

Your Sony Program Connection

End-user Programs

Sony is pleased to announce a rebate to those approved "The Outdoor Channel" content provider end users who would now like to step up to select Sony XDCAM, Display and Audio products. And for each PDW-700, PDW-F800, PDW-F335 or PDW-F355 purchased during the promotion period, the qualified end user will also receive at no additional cost five (5) PFD23A single layer Professional Discs! The eligible models must be purchased between **September 1, 2009 and March 31, 2010**.

END USER MAIL-IN REBATE			
	Model	Description	End User Rebate Per Unit
ELIGIBLE PRODUCTS	PDW-700	XDCAM HD422 Camcorder	\$500 plus 5 PFD23A discs
	PDW-HD1500	XDCAM HD422 Recorder	\$400
	PDW-F355L	XDCAM HD Camcorder	\$300 plus 5 PFD23A discs
	PDW-F335L	XDCAM HD Camcorder	\$300 plus 5 PFD23A discs
	PDW-F75	XDCAM HD Recorder	\$300
	PDW-U1	XDCAM Drive Unit	\$200
	HDVF-200	Viewfinder	\$200
	PDW-F800	XDCAM HD422 Camcorder	\$600 plus 5 PFD23A discs
	PDW-F1600	XDCAM HD422 Recorder	\$400
	PDW-HR1	XDCAM HD Field Recorder	\$300
	ECM-673	Shotgun Microphone	\$40
	ECM-678	Shotgun Microphone	\$50
	ECM-680S	Stereo Shotgun Microphone	\$60
	UWPV1 (3032/4244)	Wireless Microphone Pac	\$50
	UWPV6 (3032/4244)	Wireless Microphone ENG Pac	\$60
DWRS01D (3032/4244)	Digital Wireless Receiver	\$200	
DWTB01 (3040/4250)	Digital Wireless Transmitter	\$200	
LMD-940W	9" Monitor	\$200	
LMD-1750WHD	17" Monitor	\$200	
LMD-2451WHD	24" Monitor	\$300	
PMW-EX1	XDCAM EX Camcorder	\$250	
PMW-EX3	XDCAM EX Camcorder	\$300	
PMW-EX30	XDCAM EX Recorder	\$350	

TO RECEIVE THE END USER MAIL IN REBATE:

U. S. based end user customer can receive a mail-in cash rebate on the purchase of an eligible model during the promotion period from a Sony Authorized Reseller or directly from Sony. For a listing of Sony Authorized Resellers, please visit: www.sony.com/professional. Click on "Find a Reseller", search by zip code.

TO RECEIVE THE REBATE BY MAIL:

- 1) End User must have purchased an eligible model during the promotion period from a Sony Authorized Reseller or directly from Sony.
- 2) End User must fill out online rebate claim form at www.sony.com/TOCREbate.
- 3) End User must send printout of completed online form, Approved "The Outdoor Channel" Content Provider Certificate, entire ORIGINAL UPC product code label(s) from the box(es) of the eligible model(s) purchased, and copy(ies) of purchase invoice(s) from the Sony Authorized Reseller or directly from Sony to Sony Award Headquarters at the following address, postmarked no later than April 30, 2010.

Sony Award Headquarters
Offer # 090402A
PO Box 100478
White Bear Lake, MN 55110-0478