

Your Sony Program Connection

End-user Programs

Sony is pleased to offer an End User Rebate by mail on select models of LUMA™ LCD Professional Video Monitors. Sony offers an extensive line-up of LCD monitoring solutions from 14 inch to 42 inch (viewable area, measured diagonally) and inclusive of cost effective entry level monitors, and higher quality HD monitors. Sony continues to set the standard for quality LCD monitoring solutions in the Broadcast and Professional Video marketplace.

END USER REBATE:		END USER MAIL-IN REBATE ON LUMA LCD PROFESSIONAL VIDEO MONITOR	
PROMOTION PERIOD: NOVEMBER 01, 2009 THROUGH MARCH 31, 2010			
Eligible Product(s)			
PRODUCT	INVENTORY CLASS	QUANTITY	REBATE PER UNIT
LMD-1410	A	ANY	\$15
LMD-1530W	A	ANY	\$50
LMD-1750W, 1750WHD, 1750WCC, 1750WQS	A	ANY	\$50
LMD-2030W	A	ANY	\$50
LMD-2050W, 2050WHD, 2050WCC, 2050WQS	A	ANY	\$50
LMD-2451W, 2451WHD, 2451WCC, 2451WQS	A	ANY	\$100
LMD-4250W, 4250WHD, 4250WCC, 4250WQS	A	ANY	\$250
LMD-9020	A	ANY	\$75
LMD-9030	A	ANY	\$75
LMD-9050	A	ANY	\$150
LMD-940W	A	ANY	\$100

REQUIREMENTS:

TO RECEIVE THE REBATE BY MAIL:

1. U.S. based end user customer must purchase an eligible product listed in the table on page one during the promotion period from a Sony Authorized Reseller or a Third Party Reseller of an Authorized Distributor. End users can locate a Sony Authorized Reseller at www.sony.com/professional
2. End user customer must complete online rebate claim form at www.sony.com/LUMAREBATE
3. End user customer must send printout of completed on-line form, entire ORIGINAL UPC product code label(s) from the box(es) of the eligible models, and copy(ies) of purchase invoice(s) from the Reseller to Sony Award Headquarters to the following address, postmarked no later than April 30, 2010.

Sony Award Headquarters
Offer# 090422A
PO Box 100478
White Bear Lake, MN 55110-0478