

TRADE-UP TO A NEW SWAROVSKI OPTIK BINOCULAR



Purchase an EL 42 mm or EL 50 mm SWAROVISION or SLC 42 mm HD Binocular 1/15/12 - 6/1/12 from any Authorized North American Dealer and send us your older EL (non-SWAROVISION) or older SLC-Neu 10x42 (non-HD) binocular and you will receive \$700, \$850, or \$900 back from SWAROVSKI OPTIK NORTH AMERICA!*

Dollar amount is dependent on model sent back.

* Special terms and conditions apply



SWAROVSKI
OPTIK

Terms and Conditions for SWAROVSKI OPTIK Trade-Up Program

Consumer must first purchase a new EL 42 or 50 mm SWAROVISION or SLC 42mm HD Binocular between 1/15/12 and 6/1/12 from an Authorized SWAROVSKI OPTIK NORTH AMERICA Dealer. Consumer must call SWAROVSKI OPTIK NORTH AMERICA Customer Service at 800-426-3089 or email info@swarovskioptik.us to obtain a return authorization number. Binocular must be functional in order to be eligible for this program. Products that qualify for the trade up are EL 42 mm non-SWAROVISION models and SLC-Neu 10x42 model only with a serial Number that starts with D7450 or later.

Consumer must send in their older EL 42 mm (non-SWAROVISION) or older SLC-Neu 10x42 binocular with the RA#, copy of the receipt for the new binocular and this promotion form to the address below. US and Canada residents only.

Attn: Trade-Up Program, SWAROVSKI OPTIK NORTH AMERICA LTD., 2 Slater Road, Cranston, RI 02920

Product must be received within 30 days of the date of new product purchase. All product must be received by 6/30/12.

Name _____ Email _____

RA# (Required) _____ Telephone _____

Old EL or SLC Serial# _____ New model Serial# _____

Check will be issued payable to name above 4-6 weeks after product is received once determined product qualifies for the promotion. SWAROVSKI OPTIK N.A. LTD. is not responsible for lost, late or misdirected packages. Dealer not responsible for ineligible trade-in product. Please take note of dealers' return policies.

Binoculars that are eligible to trade-in.



EL 42 mm
non-SWAROVISION



SLC-Neu 10x42
non-HD

Binoculars that are eligible to purchase.



EL 42 or 50 mm
SWAROVISION



SLC 42 mm HD

Receive for your non-HD trade-in \$700 for SLC-Neu 10x42, \$850 for EL 8.5x42, \$900 for EL 10x42



SWAROVSKI
OPTIK