

End Users can receive a mail-in cash rebate on purchases of eligible model (as listed on this bulletin) during the promotion period from a Sony Authorized Reseller or Sony Authorized Distributor Reseller. Eligible product must be ordered by and shipped to the end user within the promotion period in order to qualify for this rebate.

For a listing of Sony Authorized Resellers or Resellers of Sony Authorized Distributor, please visit: [www.sony.com/professional](http://www.sony.com/professional). Click on "Find a Reseller", search by zip code.

**TO RECEIVE THE REBATE BY MAIL:**

- 1) End User must purchase an eligible model during the promotion period from a Sony Authorized Reseller, Reseller of a Sony Authorized Distributor, or directly from Sony. Eligible product must be ordered by and shipped to the end user within the promotion period in order to qualify for this rebate.
- 2) End User must fill out online rebate claim form at [www.sony.com/prorebates](http://www.sony.com/prorebates)
- 3) End User must send printout of completed online form, entire **ORIGINAL** UPC product code label(s) from the box(es) of the eligible model purchased (**photocopies of UPC not accepted**), and copy(ies) of purchase invoice(s) from the same Sony Authorized Reseller or Resellers of Sony Authorized Distributor to Sony Award Headquarters at the following address, postmarked no later than August 31, 2013.

**Sony Award Headquarters  
Offer # 13-0137A  
PO Box 100478  
White Bear Lake, MN 55110-0478**

**Terms and Conditions:**

Offer valid on purchases of eligible products from June 10, 2013 through July 31, 2013. Eligible models must be ordered from a Sony Authorized reseller or direct from Sony and shipped to end user customer within the promotion period to be eligible for rebate. For check delivery, please allow 8-10 weeks following postmark of properly completed submission. All claims must be submitted online and all supporting paperwork for claims must be postmarked no later than August 31, 2013. Submission must include serial number and copies of dated purchase receipt/invoice and original eligible product UPC code, and must be mailed to provided address. Limit one rebate per product purchased to end-users (not for resale). Rebate check will not be delivered to P.O. Boxes. If the rebate check is not cashed within 90 days of issuance, it will be void, and the end user will not be entitled to receive a replacement rebate check. Offer is not transferable. Offer cannot be combined with other offers from Sony. Sony reserves the right to request additional information to validate a claim, making it subject to U.S. postal regulations. Offer void where prohibited, taxed or restricted by law. Sony is not responsible for claims or checks lost, damaged, or delayed in transit unless Sony has been negligent. Submitted materials become Sony property and will not be returned. Products for which rebate is claimed may not be returned (limited warranty claims excluded). Sony reserves the right to substitute products of greater or equal value or cash equivalent in fulfillment of this offer. Offer valid only in the continental United States, [Alaska and Hawaii] and excluding territories. Offer not valid on refurbished, open-box, or returned products, or demonstration products. Sony reserves the right to modify or cancel this offer at any time.