

**To receive your *Where The Light Is: John Mayer Live In Los Angeles* Blu-ray Disc™ by mail, follow these simple steps:**

 Pre-qualify online at [www.rebate-zone.com/sony](http://www.rebate-zone.com/sony) and follow the instructions completely for mail-in of supporting documents.

**OR**

- 1** Complete this coupon entirely. Serial number is required.
- 2** Enclose a copy of your receipt from an eligible retailer dated August 1, 2008, through August 30, 2008.
- 3** Enclose a copy of the product UPC bar code located on outside of package. See sample to right.
- 4** Mail all three items, postmarked no later than September 30, 2008 to:

**Sony Home Video John Mayer**

Offer # 38B-1401  
 PO Box 100411  
 White Bear Lake, MN 55110-0411

**IMPORTANT: All information required.**

Make a copy of all submitted materials for your records.

First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Street \_\_\_\_\_

(PO boxes are not eligible)

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Serial # XX -

I purchased the:

- Sony® BDP-S300 Blu-ray Disc Player
- Sony® BDP-S301 Blu-ray Disc Player
- Sony® BDP-S350 Blu-ray Disc Player
- Sony® BDP-S500 Blu-ray Disc Player
- Sony® BDP-S2000ES Blu-ray Disc Player
- Sony® BDP-BX1 Blu-ray Disc Player
- I do not wish to receive information from Sony about products, services, premium programs, contests and offerings that may be of interest to me.



Visit [www.rebate-zone.com/sony](http://www.rebate-zone.com/sony) to check the status of your submission.

For questions regarding this promotion, please call **(866) 838-0421**.

**Mail all required materials, postmarked no later than September 30, 2008.**

**TERMS & CONDITIONS:** Receive one *Where the Light Is: John Mayer Live in Los Angeles* Blu-ray Disc by mail following purchase of a BDP-S300, BDP-S301, BDP-S350, BDP-S500, BDP-S2000ES or BDP-BX1 model Sony Blu-ray Disc player from an eligible retailer. Offer not valid on purchases at Amazon.com, Best Buy, BrandsMart, Circuit City, Fred Meyer, Hastings Entertainment, Meijer, Nebraska Furniture Mart, SonyStyle, SonyStyle.com, or Target. Offer valid on purchase of eligible product from August 1, 2008 through August 30, 2008. For Disc delivery, please allow 8-10 weeks following receipt of properly completed submission. Complete mail-in submission must be postmarked no later than September 30, 2008. Online pre-qualification submissions must be completed and supporting documentation must be postmarked no later than September 30, 2008. Serial number, copy of dated purchase receipt, and copy of eligible product UPC code are required. Mail submission to provided address. Limit one Disc per household, except where prohibited by law. Limited to end users only (not for resale on online auctions or otherwise). No delivery to PO Boxes. Offer is not transferable. Sony reserves the right to request additional information to validate a claim, making it subject to U.S. postal regulations. Offer void where prohibited, taxed or restricted by law. Sony is not responsible for claims lost, damaged, or delayed in transit. Submitted materials become Sony property. Products for which premium is claimed may not be returned (limited warranty claims excluded). Sony reserves the right to substitute a premium of greater or equal value or a cash equivalent of \$29.99 in fulfillment of this offer. Offer valid only in the United States, excluding territories. In the event of a dispute, Sony must be contacted by December 28, 2008. Offer not valid on refurbished, open-box, returned products, or demonstration products.

© 2008 Sony Electronics Inc. All rights reserved. Reproduction in whole or in part without written permission is prohibited. Sony, the Sony and HDNA logos are trademarks of Sony. HDMI, the HDMI logo and High-Definition Multimedia Interface are trademarks of HDMI Licensing LLC. Blu-ray Disc is a trademark. All other trademarks are property of their respective owners. Features and specifications are subject to change without notice. Screen image simulated. Sony Electronics Inc. values your privacy. Information provided by you through participation in rebate or premium programs is protected and governed in accordance with SEL's Privacy Policy. To view our Privacy Policy, visit [www.sel.com/SEL/legal/privacy.html](http://www.sel.com/SEL/legal/privacy.html). © 2008 Sony BMG Music Entertainment. CA5678-MI