

End user purchasers of PXW-X70 who took delivery of their product on or before March 31, 2015 and who purchase a CBKZ-X70FX 4K license key during the promotion period from a Sony Authorized Reseller, Reseller of a Sony Authorized Distributor or Direct from Sony can receive a mail-in cash rebate. Eligible product must be ordered by and shipped to the end user within the promotion period in order to qualify for this rebate.

For a listing of Sony Authorized Resellers or Resellers of a Sony Authorized Distributor, please visit: www.sony.com/professional. Click on "Find a Reseller", search by zip code.

TO RECEIVE THE REBATE BY MAIL:

- 1) End user purchasers of PXW-X7 who took delivery of their product on or before March 31, 2015 must purchase a **CBKZ-X70FX 4K license key** during the promotion period from a Sony Authorized Reseller, Reseller of a Sony Authorized Distributor or Direct from Sony. Eligible product must be ordered by and shipped to the end user within the promotion period in order to qualify for this rebate
- 2) End User must fill out online rebate claim form at www.sony.com/X70earlyadopter
 - a. Complete the online claim form.
 - b. Print your Online Rebate Submission Form.
- 3) End User must send printout of completed online form, entire **ORIGINAL** UPC product code label from the box of **CBKZ-X70FX 4K license key** purchased (**photocopies of UPC not accepted**), a copy of purchase invoice from the same Sony Authorized Reseller, Reseller of Sony Authorized Distributor or Sony, and a copy of purchase invoice for the PXW-X70 to Sony Award Headquarters at the following address, postmarked no later than **September 30, 2015**.

Sony End User Award Headquarters
Offer #150142A
PO Box 42012
Hazelwood, MO 63042-1012

Terms and Conditions:

End user purchasers of PXW-X70 who took delivery of their product on or before March 31, 2015 can receive a mail-in cash rebate following the purchase of a Sony **CBKZ-X70FX 4K license key**. Eligible product must be ordered by and shipped to the end user within the promotion period in order to qualify for this rebate. Offer valid on purchases of eligible product from **June 15, 2015 - August 31, 2015**. Eligible models must be ordered from a Sony Authorized Reseller, Reseller of a Sony Authorized Distributor or Direct from Sony and shipped to end user customer within the promotion period to be eligible for rebate. For check delivery, please allow 8-10 weeks following postmark of properly completed submission. All claims must be submitted online and all supporting paperwork for claims must be postmarked no later than **September 30, 2015**. Submission must include serial number and copies of dated purchase receipt/invoice and **ORIGINAL** UPC/serial number bar code label from the box of the eligible product (photocopies of the UPC/serial number barcode label will not be accepted) and must be mailed to provided address. Limit one rebate per each eligible product purchased by end-users. Rebate check will not be delivered to P.O. Boxes. If the rebate check is not cashed within 90 days of issuance, it will be void, and the end user will not be entitled to receive a replacement rebate check. Rebate checks will be issued in the name of the business or person purchasing the eligible product which, if applicable, must match the accompanying invoice/evidence. Offer is not transferable. Sony reserves the right to request additional information to validate a claim, making it subject to U.S. postal regulations. Offer void where prohibited, taxed or restricted by law. Sony is not responsible for claims or checks lost, damaged, or delayed in transit unless Sony has been negligent. Submitted materials become Sony property and will not be returned. Products for which rebate is claimed may not be returned (limited warranty claims excluded). **Offer valid only in the continental United States Hawaii and Alaska; excluding territories**. The dealer invoice must show a valid U.S. billing address for the end user purchaser, and rebate must be mailed to a valid U.S. address. Offer not valid on B stock, refurbished, open-box, returned, or demonstration products. Sony reserves the right to modify or cancel this offer at any time.