

**TO RECEIVE THE LIVE PRODUCTION SOLUTIONS END USER STACKED REBATE BY MAIL:**

End Users can receive a mail-in cash rebate on purchases of a qualifying Sony LMD Monitor, BRC Camera, BRS Switcher and Professional Projector during the promotional period from a Sony Authorized Reseller, Sony Authorized Distributor Reseller or Direct from Sony.

Qualifying LMD Monitors include: LMD-1751W, LMD-2050W, LMD-2451W.

Qualifying BRC Cameras include: BRC-Z330, BRC-Z700, BRC-H700.

Qualifying Switchers include: BRS-200, AWS-G500E.

Qualifying Professional Projectors include: VPL-FX30, VPL-FX500L, VPL-FH300L, VPL-FW300L.

For a listing of Sony Authorized Resellers or Resellers of Sony Authorized Distributor, please visit:

[www.sony.com/professional](http://www.sony.com/professional) . Click on "Find a Reseller," search by zip code.

**TO RECEIVE THE REBATE BY MAIL:**

- 4) End User must purchase an eligible model(s) during the promotion period from a Sony Authorized Reseller, Sony Authorized Distributor Reseller, or Direct from Sony.
- 5) End User must fill out online rebate claim form at [www.sony.com/LiveProductionRebate](http://www.sony.com/LiveProductionRebate)
- 6) End User must send printout of completed online form, entire **ORIGINAL** UPC product code label(s) from the box(es) of all eligible model (s) purchased, and copy(ies) of purchase invoice(s) from the same Sony Authorized Reseller, Resellers of Sony Authorized Distributor, or from Sony to Sony Award Headquarters at the following address, postmarked no later than **October 31, 2010**.

Sony Award Headquarters  
Offer # 100155A  
PO Box 100478  
White Bear Lake, MN 55110-0478

Receive a rebate by mail following the purchase of an eligible Sony LMD Monitor, BRC Camera, BRS Switcher and/or Professional Projector as listed in the following table.

CATEGORY 1 Sony LMD Monitor Model	CATEGORY 1 Sony LMD Monitor Rebate	CATEGORY 2 Sony BRC Camera Model	CATEGORY 2 Sony BRC Camera Rebate	CATEGORY 3 Sony Switcher Model	CATEGORY 3 Sony Switcher Rebate	CATEGORY 4 Sony Projector Model	CATEGORY 4 Sony Projector Rebate
LMD-1751W	\$75.00	BRC-Z330	\$300.00	BRS-200	\$300.00	VPL-FX30	\$150.00
LMD-2050W	\$250.00	BRC-Z700	\$350.00	AWS-G500E	\$500.00	VPL-FX500L	\$250.00
LMD-2451W	\$350.00	BRC-H700	\$400.00			VPL-FH300L	\$500.00
						VPL-FW300L	\$500.00

Receive a bonus rebate by mail for purchasing at least one eligible product from multiple categories (Sony LMD Monitor, Sony BRC Camera, Sony BRS Switcher, and/or Sony Professional Projector) in addition to the individual product rebate amounts listed in the above table. Eligible models must be purchased together and appear on the same invoice to qualify for the bonus rebate. Limit one bonus rebate per invoice regardless of quantity purchased.

- Purchase one model from 2 categories: \$200.00 Bonus Rebate
- Purchase one model from 3 categories: \$750.00 Bonus Rebate
- Purchase one model from 4 categories: \$2,000.00 Bonus Rebate

Offer valid on purchases of eligible models from June 1, 2010 through September 30, 2010. Eligible models must be ordered from a Sony Authorized Reseller, Reseller of a Sony Authorized Distributor, or directly from Sony and shipped to end user customer within the promotion period to be eligible for rebate. All claims must be submitted online and all supporting paperwork for claims must be postmarked no later than October 31, 2010. Submission must include a printout of the completed online form, a copy of the purchase invoice(s), and original product UPC code for each product eligible for the rebate. Bonus rebates will be issued only if the eligible products are purchased on the same invoice. All supporting paperwork for claims must be mailed to the address provided and be postmarked no later than October 31, 2010. For check delivery, please allow 8-10 weeks following postmark of properly completed submission. This program may not be combined with any other End User promotions from Sony. Limit one rebate per eligible model purchased to end-users. Limit one bonus rebate per invoice regardless of qty purchased. Rebate check will not be delivered to P.O. Boxes. If the rebate check is not cashed within 90 days of issuance, it will be void, and the end user will not be entitled to receive a replacement rebate check. Sony reserves the right to request additional information to validate a claim, making it subject to U.S. postal regulations. Offer void where prohibited, taxed or restricted by law. Sony is not responsible for claims or checks lost, damaged, or delayed in transit unless Sony has been negligent. Submitted materials become Sony property and will not be returned. Products for which rebate is claimed may not be returned (limited warranty claims excluded). Offer valid only in the continental United States, Alaska and Hawaii and excluding territories. Offer not valid on refurbished, open-box, returned products, or demonstration products. Sony reserves the right to modify or cancel this offer at any time.