

TO RECEIVE THE REBATE BY MAIL:

End Users can receive a Sony LCPCMM10G Carrying Case by mail when they purchase of (1) PCM-M10 Recorder during the promotion period of June 1, 2010 through September 30, 2010 from a Sony U.S. authorized reseller, an authorized third-party reseller, or directly from Sony. End users can locate a Sony U.S. authorized reseller by clicking on "find a reseller" on www.sony.com/professional.

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2. End User must fill out an online rebate claim form at www.sony.com/pcm10case
3. End User must send a printout of the completed online form, entire **ORIGINAL** UPC product code label(s) from the box(es) of the PCM-M10 recorder purchased, and copy(ies) of purchase invoice(s) from the Sony Authorized Reseller, an authorized third-party reseller, Sony to Sony Award Headquarters at the following address, postmarked no later than October 31, 2010.

Sony Award Headquarters
Offer # 100160B
PO Box 100478
White Bear Lake, MN 55110-0478

TERMS AND CONDITIONS:

Receive a Sony LCPCMM10G Carrying Case by mail following the purchase of a Sony PCM-M10/R or PCM-M10/B Portable Linear PCM Recorder. Offer valid on purchases of eligible products from June 1, 2010 through September 30, 2010. Eligible models must be ordered from a Sony authorized reseller or directly from Sony and shipped to end user customer within the promotion period to be eligible for rebate. For LCPCMM10G Carrying Case delivery, please allow 8-10 weeks following postmark of properly completed submission. All claims must be submitted online and all supporting paperwork for claims must be postmarked no later than October 31, 2010. Submission must include serial number and copies of dated purchase receipt/invoice and original eligible product UPC code, and must be mailed to provided address. Limit one LCPCMM10G Carrying Case per product purchased to end-users (not for resale). Premium will not be delivered to P.O. Boxes. Offer is not transferable. Offer cannot be combined with other offers from Sony. Sony reserves the right to request additional information to validate a claim, making it subject to U.S. postal regulations. Offer void where prohibited, taxed or restricted by law. Sony is not responsible for claims or premium items lost, damaged, or delayed in transit unless Sony has been negligent. Submitted materials become Sony property and will not be returned. Products for which LCPCMM10G Carrying Case is claimed may not be returned (limited warranty claims excluded). Sony reserves the right to substitute products of greater or equal value or cash equivalent in fulfillment of this offer. Offer valid only in the continental United States, Alaska and Hawaii and excluding territories. Offer not valid on refurbished, open-box, returned products, or demonstration products. Sony reserves the right to modify or cancel this offer at any time.