

Now that you've held and experienced a PENTAX DSLR, you can save \$100.00! Just purchase any of the K-5 or K-r DSLR kits listed below at your favorite retail dealer, and earn a \$100.00 PENTAX Visa Prepaid Card. Just in time for holiday shopping!





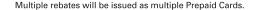
Prepaid Card can be used everywhere Visa® is accepted.

BE INSPIRED.

Item #	Product	UPC	Rebate
□14748	K-5 Body Kit	027075176546	\$100.00
□14762	K-5 Lens Kit with DA 18-55mm WR	027075176683	\$100.00
□14622	K-r Black Body Only	027075175280	\$100.00
□14636	K-r Lens Kit Black with DA L 18-55mm	027075175426	\$100.00
□14650	K-r Dual Lens Kit Black with DA L 18-55mm, 50-200mm	027075175563	\$100.00
□14664	K-r Dual Lens Kit Black with DA L 18-55mm, 55-300mm	027075175709	\$100.00
□14706	K-r Lens Kit White with DA L 18-55mm	027075176126	\$100.00
□14734	K-r Lens Kit Red with DA L 18-55mm	027075176409	\$100.00

- **1** Go to your nearest PENTAX retailer and purchase any of the items listed above.
- 2 Fill out the front and back of this card; include copy of sales receipt and the UPC of the product(s) purchased listed above.
- 3 Mail in this card (with receipt and UPC), and receive your Visa Prepaid Card in 6-8 weeks. It's that simple!







To receive your PENTAX Visa Prepaid Card, purchase a qualifying product between 10/28/2010 and 11/6/2010 and mail the following:

- 1) Original completed rebate form. (Copies are not accepted.)
- 2) Original or copy of sales receipt of product(s). Circle all qualifying purchases.
- 3) Original UPC barcode(s) from the package of EACH qualifying product listed on the back of this card. (Copies are not accepted.)

Mail to: PHOTO PLUS REBATE OFFER Offer # H233979 PO Box 15103 White Bear Lake. MN 55115-5103 Your submission must be postmarked within 30 days of purchase date. Limit (1) one rebate per product per address, except where prohibited by law. Keep a copy of all materials submitted for your records. Allow up to 8 weeks to receive your Visa Prepaid Card.



Prepaid Card can be used everywhere Visa® is accepted.

Name:			_	
Address:			_	
City:	State:	ZIP Code:		
E-Mail Address:			_	
Product Serial Number(s):			_	
			_	
rom which retailer was your equipment purchased?			_ store □ On-lir	ıe

Check your Claim Status at: www.rebate-zone.com/pentax

TERMS AND CONDITIONS: Multiple rebates will be issued as multiple Prepaid Cards. Limit (1) one rebate per product per address where permitted by law, up to \$480 maximum value. This offer is only good for the products listed for USA, APO and FPO addresses, and cannot be combined with any other offer. Void where prohibited, taxed or restricted by law. Offer valid to end users only. Groups and organizations are not eligible. PENTAX is not responsible for lost, late or misdirected mail. Requests with invalid or undeliverable mailing address will be denied. Consumers should retain copies of all materials as submitted materials will not be returned. Rainchecks will not be honored. The Card is not redeemable for cash and may not be used for cash withdrawal at any cash-dispensing locations. The Card is not transferable and non-refundable. The Card is issued by MetaBank[™] pursuant to license from Visa U.S.A. Inc. Card funds are available for 120 days in addition to any remaining days in the issuing month. The "Valid Thru" date on the front of the card denotes the date of expiration for your specific card(s). All cards require an "Activation" step be performed by the recipient. Follow the simple steps detailed on the accompanying card mailer to complete "Activation." If you have not received your Visa Prepaid Card(s) after 8 weeks, visit www.rebate-zone.com/pentax or call (866) 364-3551 for status.