

**PROMOTION:** Purchase a Sony NEX-EA50M, NEX-FS100U, NEX-FS100UK, NEX-FS700R, NEX-FS700RH, FS700R/7QPAC, FS700RH/7QPAC, PXW-FS7 or PXW-FS7K professional camcorder and receive a Metabones EF Lens to Sony NEX Smart Adapter (MARK IV) Free via Mail-in Rebate

**PROMOTION PERIOD:** April 1, 2015 - **September 30, 2015**

End Users can receive The Metabones EF Lens to Sony NEX/PXW-FS Series Smart Adapter (MARK IV) via mail in-rebate when they purchase Sony NEX-EA50M, NEX-FS100U, NEX-FS100UK, NEX-FS700R, NEX-FS700RH, FS700R/7QPAC, FS700RH/7QPAC, PXW-FS7 or PXW-FS7K series professional camcorder during the promotion period of April 1, 2015 through **September 30, 2015** from a Sony Authorized Reseller, Reseller of a Sony Authorized Distributor or directly from Sony. Eligible model must be ordered by and shipped to the end user within the promotion period to qualify for this rebate.

For a listing of Sony Authorized Resellers or Resellers of a Sony Authorized Distributor, please visit: [www.sony.com/professional](http://www.sony.com/professional). Click on "Find a Reseller", search by zip code.

**TO RECEIVE THE REBATE BY MAIL:**

- 1) End User must purchase a Sony NEX-EA50M, NEX-FS100U, NEX-FS100UK, NEX-FS700R, NEX-FS700RH, FS700R/7QPAC, FS700RH/7QPAC, PXW-FS7 or PXW-FS7K series professional camcorder during the promotion period from a Sony Authorized Reseller, Reseller of a Sony Authorized Distributor or Direct from Sony. Eligible product must be ordered by and shipped to the end user within the promotion period in order to qualify for this rebate.
- 2) End User must fill out online rebate claim form at [www.sony.com/NEXlenspromo](http://www.sony.com/NEXlenspromo)
  - a. Complete the online claim form and hit the "Submit" button to process the submission.
  - b. Print your Online Rebate Submission Form.
- 3) End User must send printout of completed online form, entire **ORIGINAL** UPC product code label from the box of the Sony eligible camcorder purchased (**photocopies of UPC not accepted**), and a copy of purchase invoice from the same Sony Authorized Reseller, Reseller of a Sony Authorized Distributor or Sony to Sony End User Award Headquarters at the following address, postmarked no later than **October 31, 2015**.

Sony End User Award Headquarters  
Offer #150037B  
PO box 42012  
Hazelwood, MO 63042-1012

**Terms and Conditions:**

End Users can receive The Metabones EF Lens to Sony NEX/PXW-FS Series Smart Adapter (MARK IV) via mail in-rebate. Offer valid on purchases of eligible product from **April 1, 2015 through September 30, 2015**. Eligible models must be ordered from a Sony Authorized Reseller, Reseller of a Sony Authorized Distributor or directly from Sony and shipped to end user customer within the promotion period to be eligible for rebate. Please allow 8-10 weeks for rebate delivery following postmark of properly completed submission. All claims must be submitted online and all supporting paperwork for claims must be postmarked no later than **October 31, 2015**. Submission must include serial number and copies of dated purchase receipt/invoice and ORIGINAL UPC/serial number bar code label from the box of the eligible product (photocopies of UPC/serial number barcode label will not be accepted), and must be mailed to the provided address. Limit one Metabones Smart Adapter IV per each eligible product purchased by end-users (not for resale). The Metabones EF Lens to Sony NEX/PXW-FS Series Smart Adapter IV will not be delivered to P.O. Boxes. Offer is not transferable. Sony reserves the right to request additional information to validate a claim, making it subject to U.S. postal regulations. Offer void where prohibited, taxed or restricted by law. Sony is not responsible for claims lost, damaged, or delayed in transit unless Sony has been negligent. Submitted materials become Sony property and will not be returned. Products for which rebate is claimed may not be returned (limited warranty claims excluded). **Offer valid only in the continental United States, Alaska and Hawaii, excluding territories. The dealer invoice must show a valid U.S. billing address for the end user purchaser, and the Metabones Smart Adapter IV must be shipped to a valid U.S. address. This shipping address may not be that of a freight forwarder. Offer not valid on B stock, refurbished, open-box, returned, or demonstration products. Sony reserves the right to modify or cancel this offer at any time.**