

## OFFICIAL B&H PHOTOGRAPHY PODCAST CANON 5D MARK IV SWEEPSTAKES

**NO PURCHASE IS NECESSARY TO ENTER OR WIN.** The B&H Photography Podcast Canon 5D Mark IV Sweepstakes (the “Sweepstakes”) is void where prohibited by law and is sponsored by B&H Foto & Electronics Corp., 440 Ninth Avenue, New York, NY 10001 (“B&H”) and Canon U.S.A., Inc., One Canon Park, Melville, New York 11747 (“Canon”) (each a “Sponsor” and collectively the “Sponsors”). It is not sponsored or endorsed by Instagram or Twitter in any way.

**Entry Period/Methods of Entry.** The Sweepstakes will run from on or about January 11, 2018 until on or about Sunday, January 28, 2018 (the “Entry Period”). Entries received outside the Entry Period are void. Enter the Sweepstakes via either one of the following methods. (1) Subscribe to the B&H Photography Podcast and share a screenshot of your subscription on **Instagram** or **Twitter** (each a “Platform”) using the hashtag #bhphotopodcast; or (2) Mail a postcard (postmarked during the Entry Period) containing your name, address, phone number, and email address, and indicate the subject(s), if any, about which you are interested in receiving future emails from B&H (e.g. photo, video, audio, computers, home theater, portable entertainment ) (optional) to: B & H Photography Podcast Canon 5D Mark IV Sweepstakes, c/o B&H Foto & Electronics Corp., 440 Ninth Avenue, New York, NY 10001 (either option, an “Entry”). Entries must not, in the sole and absolute discretion of the Sponsors, contain obscene, provocative, defamatory, sexually explicit, or otherwise objectionable or inappropriate content. Entries deemed by Sponsors to be inappropriate will be disqualified. Entries owned by a third party, or the use of any trademarks, service marks, logos, brands, or products owned by a third party are not acceptable for entry into the Sweepstakes. Limit 3 entries per person (1 via each Platform and 1 mail-in Entry).

**Winner Selection/Prizes/Odds.** On or about February 1, 2018, the B&H Social Team will randomly select two (2) winners from among all eligible entries (each a “Winner”). The first Winner so randomly selected will receive one (1) Canon EOS 5D Mark IV DSLR Camera (Body Only), B&H item number CAE5D4, having a retail value of \$3,199.00, and one (1) Canon EF 50mm f/1.8 STM Lens, B&H item number CA5018EFSTM, having a retail value of \$125.00. The second randomly selected Winner will receive one (1) Canon EOS 80D DSLR Camera (Body Only), B&H item number CAE80D, having a retail value of \$999.00, and one (1) Canon EF 50mm f/1.8 STM Lens, B&H item number CA5018EFSTM, having a retail value of \$125.00. Winner selection is in the sole and absolute discretion of the B&H Social Team. Any taxes are the sole responsibility of the Winners.

**Identity of Winners/Eligible Participants.** Winners will be identified and notified by the email account associated with the Instagram or Twitter account from which their Entry was submitted, or the email account provided with a mail-in entry. An email account holder shall mean the natural person assigned to such email account by the internet access or online service provider or other organization responsible for assigning email addresses for the domain associated with such email account. Any issues regarding the identity of a Winner shall be resolved by Sponsors in their sole discretion. The Sweepstakes is only open to residents of the United States that are at least eighteen (18) years of age on their entry date and is not open to employees of Sponsors, their immediate family, any person domiciled with such employees, or any affiliates or subsidiaries of Sponsors.

**Entry Ownership/Entrant Agreements.** Entrants retain full ownership and copyrights to their Submission. However, by entering the Sweepstakes entrants grant Sponsors permission to use their Entries for promotional purposes on their respective social media channels with proper credit. Entrants also agree: (a) to be bound by these Official B&H Photography Podcast Canon 5D Mark IV Sweepstakes Rules; (b) that any claims related to this Sweepstakes shall be resolved individually without resort to any form of class action and that awards, shall be limited to actual out-of-pocket costs incurred in entering the Sweepstakes, and shall not include incidental or consequential damages or attorneys fees; and (c) that any actual or perceived ambiguities in these rules shall be interpreted by Sponsors in their sole discretion.

**Limitation of Liability/Sponsor Modification/Cancellation Rights/ Choice of Law/ Venue/ Winners List.** Sponsors are not responsible for incomplete entries or for failure to receive entries due to technical failures or human error of any kind. Winners agree that Sponsors will have no responsibility for losses or damage of any kind resulting from the acceptance, possession, or use of the prizes. Except where prohibited, participation in the Sweepstakes constitutes entrant’s consent to the publication of his or her name by Sponsors in any media for commercial or promotional purposes without limitation or further compensation subject to Sponsors’ respective Privacy Policies. Sponsors may modify or discontinue the Sweepstakes at any time and may disqualify from the Sweepstakes any person it determines, in its sole discretion, to have attempted to or actually tampered with or otherwise abused any aspect of the Sweepstakes. Entrants agree that in the unlikely event a dispute arises in connection with this Sweepstakes, it will be governed by the laws of the State of New York and heard exclusively in a court of applicable jurisdiction in the County and State of New York irrespective of any choice of law provisions to the contrary. To receive names of the winners by U.S. mail, please mail a self-addressed stamped envelope to: B&H Foto & Electronics Corp., Attn: B&H Photography Podcast Canon 5D Mark IV Sweepstakes Rules, Attn: Legal Department, 440 Ninth Avenue, New York, NY 10001. Any Winners List request must be received by B&H within one (1) year of the date the Sweepstakes is conducted.