

Marketing Guidelines Document 2023 Digital Color Single-Function & Multi-Function Printers

HL-L3220CDW
HL-L3280CDW
HL-L3295CDW
HL-L3300CDW
MFC-L3720CDW
MFC-L3780CDW

Document for Internal Use Only



Marketing Guidelines Document

MARKETING GUIDELINES

Brother Digital Color Single-Function & Multi-Function Printers

**HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, MFC-L3720CDW,
MFC-L3780CDW**

ABOUT THIS DOCUMENT

The purpose of this document is to provide a guideline to utilize for proper marketing implementation.

The marketing guideline has been prepared to ensure that all elements of our Digital Color Single-Function and Multi-Function Printers and associated replacement consumables are used in a consistent, considered, and effective manner.

We urge our business partners to keep the structure and integrity of the wording in order to maintain consistency across the Brother brand.

All referenced trademarks and registered trademarks are the property of their respective companies.

- Please do not circulate this document to end users -

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I. Messaging

Main Message

Confidently enter the world of laser-quality printing with Brother At Your Side. Brother's vast variety of digital color single and multi-function printers represent an unparalleled combination of sophistication, technology, and performance. Perfect for the demanding needs of sole practitioners and small teams, our business machines are a reliable way to create consistently professional-looking color documents that make an impact. Offering an extensive range of models, capabilities, and features, there's a Brother digital color printer for every type of home office, small office, and small business.

Positioning Statement

From the corner office to the remote office, the ability to work from almost anywhere has pushed the boundaries of how business is conducted. Brother's innovative range of digital color printers with laser quality are designed to exceed beyond these boundaries. Rising to the challenges of this new way of business, they offer powerful document management options to support the work-from home and hybrid workforce, as well as small business leaders.

With fewer resources and leaner budgets, small business owners are masters of multi-tasking who constantly maneuver ever-changing deadlines and priority levels. Brother understands how important credibility is for small business and that the need to create professional impressions is a continuous priority. The solution? Consistently vivid, impeccable documents produced by leading edge digital color printers.

Stronger and faster than ever before, our newest generation of digital color printers offer extraordinary ease and timesaving efficiency. With print speeds of up to 31 pages per minute¹, mobile applications for on-the-go-printing², and advanced security features. They help small business consumers stay on track and in control of document management.

Experts in printers, ink, and toner, Brother is the go-to provider of total printing solutions. From single-function and multi-function printers to the unrivaled quality of Brother Genuine supplies, and the convenience of Refresh EZ Print Subscriptions, Brother takes all the hard work – and guesswork – out of document management.

Disclaimers

1. Based on one sided printing. Change from default setting required.
2. Free app download and wireless connection required. Compatibility may vary based on device and operating system.

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Elevator Pitch

Recognizing the unique professional requirements of small business leaders, entrepreneurs, work from home, and hybrid workers, Brother's latest digital color printers with laser quality satisfy those requirements – and then some.

Providing consumers with a powerful combination of key features, Brother printers produce next-level results. Timesaving print speeds can produce 30-page documents in less than 60 seconds¹, customizable shortcuts offer ease and simplicity, and the convenience of a mobile app² enables printing from virtually anywhere. Brother Genuine Toner is always a reliable choice for premium quality with consistent results. For added convenience, Brother Refresh EZ Print Subscription is a worry-free way to make sure you never run out of toner. Offering a range of features and replacement options to enhance the printer experience, Brother delivers total printing solutions.

Brother's digital color printers help small businesses successfully achieve their goals, stay connected, and print confidently. Bolstered by powerful printing solutions, they are a reassuring source of stability – page after page, project after project, and time after time.

Disclaimers

1. Based on one sided printing. Change from default setting required.
2. Free app download and wireless connection required. Compatibility may vary based on device and operating system.

Key Messages

- **Message # 1: Work Hard, Print Smart.**

Brother is on a mission to help their consumers be efficient, productive, and successful.

Promising spectacular quality, durability, timesaving, security, and mobility, our digital color printers are ready to get to work.

Equipped with the features you need to print confidently on every page, our digital color printers produce documents with sharp text, vivid color, and superior quality. Tackle timelines with fast print speeds that effortlessly handle high-volume printing. Save time and the hassle of frequent paper refills with generous paper tray capacities of up to 250-sheets¹. Plus, high-yield replacement toner options offer additional cost savings. Advanced security features help safeguard information and data while printing for total peace-of-mind protection. The Brother Mobile Connect App² with a customizable interface provides the ability to manage documents and monitor toner levels from virtually anywhere. Combining robust features and benefits, with ease of use and rock-solid reliability, Brother digital color printers are the smart choice that work hard to deliver results.

- **Message #2 Printers Are Just the Beginning**

Brother is the expert in printing. By engineering durable, advanced equipment, formulating superior inks and toners and developing innovative accessories, dynamic apps, and convenient services, Brother knows what it takes to print confidently. Investing in a Brother printer is the first step in meeting your business printing goals. Allow Brother's powerful printing options to elevate your printing – and business – to next level status.

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Engineered to work best with Brother digital color printers, Brother Genuine Toner delivers rich, sharp tones, vibrant colors, effective page yields, and reassuring compatibility. Creating a spectacular range of colors and available in cost-effective high yield formats, Brother Genuine Toner is the wise choice for creating professional prints that demand attention and earn results.

Running out of toner is an inconvenience that has the possibility of causing big problems for your small business. Avoid the worry of potential issues by signing up for Refresh EZ Print Subscription, a smart ink and toner service from Brother. Refresh offers flexibility, budget-conscious savings up to 50% on Brother Genuine Toner³, and the confidence of never running out again. With a wide variety of print plans, this monthly subscription service automatically delivers smart-cartridge toner refills directly to your door before you run out. Plus, these digital color printers are Refresh-ready right out of the box, so compatibility is never a concern. Add in free shipping, the ability to change plans any time you need to, and the reassuring quality of Brother Genuine Toner, Refresh EZ Print Subscriptions deliver refills and total peace-of mind.

- **Message # 3: Stay Connected and In Control**

With an intuitive and customizable interface, Brother Mobile Connect² is the app that puts secure printing, scanning, and copying at your fingertips. Use it with a mobile device to stay connected and in control of your business documents from virtually any location, at any time. Plus, you can use it to track toner usage and order Brother Genuine Supplies to ensure you don't run out in the middle of an important print job.

- **Message # 4: Security is Serious**

As boundaries flex between home offices, out of home workspaces, and shared co-working spaces, the need for increased security is more critical than ever. Protecting your information is important to you and your business – so, it's important to Brother. Offering a range of advanced security features, Brother's digital color printers help safeguard sensitive documents and provide secure connections to devices and networks while printing.

- **Message # 5: Printing with Purpose**

Designed for the sustainability needs of the environment, these energy-efficient digital color printers are ENERGY STAR® compliant and EPEAT® Silver rated. Eco-intelligent features include automatic duplex printing that keeps paper usage to a minimum by printing on both sides, Eco Mode reduces power consumption, and Toner Saver Mode lessens toner use. Even our High Yield Replacement cartridges are environmentally-friendly – replacing toner cartridges less frequently helps minimize plastic use. Additionally, our cartridge collection and recycling program encourages consumers to return their used cartridges to Brother free of charge, so that they may be properly recycled and kept out of landfills.

Disclaimers

1. Maximum capacity based on using 20 lb. paper.
2. Free app download and wireless connection required. Compatibility may vary based on device and operating system.
3. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.

II. HL-L3220CDW Marketing Copy & Top 10 Bullets

HL-L3220CDW Product Description

- **Product Title:**

Brother Wireless HL-L3220CDW Compact Digital Color Printer with Laser Quality Output, Duplex and Mobile Device Printing, Refresh Subscription Ready

- **Product Description**

Boost your professional presence while working from home with laser-quality printing from the HL-L3220CDW digital color printer. With prints speeds of up to 19 pages per minute¹, this high-volume printer puts the pro in productive. Compact, capable, and built to make a big impact in your home workspace with a generous 250-sheet capacity paper tray². It's designed to fit seamlessly with the way you work from home – from a dedicated office area to the kitchen island. With wireless connectivity, you can print vivid, full-color outputs and crisp black and white documents from almost any device. This laser-quality printer is an unbeatable way to expand your business capabilities without upending your budget.

Affordably print in color with Brother Genuine Toner. Engineered to work best with this printer, it provides consistently premium quality, is available in standard and high yield options, and is a reassuring reminder of how easy it is to print confidently. The HL-L3220CDW is further complemented by the convenience of being Refresh-ready right out of the box. This smart ink and toner service offers a range of flexible print plans, free delivery, savings up to 50% on Brother Genuine Toner³, and the confidence of never running out again.

Disclaimers

1. Based on one sided printing. Change from default setting required.
2. Maximum capacity based on using 20 lb. paper.
3. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.

HL-L3220CDW Top 10 Bullets

To be used in chronological order, including as many messages as space allows

1. **Amplify your professional documents with digital color printing.** Reliable, consistent performance for quick, high-volume printing.
2. **Refresh EZ Print Subscription.** With Refresh EZ Print Subscription Service, you'll never worry about running out of toner again, plus you'll enjoy savings up to 50% on Brother Genuine Toner¹. Get started today with a Free Trial².
3. **Speed that keeps pace.** Creates documents efficiently with print speeds of up to 19 ppm.³
4. **Versatile paper handling.** Tackle high volume printing with the up to 250-sheet capacity paper tray⁴ and the single sheet manual feed slot for envelopes and specialty paper.
5. **Print from virtually anywhere with Brother Mobile Connect App⁵.** Print and manage your printer from almost anywhere. Purchase Brother Genuine Supplies, track toner usage, and complete more work on-the-go.

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6. **Versatile connection options.** Connect with built-in dual band wireless (2.4GHz / 5GHz)⁶, Wi-Fi Direct®, or connect locally to a single computer via USB interface.
7. **Advanced security features.** Create secure connections to networks and devices to help safeguard sensitive documents while printing.
8. **Brother Genuine Supplies.** Achieve optimal results and print confidently in crisp black and vivid color. Engineered to work best with replacement Cyan, Magenta, Yellow, and Black toner cartridges TN229 (Standard), TN229XL (High Yield), and TN229V (Value High Yield). Replacement Drum Unit DR229CL.
9. **Print with purpose.** ENERGY STAR® compliant and EPEAT® Silver-rated. Environmentally friendly features include Eco Mode, Toner Save Mode, and automatic duplex printing.
10. **At Your Side support.** 1-year limited warranty and free online, call, or live chat support for the life of your printer.

Disclaimers

1. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.
2. Requires enrollment in a monthly billed Brother Refresh EZ Print Subscription service plan based on monthly printed page allotments. Unused pages roll over, limitations apply. Additional page set charges and taxes apply during trial. Plan, options offer and pricing subject to change. Open to new subscribers located in the contiguous United States only. After the free trial period your credit card will be charged on a monthly basis for the Plan Fee, Overages, and Taxes in accordance with the Terms of Service. Overage fees will apply during free trial. Your service will continue on a month-to-month basis until you cancel it. May be canceled at any time. Upon cancellation, cartridge will be deactivated and must be replaced at users' expense in order to continue printing. For full details or to enroll, visit <https://www.brother-usa.com/supplies/subscription-info>.
3. Based on one-sided printing.
4. Maximum capacity based on using 20 lb. paper.
5. Free app download and wireless connection required. Compatibility may vary based on device and operating system.
6. Requires connection to a wireless network.

HL-L3220CDW Single-Paragraph Description

Boost your professional presence while working from home with the digital color printing of the HL-L3220CDW printer. With print speeds of up to 19 pages per minute¹ and a generous 250-sheet capacity paper tray², this printer quickly creates vivid, full-color outputs and crisp black and white documents. Featuring dual-band wireless connectivity, mobile device compatibility³ and advanced security features that help safeguard your documents while printing. This compact and capable machine is built to make a big impact in your personal workspace and fits seamlessly with the way you work from home. Offering an appealing combination of convenience, durability, and superior quality, this digital color high-volume printer is an unbeatable way to expand your business' capabilities without upending your budget.

Disclaimers

1. Based on one sided printing. Change from default setting required.
2. Maximum capacity based on using 20 lb. paper.
3. Free app download and wireless connection required. Compatibility may vary based on device and operating system.

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HL-L3220CDW 100-Word Description

Boost your professional presence while working from home with the HL-L3220CDW digital color printer with laser quality. With print speeds of up to 19 pages per minute¹ and a 250-sheet capacity paper tray², it quickly creates vivid, full-color and crisp black and white documents. Featuring wireless connectivity, mobile device compatibility³ and advanced security features while printing, this compact, capable machine will make a big impact in any personal workspace from a dedicated office area to the kitchen island. An appealing combination of convenience, durability, and superior quality, this digital color high-volume printer will expand your business' capabilities without upending your budget.

Disclaimers

1. Based on one sided printing. Change from default setting required.
2. Maximum capacity based on using 20 lb. paper.
3. Free app download and wireless connection required. Compatibility may vary based on device and operating system.

HL-L3220CDW 50-Word Description

Choose the HL-L3220CDW digital color printer for vibrant full-color and crisp black and white documents. Offering laser-quality performance without upending your budget, it's compact, durable, and ideal for working from home. With print speeds up to 19 pages per minute¹, wireless² and mobile device compatibility³, and advanced security.

Disclaimers

1. Based on one sided printing. Change from default setting required.
2. Maximum capacity based on using 20 lb. paper.
3. Free app download and wireless connection required. Compatibility may vary based on device and operating system.

HL-L3220CDW 25-Word Description

Brother HL-L3220CDW digital color printer. Full-color, plus black and white laser-quality printing. Up to 19 ppm¹, wireless² and mobile device³ compatibility, and advanced security features.

Disclaimers

1. Based on one sided printing. Change from default setting required.
2. Requires connection to a wireless network.
3. Free app download and wireless connection required. Compatibility may vary based on device and operating system.

III. HL-L3280CDW Marketing Copy & Top 10 Bullets

HL-L3280CDW Product Description

- **Product Title:**

Brother Wireless HL-L3280CDW Compact Digital Color Printer with Laser Quality Output, Duplex and Mobile Printing & Ethernet, Refresh Subscription Ready

- **Product Description**

Strengthen your professional presence and uncover additional efficiencies while working from home or in smaller shared workspaces with the laser-quality printing the HL-L3280CDW digital color printer. Ideal for tackling tight timelines, this high-volume printer has increased prints speeds of up to 27 pages per minute¹ and includes a generous 250-sheet capacity paper tray². Navigate the intuitive 2.7" touchscreen display and its easy-to-use features like directly printing from a variety of Cloud-based apps³. Multiple connection options include built-in dual-band wireless⁴, Gigabit Ethernet, Wi-Fi Direct® or local connection to a single computer via USB interface. Enjoy on-the-go convenience and the versatility of printing vivid, full-color outputs and crisp black and white documents from virtually anywhere with the Brother Mobile Connect app⁵. A valuable timesaver and adept business partner, this printer is built to make a big impact on your small business. From a dedicated solo home office to a small team workspace, it fits seamlessly into your business operations.

Affordably print in color with Brother Genuine Toner. Providing consistently premium quality and available in standard and high yield options, it's a reassuring reminder of how easy it is to print confidently. The HL-L3280CDW is further complemented by the convenience of being Refresh-ready right out of the box. This smart ink and toner service offers a range of flexible print plans, free delivery, savings up to 50% on Brother Genuine Toner⁶, and the confidence of never running out again.

Disclaimers

Based on one sided printing. Change from default setting required.

1. Maximum capacity based on using 20 lb. paper.
2. Requires an Internet connection and an account with desired service.
3. Requires connection to a wireless network.
4. Free app download and wireless connection required. Compatibility may vary based on device and operating system.
5. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.

HL-L3280CDW Top 10 Bullets

To be used in chronological order, including as many messages as space allows

1. **Amplify your professional documents with laser-quality digital color printing.** Reliable, consistent performance for quick, high-volume printing. Creates documents efficiently with increased print speeds of up to 27 ppm¹
2. **Brother Genuine Toner and Drum Unit.** To achieve high quality results and print confidently in crisp black and white and vivid color, replace with Cyan, Magenta, Yellow, and Black toner cartridges TN229 (Standard), TN229XL (High Yield), and TN229V (Value High Yield). Replacement Drum Unit DR229CL.

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3. **Versatile paper handling.** Tackle high volume printing with the up to 250-sheet capacity paper tray and the single sheet manual feed slot for envelopes and specialty paper².
4. **Cloud connection.** From the 2.7" touchscreen, easily print from cloud apps including Google Drive™, Dropbox, Evernote, OneNote, and more.³
5. **Print from virtually anywhere with Brother Mobile Connect App⁴.** Print and manage your printer from almost anywhere. Purchase Brother Genuine Supplies, track toner usage, and complete more work on-the-go.
6. **Versatile connection options.** Connect with built-in dual band wireless (2.4GHz / 5GHz)⁵, Gigabit Ethernet, Wi-Fi Direct®, or connect locally to a single computer via USB interface.
7. **Advanced security features.** Create secure connections to networks and devices to safeguard sensitive documents while printing.
8. **Refresh EZ Print Subscription.** With Refresh EZ Print Subscription Service, you'll never worry about running out of toner again, plus you'll enjoy savings up to 50% on Brother Genuine Toner⁶. Get started today with a Free Trial⁷.
9. **Print with purpose.** ENERGY STAR® compliant and EPEAT® Silver rated. Environmentally friendly features include Eco Mode, Toner Save Mode and automatic duplex printing.
10. **At Your Side support.** 1-year limited warranty and free online, call, or live chat support for the life of your printer.

Disclaimers

1. Based on one sided printing. Change from default setting required.
2. Maximum capacity based on using 20 lb. paper.
3. Requires an Internet connection and an account with desired service.
4. Free app download and wireless connection required. Compatibility may vary based on device and operating system.
5. Requires connection to a wireless network.
6. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.
7. Requires enrollment in a monthly billed Brother Refresh EZ Print Subscription service plan based on monthly printed page allotments. Unused pages roll over, limitations apply. Additional page set charges and taxes apply during trial. Plan, options offer and pricing subject to change. Open to new subscribers located in the contiguous United States only. After the free trial period your credit card will be charged on a monthly basis for the Plan Fee, Overages, and Taxes in accordance with the Terms of Service. Overage fees will apply during free trial. Your service will continue on a month-to-month basis until you cancel it. May be canceled at any time. Upon cancellation, cartridge will be deactivated and must be replaced at users' expense in order to continue printing. For full details or to enroll, visit <https://www.brother-usa.com/supplies/subscription-info>.

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HL-L3280CDW Single-Paragraph Description

Strengthen your professional presence and uncover additional efficiencies while working from home or in smaller shared workspaces with the laser-quality printing of the HL-L3280CDW digital color printer. With a generous 250-sheet capacity paper tray¹ and increased print speeds of up to 27 pages per minute², this high-volume printer quickly creates vivid, full-color outputs and crisp black and white documents with ease. Featuring a 2.7" touchscreen, dual-band wireless³ connectivity, and mobile device compatibility for ease of use and accessibility. A valuable timesaver and adept business partner, this printer is built to make a big impact on your small business. From a dedicated solo home office to a small team workspace, it fits seamlessly into your business operations.

Disclaimers

1. Maximum capacity based on using 20 lb. paper.
2. Based on one-sided printing. Change from default setting required.
3. Requires connection to a wireless network.

HL-L3280CDW 100-Word Description

Strengthen your professional presence and uncover additional efficiencies while working from home or in compact co-workspaces with the laser-quality printing of the HL-L3280CDW digital color printer. With print speeds of up to 27 pages per minute¹, this high-volume printer quickly creates color and black and white documents. Packed with features like a 250-sheet capacity paper tray², 2.7" touchscreen, wireless³ connectivity, mobile device compatibility, and advanced security features to support the way you work. A valuable timesaver and adept business partner built to make a big impact and fit seamlessly into your small business operations – from solo home offices to small team workspaces.

Disclaimers

1. Based on one sided printing. Change from default setting required.
2. Maximum capacity based on using 20 lb. paper.
3. Requires connection to a wireless network.

HL-L3280CDW 50-Word Description

Brother HL-L3280CDW digital color printer offers vibrant full-color and crisp black and white laser-quality printing. Print speeds up to 27 pages per minute¹, 2.7" touchscreen with direct cloud connection², wireless³ and mobile device compatibility, plus advanced security features. Ideal for small teams or shared workspaces.

Disclaimers

1. Based on one-sided printing. Change from default setting required.
2. Requires an Internet connection and an account with desired service.
3. Requires connection to a wireless network.

HL-L3280CDW 25-Word Description

Brother HL-L3280CDW digital color printer. Full-color, plus black and white laser-quality printing. Up to 27 ppm¹, 2.7" touchscreen, wireless² and mobile device³ compatibility, advanced security.

Disclaimers

1. Based on one-sided printing. Change from default setting required.
2. Requires connection to a wireless network.

Marketing Guidelines Document

3. Free app download and wireless connection required. Compatibility may vary based on device and operating system.

IV. HL-L3295CDW Marketing Copy & Top 10 Bullets

HL-L3295CDW Product Description

- **Product Title:**

Brother Wireless HL-L3295CDW Compact Digital Color Printer with Laser Quality Output, Duplex, NFC & Refresh Subscription Ready

- **Product Description**

If you're a small business leader, solo entrepreneur or at-home hybrid worker looking to amplify your professional presence and propel productivity with laser-quality, high volume printing, look no further than the Brother HL-L3295CDW. Offering print speeds of up to 31 pages per minute¹, versatile paper handling with a 250-sheet capacity paper tray², and a 30-sheet multipurpose tray² – ideal for printing on various paper sizes and stocks. Adding the 250-sheet optional lower tray increases total capacity to 500 sheets.² Navigate the intuitive 2.7" touchscreen display and its easy-to-use features like directly printing from a variety of Cloud-based apps³, while the front USB host⁴ allows for direct print-from functionality. Compact and capable, it's built to make a big impact in any home office, small office, or shared workspace. Multiple connection options include built-in dual-band wireless⁵, Gigabit Ethernet, Wi-Fi Direct®, or local connection to a single computer via USB interface. Enjoy on-the-go convenience and the versatility of printing vivid, full-color outputs and crisp black and white documents from virtually anywhere with the Brother Mobile Connect app⁶. Advanced security options offer peace-of-mind reassurance by safeguarding sensitive documents and creating secure connections to devices and networks while printing. This exceptionally efficient business partner is compact, capable, and built to make a big impact in any home office, small office, or shared workspace.

Affordably print in color with Brother Genuine Toner. Providing consistently premium quality and available in standard, high yield, and super high yield options, it's a reassuring reminder of how easy it is to print confidently. This smart ink and toner service offers a range of flexible print plans, free delivery, savings up to 50% on Brother Genuine Toner⁷, and the confidence of never running out again.

Disclaimers

1. Based on one-sided printing. Change from default setting required.
2. Maximum capacity based on using 20 lb. paper.
3. Requires an Internet connection and an account with desired service.
4. Direct Print USB Front Host: PDF version 1.7, JPEG, Exif+JPEG, PRN TIFF, XPS version 1.0.
5. Requires connection to a wireless network.
6. Free app download and wireless connection required. Compatibility may vary based on device and operating system.
7. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.

Marketing Guidelines Document

HL-L3295CDW Top 10 Bullets

To be used in chronological order, including as many messages as space allows

1. **Amplify your professional documents with laser-quality digital color printing.** Reliable, consistent performance for quick, high-volume printing. Creates documents efficiently with timesaving print speeds of up to 31 ppm.¹
2. **Brother Genuine Supplies.** To achieve optimal results and print confidently in crisp black and white and vivid color, replace with Cyan, Magenta, Yellow, and Black toner cartridges TN229 (Standard), TN229XL (High Yield), TN229XXL (Super High Yield), and TN229V (Value High Yield). Replacement Drum Unit DR229CL.
3. **Versatile paper handling.** Tackle high volume printing with the up to 250-sheet capacity paper tray and the 30-sheet multipurpose tray that accommodates various thicker media. The optional 250-sheet capacity lower tray increases total capacity to 500 sheets.²
4. **Cloud connection.** From the 2.7" touchscreen, easily print from cloud apps including Google Drive™, Dropbox, Evernote, OneNote, and more.³
5. **Advanced security features.** Create secure connections to networks and devices to safeguard sensitive documents while printing. Includes an integrated NFC card reader for badge authentication.
6. **Versatile connection options.** Connect with built-in dual band wireless (2.4GHz / 5GHz)⁴, Gigabit Ethernet and Wi-Fi Direct®, or connect locally to a single computer via USB interface.
7. **Print from virtually anywhere with Brother Mobile Connect App⁵.** Print and manage your printer from almost anywhere. Purchase Brother Genuine Supplies, track toner usage, and complete more work on-the-go.
8. **Refresh EZ Print Subscription.** With Refresh EZ Print Subscription Service, you'll never worry about running out of toner again, plus you'll enjoy savings up to 50% on Brother Genuine Toner⁶. Get started today with a Free Trial⁷.
9. **Print with purpose.** ENERGY STAR® compliant and EPEAT® Silver rated. Environmentally friendly features include Eco Mode, Toner Save Mode and automatic duplex printing.
10. **At Your Side support.** 1-year limited warranty and free online, call, or live chat support for the life of your printer.

Disclaimers

1. Based on one-sided printing. Change from default setting required.
2. Maximum capacity based on using 20 lb. paper.
3. Requires an Internet connection and an account with desired service.
4. Requires connection to a wireless network.
5. Free app download and wireless connection required. Compatibility may vary based on device and operating system.
6. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.
7. Requires enrollment in a monthly billed Brother Refresh EZ Print Subscription service plan based on monthly printed page allotments. Unused pages roll over, limitations apply. Additional page set charges and taxes apply during trial. Plan, options offer and pricing subject to change. Open to new subscribers located in the contiguous United States only. After the free trial period your credit card will be charged on

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a monthly basis for the Plan Fee, Overages, and Taxes in accordance with the Terms of Service. Overage fees will apply during free trial. Your service will continue on a month-to-month basis until you cancel it. May be canceled at any time. Upon cancellation, cartridge will be deactivated and must be replaced at users' expense in order to continue printing. For full details or to enroll, visit <https://www.brother-usa.com/supplies/subscription-info>

HL-L3295CDW Single-Paragraph Description

Elevate your small business profile and propel productivity with laser-quality printing. The efficient HL-L3295CDW digital color printer is a well-equipped print solution ideal for high-volume printing. Engineered to help small businesses amplify their professional presence by creating consistently vivid, full-color outputs and crisp black and white documents. Timesaving features include print speeds up to 31 pages per minute¹, a 250-sheet capacity paper tray and a 30-sheet multipurpose tray². Adding the 250-sheet optional lower tray increases total capacity to 500 sheets.² Offering a host of other powerful features including a 2.7" touchscreen, walk up print from USB Host³, wireless connectivity⁴, mobile device compatibility⁵, advanced security features that help safeguard you while printing, plus an integrated NFC card reader for badge authentication. A dynamic combination of effortless convenience, unrivaled durability, superior quality, and intuitive connectivity, this printer will make a big impact on your small business.

Disclaimers

1. Based on one-sided printing. Change from default setting required.
2. Maximum capacity based on using 20 lb. paper.
3. Direct Print USB Front Host: PDF version 1.7, JPEG, Exif+JPEG, PRN TIFF, XPS version 1.0.
4. Requires connection to a wireless network.
5. Free app download and wireless connection required. Compatibility may vary based on device and operating system.

HL-L3295CDW 100-Word Description

Propel productivity with the HL-L3295CDW digital color printer. Ideal for high-volume printing, it helps small businesses amplify their professional presence by consistently creating vivid color and black and white documents. Timesaving features include print speeds up to 31 ppm¹, a 250-sheet capacity paper tray, optional 250-sheet lower tray, and a 30-sheet multipurpose tray². Offering a host of other powerful features including a 2.7" touchscreen, print from USB Host³, wireless connectivity⁴, mobile device compatibility⁵, and NFC badge authentication. A dynamic combination of effortless convenience, durability, superior quality, and intuitive connectivity, this printer will make an impact on your small business.

Disclaimers

1. Based on one-sided printing. Change from default setting required.
2. Maximum capacity based on using 20 lb. paper.
3. Direct Print USB Front Host: PDF version 1.7, JPEG, Exif+JPEG, PRN TIFF, XPS version 1.0.
4. Requires connection to a wireless network.

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HL-L3295CDW 50-Word Description

Propel productivity with the efficient HL-L3295CDW digital color laser-quality printer. For vibrant color and crisp black and white documents, it combines superior quality with print speeds up to 31 pages per minute¹, a 2.7" touchscreen, 30-sheet multipurpose tray², wireless³ and mobile device compatibility, plus NFC Badge Authentication.

Disclaimers

1. Based on one-sided printing. Change from default setting required.
2. Maximum capacity based on using 20 lb. paper.
3. Requires connection to a wireless network.

HL-L3295CDW 25-Word Description

Brother HL-L3295CDW digital color printer. Up to 31 ppm¹, 2.7" touchscreen, 30-sheet multipurpose tray², wireless³ and mobile device compatibility, and NFC Badge Authentication.

Disclaimers

1. Based on one-sided printing. Change from default setting required.
2. Maximum capacity based on using 20 lb. paper.
3. Requires connection to a wireless network.

V. HL-L3300CDW Marketing Copy & Top 10 Bullets

HL-L3300CDW Product Description

- **Product Title:**

Brother Wireless HL-L3300CDW Digital Color Multi-Function Printer with Copy and Scan, Duplex and Mobile Printing, Refresh-Subscription Ready

- **Product Description**

Accomplish more while working from home with the Brother HL-L3300CDW digital color printer. Equipped with a flatbed scan glass for convenient copying and scanning, it eliminates the need and added expense of multiple pieces of equipment. A versatile, space-saving machine, it's a sensible addition to home offices. With print speeds of up to 19 pages per minute¹ and a generous 250-sheet capacity paper tray² that minimizes the frequency of paper refills, this high-volume, multi-function printer exudes efficiency. With dual-band wireless connectivity³, you can print vivid, full-color outputs and crisp black and white documents from almost any device or connect locally to a single computer via USB interface. This multi-tasking printer with laser quality will enhance your business operations without burning through your budget.

Affordably print in color with Brother Genuine Toner. Providing consistently premium quality and available in standard, high yield, and super high yield options, it's a reassuring reminder of how easy it is to print confidently. HL-L3300CDW is further complemented by the convenience of being Refresh-ready right out of the box. This smart ink and toner service offers a range of flexible print plans, free delivery, savings up to 50% on Brother Genuine Toner⁴, and the confidence of never running out again.

Disclaimers

1. Based on one-sided printing. Change from default setting required.
2. Maximum capacity based on using 20 lb. paper.
3. Requires connection to a wireless network.
4. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.

HL-L3300CDW Top 10 Bullets

To be used in chronological order, including as many messages as space allows

1. **Amplify your professional documents with laser-quality digital color printing.** Reliable, consistent performance for quick, high-volume printing. Creates documents efficiently with print speeds of up to 19 ppm.¹
2. **Engineered for productivity.** Equipped with a flatbed scan glass for convenient copying and scanning right from the machine.
3. **Versatile paper handling.** Tackle high volume printing with the up to 250-sheet capacity paper tray and the single sheet manual feed slot for envelopes and specialty paper.²
4. **Print from virtually anywhere with Brother Mobile Connect App³.** Print, scan, and manage your printer from almost anywhere. Purchase Brother Genuine Supplies, track toner usage, and complete more work on-the-go.

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5. **Versatile connection options.** Built-in dual band wireless (2.4GHz / 5GHz)⁴, and Wi-Fi Direct®, or connect locally to a single computer via USB interface.
6. **Brother Genuine Supplies.** To achieve optimal results and print confidently in crisp black and white and vivid color, replace with replacement Cyan, Magenta, Yellow, and Black toner cartridges TN229 (Standard), TN229XL (High Yield), and TN229V (Value High Yield). Replacement Drum Unit DR229CL.
7. **Refresh EZ Print Subscription.** With Refresh EZ Print Subscription Service, you'll never worry about running out of toner again, plus you'll enjoy savings up to 50% on Brother Genuine Toner⁵. Get started today with a Free Trial⁶.
8. **Advanced security features.** Creates secure connections to networks and devices that safeguard sensitive documents while printing.
9. **Print with purpose.** ENERGY STAR® compliant and EPEAT® Silver rated. Environmentally friendly features include Eco Mode, Toner Save Mode and automatic duplex printing.
10. **At Your Side support.** 1-year limited warranty and free online, call, or live chat support for the life of your printer.

Disclaimers

1. Based on one-sided printing. Change from default setting required.
2. Maximum capacity based on using 20 lb. paper.
3. Free app download and wireless connection required. Compatibility may vary based on device and operating system.
4. Requires connection to a wireless network.
5. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.
6. Requires enrollment in a monthly billed Brother Refresh EZ Print Subscription service plan based on monthly printed page allotments. Unused pages roll over, limitations apply. Additional page set charges and taxes apply during trial. Plan, options offer and pricing subject to change. Open to new subscribers located in the contiguous United States only. After the free trial period your credit card will be charged on a monthly basis for the Plan Fee, Overages, and Taxes in accordance with the Terms of Service. Overage fees will apply during free trial. Your service will continue on a month-to-month basis until you cancel it. May be canceled at any time. Upon cancellation, cartridge will be deactivated and must be replaced at users' expense in order to continue printing. For full details or to enroll, visit <https://www.brother-usa.com/supplies/subscription-info>.

HL-L3300CDW Single-Paragraph Description

Accomplish more while working from home with the Brother HL-L3300CDW digital color printer. Equipped with a flatbed scan glass for convenient copying and scanning, it eliminates the need and added expense of multiple pieces of equipment. A versatile, space-saving machine that's a sensible addition to home offices. With print speeds of up to 19 pages per minute¹ and a generous 250-sheet capacity paper tray² that minimizes the frequency of paper refills, this high-volume, multi-function printer exudes efficiency. Multiple connection options include built-in dual-band wireless³, Wi-Fi Direct®, or local connection to a single computer via USB interface. Enjoy on-the-go convenience and the versatility of printing vivid, full-color outputs and crisp black and white documents from virtually anywhere with the Brother Mobile Connect app⁴. This multi-tasking digital color printer will enhance your business operations without burning through your budget.

Disclaimers

1. Based on one-sided printing. Change from default setting required.

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2. Maximum capacity based on using 20 lb. paper.
3. Requires connection to a wireless network.
4. Free app download and wireless connection required. Compatibility may vary based on device and operating system.

HL-L3300CDW 100-Word Description

Accomplish more while working from home with the Brother HL-L3300CDW digital color printer. Equipped with a flatbed scan glass for convenient copy and scan functionalities, it eliminates the need and expense of multiple pieces of equipment. A compact, convenient addition to home offices, it prints up to 19 ppm¹ to quickly create vivid color outputs and crisp black and white documents. With wireless connectivity², you can master document management from almost any device. An unquestionable way to expand your business operations and accomplish more...with less!

Disclaimer

1. Based on one-sided printing. Change from default setting required.
2. Requires connection to a wireless network.

HL-L3300CDW 50-Word Description

The Brother HL-L3300CDW digital color printer is equipped with a flatbed scan glass for convenient copying and scanning. Printing up to 19 ppm¹, it quickly creates professional-quality documents. Wireless connectivity² provides access to document management from almost any device while advanced security offers peace-of-mind protection.

Disclaimer

1. Based on one-sided printing. Change from default setting required.
2. Requires connection to a wireless network.

HL-L3300CDW 25-Word Description

Brother HL-L3300CDW digital color printer with flatbed scan glass. Full-color, black and white laser-quality printing. Up to 19 ppm¹, wireless² and mobile device compatibility³.

Disclaimer

1. Based on one-sided printing. Change from default setting required.
2. Requires connection to a wireless network.
3. Free app download and wireless connection required. Compatibility may vary based on device and operating system.

VI. MFC-L3720CDW Marketing Copy & Top 10 Bullets

MFC-L3720CDW Product Description

- **Product Title:**

Brother Wireless MFC-L3720CDW Digital Color All-in-One Printer with Copy, Scan and Fax, Duplex and Mobile Printing, Refresh Subscription Ready

- **Product Description**

Propel productivity, elevate efficiencies, and accomplish even more while working from home with the Brother MFC-L3720CDW digital color all-in-one printer with laser quality. It quickly creates vivid, full-color outputs and crisp black and white documents. Combining versatile paper handling with flexible printing options and timesaving performance with print speeds of up to 19 pages per minute¹ and scan speeds up to 29/22 ipm² (black/color). Including an up to 50-page capacity automatic document feeder for multi-page copy, scan, and fax while a generous 250-sheet capacity paper tray adjusts for letter or legal-size and minimizes the frequency of paper refills.³ Save time by assigning shortcuts through the intuitive 3.5" touchscreen display. This easy-to-use feature enables you to directly print-from and scan-to a variety of Cloud-based apps⁴, manage toner levels, and so much more. Advanced security features offer peace-of-mind by safeguarding sensitive documents and creating secure connections to devices and networks while printing. Adding this all-in-one printer to your at-home operations is a cost-effective way to achieve and surpass the efficiency and productivity goals of any small business, including yours.

Affordably print in color with Brother Genuine Toner. Providing consistently premium quality and available in standard, high yield, and super high yield options, it's a reassuring reminder of how easy it is to print confidently. The MFC-L3720CDW is further complemented by the convenience of being Refresh-ready right out of the box. This smart ink and toner service offers a range of flexible print plans, free delivery, savings up to 50% on Brother Genuine Toner⁵, and the confidence of never running out again.

Disclaimers

1. Based on one-sided printing. Change from default setting required.
2. Color and monochrome scan speed with all advanced features turned off, Letter at 300dpi.
3. Maximum capacity based on using 20 lb. paper.
4. Requires an Internet connection and an account with desired service.
5. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.

MFC-L3720CDW Top 10 Bullets

To be used in chronological order, including as many messages as space allows

1. **Amplify your professional documents with laser-quality digital color printing.** Reliable, consistent performance for quick, high-volume printing.
2. **Refresh EZ Print Subscription.** With Refresh EZ Print Subscription Service, you'll never worry about running out of toner again, plus you'll enjoy savings up to 50% on Brother Genuine Toner¹. Get started today with a Free Trial².

Marketing Guidelines Document

3. **Speed that keeps pace.** Creates documents efficiently with print speeds of up to 19 ppm³ and scan speeds up to 29/22 ipm⁴ (black/color).
4. **Versatile paper handling.** Engineered to deliver efficiency and help increase productivity. The 250-sheet capacity paper tray adjusts for letter or legal to help minimize paper refills, while the up to 50-sheet automatic document feeder helps save time with multi-page copy, scan & fax.⁵
5. **Cloud connection.** The 3.5" color touchscreen enables print-from and scan-to popular cloud apps such as Google Drive™, Dropbox, Evernote, OneNote, and more⁶. Create up to 48 shortcuts.
6. **Print from virtually anywhere with Brother Mobile Connect App⁷.** Print, scan, and manage your printer from almost anywhere. Purchase Brother Genuine Supplies, track toner usage, and complete more work on-the-go.
7. **Versatile connection options.** Built-in dual band wireless (2.4GHz / 5GHz)⁸, Wi-Fi Direct®, or connect locally to a single computer via USB interface.
8. **Brother Genuine Supplies.** To achieve optimal results and print confidently in crisp black and white and vivid color, replace with Cyan, Magenta, Yellow, and Black toner cartridges TN229(Standard), TN229XL(High Yield), and TN229V (Value High Yield). Replacement Drum Unit DR229CL.
9. **Print with purpose.** ENERGY STAR® compliant and EPEAT® Silver rated. Environmentally friendly features include Eco Mode, Toner Save Mode and automatic duplex printing.
10. **At Your Side support.** 1-year limited warranty and free online, call, or live chat support for the life of your printer.

Disclaimers

1. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.
2. Requires enrollment in a monthly billed Brother Refresh EZ Print Subscription service plan based on monthly printed page allotments. Unused pages roll over, limitations apply. Additional page set charges and taxes apply during trial. Plan, options offer and pricing subject to change. Open to new subscribers located in the contiguous United States only. After the free trial period your credit card will be charged on a monthly basis for the Plan Fee, Overages, and Taxes in accordance with the Terms of Service. Overage fees will apply during free trial. Your service will continue on a month-to-month basis until you cancel it. May be canceled at any time. Upon cancellation, cartridge will be deactivated and must be replaced at users' expense in order to continue printing. For full details or to enroll, visit <https://www.brother-usa.com/supplies/subscription-info>.
3. Based on one-sided printing. Change from default setting required.
4. Color and monochrome scan speed with all advanced features turned off, Letter at 300dpi.
5. Maximum capacity based on using 20 lb. paper.
6. Requires an Internet connection and an account with desired service.
7. Free app download and wireless connection required. Compatibility may vary based on device and operating system.
8. Requires connection to a wireless network.

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MFC-L3720CDW Single-Paragraph Description

Propel productivity, elevate efficiencies, and accomplish even more while working from home with the Brother MFC-L3720CDW digital color all-in-one printer with laser quality. Creating vivid, full-color outputs and crisp black and white documents, it combines versatile paper handling with flexible features, multiple connectivity options, and timesaving print speeds of up to 19 pages per minute¹ and scan speeds up to 29/22 ipm². It includes an up to 50-sheet capacity automatic document feeder for easy multi-page copy, scan, and fax while a generous 250-sheet capacity paper tray adjusts for letter or legal-size and minimizes the frequency of paper refills.³ Save even more time by assigning shortcuts through the intuitive 3.5" touchscreen display. This easy-to-use feature enables you to directly print-from and scan-to a variety of Cloud-based apps⁴, manage toner levels, and so much more. Enjoy the convenience of versatile connection options with built-in dual-band wireless⁵, Wi-Fi Direct®, or connect locally to a single computer via USB interface. Advanced security features offer peace-of-mind by safeguarding sensitive documents and creating secure connections to devices and networks while printing. Adding this all-in-one printer to your at-home or small office operations is a cost-effective way to achieve and surpass the efficiency and productivity goals of any small business, including yours.

Disclaimers

1. Based on one-sided printing. Change from default setting required.
2. Color and monochrome scan speed with all advanced features turned off, Letter at 300dpi.
3. Maximum capacity based on using 20 lb. paper.
4. Requires an Internet connection and an account with desired service.
5. Requires connection to a wireless network.

MFC-L3720CDW 100-Word Description

Work from home productively with the Brother MFC-L3720CDW digital color all in-one-printer. Produces color and black and white documents with ease. Versatile paper handling, flexible printing features, and multiple connectivity options. Prints up to 19 ppm¹, scans up to 29/22 ipm² (BK/CL). Up to 50-sheet capacity automatic document feeder for multi-page document handling. 250-sheet capacity paper tray minimizes paper refills³. Assign shortcuts through the intuitive 3.5" touchscreen and use it to print-from and scan-to a variety of Cloud-based apps⁴. Advanced security options offer peace of mind. Surpass the efficiency and productivity goals of your at-home operations.

Disclaimers

1. Based on one-sided printing. Change from default setting required.
2. Color and monochrome scan speed with all advanced features turned off, Letter at 300dpi.
3. Maximum capacity based on using 20 lb. paper.
4. Requires an Internet connection and an account with desired service.

MFC-L3720CDW 50-Word Description

Brother MFC-L3720CDW digital color printer with copy, scan, and fax. A versatile, efficient all-in-one addition to any home workspace with printing up to 19 ppm¹ that quickly creates laser-quality documents while saving space and time. Wireless connectivity², 3.5" touchscreen, 50- page auto document feed³, and advanced security features.

Disclaimers

1. Based on one-sided printing. Change from default setting required.
2. Requires connection to a wireless network.
3. Maximum capacity based on using 20 lb. paper.

Marketing Guidelines Document

MFC-L3720CDW 25-word Description

Brother MFC-L3720CDW digital color printer with copy, scan, and fax. Quickly produces laser-quality documents. Up to 19 ppm¹, wireless² and mobile device³ compatibility, advanced security.

Disclaimer

1. Based on one-sided printing. Change from default setting required.
2. Requires connection to a wireless network.
3. Free app download and wireless connection required. Compatibility may vary based on device and operating system.

VII. MFC-L3780CDW Marketing Copy & Top 10 Bullets

MFC-L3780CDW Product Description

- **Product Title:**

Brother Wireless MFC-L3780CDW Digital Color All-in-One Printer with Laser Quality, Copy, Scan, and Fax, Single Pass Duplex Copy and Scan, Duplex and Mobile Printing, Gigabit Ethernet & Refresh Subscription Ready

- **Product Description**

The Brother MFC-L3780CDW digital color all-in-one printer with copy, scan, and fax functionalities is engineered to offer small business leaders an extraordinary level of efficiency with astounding print speeds, and plenty of productivity-propelling features. Save time with print speeds up to 31 pages per minute¹ and scan speeds up to 29/22 ipm² (black/color). Versatile paper handling options include a 50-sheet auto document paper feeder³ for multi-page copy, scan and fax and single pass duplex copying and scanning. A 250-sheet capacity paper tray adjusts for letter or legal sizes and minimizes the frequency of paper refills while the 30-sheet capacity paper tray is ideal for envelopes, letterhead, and alternative media.³ Tackle high-volume printing with the optional 250-sheet lower tray that will increase total paper tray capacity to 500 sheets.³ Assign up to 48 timesaving shortcuts to popular workflows through the intuitive 3.5" touchscreen. This easy-to-use feature also enables you to directly print-from and scan-to a variety of Cloud-based apps⁴, manage toner levels, and so much more. Connect to virtually any device with the built-in dual band wireless⁵, Wi-Fi Direct®, Gigabit Ethernet or connect locally to a single computer via USB interface. Advanced security features include an integrated NFC card reader for badge authentication to help safeguard your information while printing. This all-in-one powerhouse is a first-class addition to any small, do-it-all workspace.

Affordably print in color with Brother Genuine Toner. Providing consistently premium quality and available in standard, high yield, and super high yield options, it's a reassuring reminder of how easy it is to print confidently. The MFC-L3780CDW is further complemented by the convenience of being Refresh-ready right out of the box. This smart ink and toner service offers a range of flexible print plans, free delivery, savings up to 50% on Brother Genuine Toner⁶, and the confidence of never running out again.

Disclaimers

1. Based on one-sided printing. Change from default setting required.
2. Color and monochrome scan speed with all advanced features turned off, Letter at 300dpi.
3. Maximum capacity based on using 20 lb. paper.
4. Requires an Internet connection and an account with desired service.
5. Requires connection to a wireless network.
6. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.

MFC-L3780CDW Top 10 Bullets

To be used in chronological order, including as many messages as space allows

1. **Amplify your professional documents with laser-quality digital color printing.** Reliable, consistent performance for quick, high-volume printing. Creates documents efficiently with timesaving print speeds of up to 31 ppm¹ and scan speeds up to 29/22 ipm² (black/color).

Marketing Guidelines Document

2. **Brother Genuine Supplies.** To achieve optimal results and print confidently in crisp black and white and vivid color, replace with Cyan, Magenta, Yellow, and Black toner cartridges TN229 (Standard), TN229XL (High Yield), TN229XXL (Super High Yield), and TN229V (Value High Yield). Replacement Drum Unit DR229CL.
3. **Versatile paper handling.** Tackle high volume printing with the up to 250-sheet capacity paper tray and the 30-sheet multipurpose tray that accommodates various thicker media. The optional 250-sheet capacity lower tray increases total capacity to 500 sheets, while the up to 50-sheet automatic document feeder helps save time with multi-page single pass duplex copy, scan & fax.³
4. **Cloud connection.** The 3.5" color touchscreen enables print-from and scan-to popular cloud apps such as Google Drive™, Dropbox, Evernote, OneNote, and more⁴. Create up to 48 shortcuts.
5. **Versatile connection options.** Built-in dual band wireless (2.4GHz / 5GHz)⁵, Gigabit Ethernet and Wi-Fi Direct®, or connect locally to a single computer via USB interface.
6. **Print from virtually anywhere with Brother Mobile Connect App⁶.** Print, scan, and manage your printer from almost anywhere. Purchase Brother Genuine Supplies, track toner usage, and complete more work on-the-go.
7. **Advanced security features.** Creates secure connections to networks and devices to safeguard sensitive documents while printing. Includes an integrated NFC card reader for badge authentication.
8. **Refresh EZ Print Subscription.** With Refresh EZ Print Subscription Service, you'll never worry about running out of toner again, plus you'll enjoy savings up to 50% on Brother Genuine Toner⁷. Get started today with a Free Trial⁸.
9. **Print with purpose.** ENERGY STAR® compliant and EPEAT® Silver rated. Environmentally friendly features include Eco Mode, Toner Save Mode and automatic duplex printing.
10. **At Your Side support.** 1-year limited warranty and free online, call, or live chat support for the life of your printer.

Disclaimers

1. Based on one-sided printing. Change from default setting required.
2. Color and monochrome scan speed with all advanced features turned off, Letter at 300dpi.
3. Maximum capacity based on using 20 lb. paper.
4. Requires an Internet connection and an account with desired service.
5. Requires connection to a wireless network.
6. Free app download and wireless connection required. Compatibility may vary based on device and operating system.
7. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.
8. Requires enrollment in a monthly billed Brother Refresh EZ Print Subscription service plan based on monthly printed page allotments. Unused pages roll over, limitations apply. Additional page set charges and taxes apply during trial. Plan, options offer and pricing subject to change. Open to new subscribers located in the contiguous United States only. After the free trial period your credit card will be charged on a monthly basis for the Plan Fee, Overages, and Taxes in accordance with the Terms of Service. Overage fees will apply during free trial. Your service will continue on a month-to-month basis until you cancel it. May be canceled at any time. Upon cancellation, cartridge will be deactivated and must be replaced at users' expense in order to continue printing. For full details or to enroll, visit <https://www.brother-usa.com/supplies/subscription-info>.

Marketing Guidelines Document

MFC-L3780CDW Single-Paragraph Description

The Brother MFC-L3780CDW all-in-one, digital color printer with copy, scan, and fax functionalities is engineered to offer small business leaders an extraordinary level of efficiency with astounding print speeds, and plenty of productivity-propelling features. Save time with print speeds up to 31 pages per minute¹ and scan speeds up to 29/22 ipm² (black/color). Versatile paper handling options include a 50-sheet auto document paper feeder for multi-page copy, scan and fax and single pass duplex copying and scanning.³ A 250-sheet capacity paper tray adjusts for letter or legal sizes and minimizes the frequency of paper refills while the 30-sheet capacity paper tray is ideal for envelopes, letterhead, and alternative media.³ Tackle high-volume printing with the optional 250-sheet lower tray that increases total paper tray capacity to 500-sheets.³ Assign up to 48 timesaving shortcuts and popular workflows through the intuitive 3.5" touchscreen. This easy-to-use feature also enables you to directly print-from and scan-to a variety of Cloud-based apps⁴, manage toner levels, and so much more. Connect to virtually any device with the built-in dual band wireless⁵, Wi-Fi Direct®, Gigabit Ethernet or connect locally to a single computer via USB interface. Advanced security features help safeguard your information while printing and include an integrated NFC card reader for badge authentication. This all-in-one powerhouse is a first-class addition to any small, do-it-all workspace.

Disclaimers

1. Based on one-sided printing. Change from default setting required.
2. Color and monochrome scan speed with all advanced features turned off, Letter at 300dpi.
3. Maximum capacity based on using 20 lb. paper.
4. Requires an Internet connection and an account with desired service.
5. Requires connection to a wireless network.

MFC-L3780CDW 100-Word Description

Brother's MFC-L3780CDW is the ultimate, all-in-one digital color printer with laser-quality and copy, scan, and fax functionalities. Combines versatile paper handling with flexible printing features, multiple connectivity options, and timesaving print speeds up to 31 ppm¹ and scan speeds up to 29/22 ipm² (black/color). Offers single-pass duplex copying and scanning with quick copying and scanning of multi-page documents via the 50-page auto document feeder.³ A generous 250-sheet paper tray minimizes refill frequency.³ Optional lower tray increases total capacity to 500 sheets.³ Intuitive 3.5" touchscreen, wireless connectivity⁴, and NFC badge authentication.

Disclaimers

1. Based on one-sided printing. Change from default setting required.
2. Color and monochrome scan speed with all advanced features turned off, Letter at 300dpi.
3. Maximum capacity based on using 20 lb. paper.
4. Requires connection to a wireless network.

MFC-L3780CDW 50-Word Description

Brother's MFC-L3780CDW digital color printer with copy, scan, and fax is the ultimate small business machine. Speeds up to 31 ppm¹, 50-page automatic document feeder, single-pass duplex copying and scanning, 250-sheet capacity paper tray, 30-sheet multipurpose tray². Wireless connectivity³, 3.5" touchscreen, NFC badge authentication.

Disclaimers

1. Based on one-sided printing. Change from default setting required.

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2. Maximum capacity based on using 20 lb. paper.
3. Requires connection to a wireless network.

MFC-L3780CDW 25-Word Description

Brother's MFC-L3780CDW all-in-one digital color printer. Up to 31 ppm¹, single pass duplex copy and scan, wireless², and NFC.

Disclaimers

1. Based on one-sided printing. Change from default setting required.
2. Requires connection to a wireless network.

0.

VIII. Hardware Keywords

HL-L3220CDW

- **Brother HL-L3220CDW Compact Digital Color Printer**

printer; wireless printer; laser printer; printers for home use; mobile printer; home printer; color laser printer; color laser printer; color printer; printer machine; small printer; printer wireless; compact printer; cardstock printer; desktop printer; home office printer; office printer; smartphone printer; mac compatible printer; paper printer; home laser printer; small laser printer; computer printer; wireless laser printer; usb printer; mac printer; iphone printer; duplex printer; high yield printer; document printer; wifi printer; laser printer wireless; wireless printers for home use; laser printers; compact laser printer; home printer wireless; laptop printer; printer for home; duplex laser printer; printer for home use; laser wireless printer; chromebook printer; printer machine for home; double sided printer; laser color printer; fast printer; mac printers for home use; android printer; printer for iphone; HLL3220CDW; HL-L3220CDW; HL L3220CDW; HL L3220 CDW; brother HLL3220CDW; brother HLL3220CDW printer; TN229BK; TN229M; TN229C; TN229Y; TN229XLBK; TN229XLM; TN229XLC; TN229XLY; TN229XXLBK; TN229XXLM; TN229XXLC; TN229XXLY; DR229CL

Backend Keywords

wireless printer; laser printer; printers for home use; mobile printer; home printer; color laser printer; color laser printer; printer machine; small printer; printer wireless; compact printer; cardstock printer; desktop printer; home office printer; office printer; smartphone printer; mac compatible printer; paper printer; home laser printer; small laser printer; computer printer; wireless laser printer; usb printer; mac printer; iphone printer; duplex printer; high yield printer; document printer; wifi printer; HLL3220CDW; HL L3220CDW; HL L3220 CDW; TN229BK; TN229M; TN229C; TN229Y; TN229XLBK; TN229XLM; TN229XLC; TN229XLY; TN229XXLBK; TN229XXLM; TN229XXLC; TN229XXLY

Amazon Keywords

Printer wireless laser home use mobile color machine small compact cardstock desktop office smartphone mac paper computer usb duplex high yield document wifi HL L3220CDW L3220 TN229BK TN229M TN229C TN229Y TN229XLBK TN229XLM TN229XLC TN229XLY TN229XXLBK TN229XXLM TN229XXLC TN229XXLY

Marketing Guidelines Document

HL-L3280CDW

- **Brother HL-L3280CDW Compact Digital Color Printer**

printer; wireless printer; laser printer; printers for home use; mobile printer; home printer; color laser printer; color laser printer; color printer; printer machine; small printer; printer wireless; compact printer; cardstock printer; desktop printer; home office printer; office printer; smartphone printer; mac compatible printer; paper printer; home laser printer; small laser printer; computer printer; wireless laser printer; usb printer; mac printer; iphone printer; duplex printer; high yield printer; document printer; wifi printer; laser printer wireless; wireless printers for home use; laser printers; compact laser printer; home printer wireless; laptop printer; printer for home; duplex laser printer; printer for home use; laser wireless printer; chromebook printer; printer machine for home; double sided printer; laser color printer; fast printer; mac printers for home use; android printer; printer for iphone; HLL3280CDW; HL-L3280CDW; HL L3280CDW; HL L3280 CDW; brother HLL3280CDW; brother HLL3280CDW printer; TN229BK; TN229M; TN229C; TN229Y; TN229XLBK; TN229XLM; TN229XLC; TN229XLY; TN229XXLBK; TN229XXLM; TN229XXLC; TN229XXLY; DR229CL

Backend Keywords

wireless printer; laser printer; printers for home use; mobile printer; home printer; color laser printer; color laser printer; printer machine; small printer; printer wireless; compact printer; cardstock printer; desktop printer; home office printer; office printer; smartphone printer; mac compatible printer; paper printer; home laser printer; small laser printer; computer printer; wireless laser printer; usb printer; mac printer; iphone printer; duplex printer; high yield printer; document printer; wifi printer; HLL3280CDW; HL-L3280CDW; HL L3280CDW; HL L3280 CDW; TN229BK; TN229M; TN229C; TN229Y; TN229XLBK; TN229XLM; TN229XLC; TN229XLY; TN229XXLBK; TN229XXLM; TN229XXLC; TN229XXLY; DR229CL

Amazon Keywords

Printer wireless laser home use mobile color machine small compact cardstock desktop office smartphone mac paper computer usb duplex high yield document wifi HL L3280CDW L3280 TN229BK TN229M TN229C TN229Y TN229XLBK TN229XLM TN229XLC TN229XLY TN229XXLBK TN229XXLM TN229XXLC TN229XXLY DR229CL

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HL-L3295CDW

- **Brother HL-L3295CDW Compact Digital Color Printer**

printer; wireless printer; laser printer; printers for home use; mobile printer; home printer; color laser printer; color laser printer; color printer; printer machine; small printer; printer wireless; compact printer; cardstock printer; desktop printer; home office printer; office printer; smartphone printer; mac compatible printer; paper printer; home laser printer; small laser printer; computer printer; wireless laser printer; usb printer; mac printer; small business printer; iphone printer; duplex printer; high yield printer; document printer; wifi printer; laser printer wireless; wireless printers for home use; laser printers; compact laser printer; home printer wireless; laptop printer; printer for home; duplex laser printer; printer for home use; laser wireless printer; chromebook printer; printer machine for home; double sided printer; laser color printer; fast printer; mac printers for home use; android printer; HLL3295CDW; HL-L3295CDW; HL L3295CDW; HL L3295 CDW; brother HLL3295CDW; brother HLL3295CDW printer; TN229BK; TN229M; TN229C; TN229Y; TN229XLBK; TN229XLM; TN229XLC; TN229XLY; TN229XXLBK; TN229XXLM; TN229XXLC; TN229XXLY; DR229CL

Backend Keywords

wireless printer; laser printer; printers for home use; mobile printer; home printer; color laser printer; color laser printer; printer machine; small printer; printer wireless; compact printer; cardstock printer; desktop printer; home office printer; office printer; smartphone printer; mac compatible printer; paper printer; home laser printer; small laser printer; computer printer; wireless laser printer; usb printer; mac printer; iphone printer; duplex printer; high yield printer; document printer; wifi printer; HLL3295CDW; HL-L3295CDW; HL L3295CDW; HL L3295 CDW; TN229BK; TN229M; TN229C; TN229Y; TN229XLBK; TN229XLM; TN229XLC; TN229XLY; TN229XXLBK; TN229XXLM; TN229XXLC; TN229XXLY; DR229CL

Amazon Keywords

Printer wireless laser home use mobile color machine small compact cardstock desktop office smartphone mac paper computer usb duplex high yield document wifi HL L3295CDW; L3295 TN229BK TN229M TN229C TN229Y TN229XLBK TN229XLM TN229XLC TN229XLY TN229XXLBK TN229XXLM TN229XXLC TN229XXLY DR229CL

HL-L330CDW

- **Brother HL-L3300CDW Digital Color Multi-Function Printer with Scan and Copy**

printer; wireless printer; laser printer; printer scanner; printers for home use; mobile printer; home printer; all in one printer; color laser printer; color laser printer; laser printer all in one; printer scanner copier all in one; color printer; color laser printer all in one; printer machine; scanner printer all in one; laser printer scanner; small printer; printer wireless; multi-function printer; compact printer; cardstock printer; color laser printer all in one wireless; desktop printer; home office printer; office printer; smartphone printer; printer scanner copier; mac compatible printer; paper printer; wireless all-in-one printer; home laser printer; small laser printer; multi-function laser printer; all-in-one printer; computer printer; wireless laser printer; usb printer; mac printer; small printer scanner; wireless printer scanner; iphone printer; mfp printer; duplex printer; printer/scanner/copier; all in one laser printer; high yield printer; printers all in one wireless; printer copier scanner all in one; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HL L3300 CDW; brother HLL3300CDW; brother HLL3300CDW printer; TN229BK; TN229M; TN229C; TN229Y; TN229XLBK; TN229XLM; TN229XLC; TN229XLY; TN229XXLBK; TN229XXLM; TN229XXLC; TN229XXLY; DR229CL

Backend Keywords

wireless printer; laser printer; printers for home use; mobile printer; home printer; color laser printer; color laser printer; printer machine; small printer; printer wireless; laser printer all in one; printer scanner copier all in one; compact printer; cardstock printer; desktop printer; home office printer; office printer; smartphone printer; mac compatible printer; paper printer; home laser printer; small laser printer; computer printer; printer scanner copier; wireless laser printer; usb printer; mac printer; iphone printer; duplex printer; high yield printer; document printer; wifi printer; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HL L3300 CDW; TN229BK; TN229M; TN229C; TN229Y; TN229XLBK; TN229XLM; TN229XLC; TN229XLY; TN229XXLBK; TN229XXLM; TN229XXLC; TN229XXLY; DR229CL

Amazon Keywords

Printer scanner wireless laser home use copier mobile color machine small compact cardstock desktop office smartphone mac paper computer usb duplex HL L3300CDW L3300 TN229BK TN229M TN229C TN229Y TN229XLBK TN229XLM TN229XLC TN229XLY TN229XXLBK TN229XXLM TN229XXLC TN229XXLY DR229CL

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MFC-L3720CDW

- **Brother MFC-L3720CDW Digital Color All-in-One Printer with Copy, Scan and Fax**

printer; wireless printer; laser printer; printer scanner; printers for home use; mobile printer; home printer; all in one printer; color laser printer; color laser printer; laser printer all in one; printer scanner copier all in one; color printer; color laser printer all in one; printer machine; scanner printer all in one; laser printer scanner; small printer; printer wireless; multi-function printer; compact printer; cardstock printer; color laser printer all in one wireless; desktop printer; home office printer; office printer; smartphone printer; printer scanner copier; mac compatible printer; paper printer; wireless all-in-one printer; home laser printer; small laser printer; multi-function laser printer; all-in-one printer; computer printer; wireless laser printer; usb printer; mac printer; small printer scanner; wireless printer scanner; iphone printer; mfp printer; duplex printer; printer/scanner/copier; all in one laser printer; high yield printer; printers all in one wireless; printer copier scanner all in one; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HL L3300 CDW; brother HLL3300CDW; brother HLL3300CDW printer; TN229BK; TN229M; TN229C; TN229Y; TN229XLBK; TN229XLM; TN229XLC; TN229XLY; TN229XXLBK; TN229XXLM; TN229XXLC; TN229XXLY; DR229CL

Backend Keywords

wireless printer; laser printer; printer scanner; printers for home use; mobile printer; home printer; color laser printer; color laser printer; laser printer all in one; printer scanner copier all in one; color laser printer all in one; printer machine; scanner printer all in one; laser printer scanner; small printer; printer wireless; multi-function printer; compact printer; cardstock printer; color laser printer all in one wireless; desktop printer; home office printer; office printer; smartphone printer; printer scanner copier; mac compatible printer; paper printer; wireless all-in-one printer; home laser printer; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HL L3300 CDW; TN229BK; TN229M; TN229C; TN229Y; TN229XLBK; TN229XLM; TN229XLC; TN229XLY; TN229XXLBK; TN229XXLM; TN229XXLC; TN229XXLY; DR229CL

Amazon Keywords

Printer scanner all in one wireless laser home use copier mobile color machine small compact cardstock desktop office smartphone paper computer usb duplex HL L3300CDW L3300 TN229BK TN229M TN229C TN229Y TN229XLBK TN229XLM TN229XLC TN229XLY TN229XXLBK TN229XXLM TN229XXLC TN229XXLY DR229CL

Marketing Guidelines Document

MFC-L3780CDW

- **Brother MFC-L3780CDW Digital Color All-in-One Printer with Copy, Scan, and Fax**

printer; wireless printer; laser printer; fax printer scanner copier all in one machine; printer scanner; printers for home use; mobile printer; home printer; fax machine all in one printer; all in one printer; color laser printer; color laser printer; laser printer all in one; printer scanner copier all in one; color printer; color laser printer all in one; printer machine; scanner printer all in one; laser printer scanner; small printer; printer wireless; multi-function printer; compact printer; cardstock printer; color laser printer all in one wireless; desktop printer; home office printer; printer scanner fax copier all in one wireless; office printer; smartphone printer; printer scanner copier; mac compatible printer; paper printer; wireless all-in-one printer; home laser printer; small laser printer; multi-function laser printer; all-in-one printer; printer fax scanner all in one; computer printer; wireless laser printer; usb printer; mac printer; small printer scanner; small business printer; wireless printer scanner; business printer; iphone printer; mfp printer; MFCL3780CDW; MFC-L3780CDW; MFC L3780CDW; MFC L3780 CDW; brother MFCL3780CDW; brother MFCL3780CDW printer; TN229BK; TN229M; TN229C; TN229Y; TN229XLBK; TN229XLM; TN229XLC; TN229XLY; TN229XXLBK; TN229XXLM; TN229XXLC; TN229XXLY; DR229CL

Backend Keywords

wireless printer; laser printer; printer scanner; printers for home use; mobile printer; home printer; color laser printer; color laser printer; laser printer all in one; printer scanner copier all in one; color laser printer all in one; printer machine; scanner printer all in one; laser printer scanner; small printer; printer wireless; multi-function printer; compact printer; cardstock printer; color laser printer all in one wireless; desktop printer; home office printer; office printer; smartphone printer; printer scanner copier; mac compatible printer; paper printer; wireless all-in-one printer; home laser printer; MFCL3780CDW; MFC-L3780CDW; MFC L3780CDW; MFC L3780 CDW; TN229BK; TN229M; TN229C; TN229Y; TN229XLBK; TN229XLM; TN229XLC; TN229XLY; TN229XXLBK; TN229XXLM; TN229XXLC; TN229XXLY; DR229CL

Amazon Keywords

Printer scanner all in one wireless laser home use copier mobile color machine small compact cardstock desktop office smartphone paper computer usb duplex MFC L3780CDW L3780 TN229BK TN229M TN229C TN229Y TN229XLBK TN229XLM TN229XLC TN229XLY TN229XXLBK TN229XXLM TN229XXLC TN229XXLY DR229CL

IX. Brother Genuine Toner Standard Yield

TN229BK Standard Yield Black Toner Cartridge

- **Product Title**

Brother Genuine TN229BK Standard Yield Black Toner Cartridge

- **TN229BK Standard Yield Black Toner Cartridge Product Description**

Print confidently with Brother Genuine TN229BK Standard Yield Black Toner Cartridge. Brother Genuine is the only toner brand recommended for Brother multi-function and all-in-one digital color printers. It produces rich, sharp tones on every page while providing reassuring compatibility. Delivering consistently reliable results and effective page yields up to 1500 pages*, Brother Genuine Toner is the trusted choice for creating professional, laser-quality business documents that demand attention and get noticed. Take the guesswork out of paperwork! For worry-free, error-free printing, use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW, MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW

* Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229BK Standard Yield Black Toner Cartridge Top 6 Bullets**

To be used in chronological order, including as many messages as space allows

1. **Superior laser-quality printing.** With reliable, consistent performance, Brother Genuine Toner produces premium, laser-quality prints in rich, sharp tones and vivid colors that won't fade or smudge.
2. **Confident compatibility.** The only toner brand recommended for Brother multi-function and all-in-one digital color printers. This cartridge achieves page yields up to 1500 pages¹.
3. **Comprehensive product range.** Brother Genuine Toner is available in an extensive variety of options including convenient multipacks and value packs, as well as high yield and super high yield selections to help you effortlessly handle high volume printing.
4. **Refresh EZ Print Subscription.** With Refresh EZ Print Subscription Service, you'll never worry about running out of toner again, plus you'll enjoy savings up to 50% on Brother Genuine Toner². Get started today with a Free Trial³.
5. **Committed to the environment.** Brother's toner cartridge collection and recycling program encourages consumers to return their used cartridges to Brother free of charge, so that they may be properly recycled and kept out of landfills. For more details, visit: brother-usa.com/environmental-programs.
6. **Developed for Brother printers.** Use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW, MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW.

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Disclaimers

1. Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).
2. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.
3. Requires enrollment in a monthly billed Brother Refresh EZ Print Subscription service plan based on monthly printed page allotments. Unused pages roll over, limitations apply. Additional page set charges and taxes apply during trial. Plan, options offer and pricing subject to change. Open to new subscribers located in the contiguous United States only. After the free trial period your credit card will be charged on a monthly basis for the Plan Fee, Overages, and Taxes in accordance with the Terms of Service. Overage fees will apply during free trial. Your service will continue on a month-to-month basis until you cancel it. May be canceled at any time. Upon cancellation, cartridge will be deactivated and must be replaced at users' expense in order to continue printing. For full details or to enroll, visit <https://www.brother-usa.com/supplies/subscription-info>.

- **TN229BK Standard Yield Black Toner Cartridge 100-Word Description**

Print confidently with Brother Genuine TN229BK Standard Yield Black Toner Cartridge. The only toner brand recommended for Brother multi-function and all-in-one digital color printers. Produces rich, sharp tones on every page while providing reassuring compatibility. Delivering consistently reliable results and effective page yields up to 1500 pages*, Brother Genuine Toner is the trusted choice for creating professional, laser-quality business documents that demand attention and get noticed. For error-free printing, use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229BK Standard Yield Black Toner Cartridge 50-Word Description**

Print confidently with Brother Genuine TN229BK Standard Yield Black Toner Cartridge. The only toner brand recommended for Brother multi-function and all-in-one digital color printers. Producing rich, sharp tones, it delivers laser-quality performance with reassuring compatibility, consistently reliable results, and page yields up to 1500 pages*.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229BK Standard Yield Black Toner Cartridge 25-Word Description**

Print confidently with Brother Genuine TN229BK Standard Yield Black Toner Cartridge. Consistently produces sharp tones, laser-quality prints, and page yields up to 1500 pages*.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

Marketing Guidelines Document

TN229C Standard Yield Cyan Toner Cartridge

- **Product Title**

Brother Genuine TN229C Standard Yield Cyan Toner Cartridge

- **TN229C Standard Yield Cyan Toner Cartridge Product Description**

Print confidently with Brother Genuine TN229C Standard Yield Cyan Toner Cartridge. Brother Genuine is the only toner brand recommended for Brother multi-function and all-in-one digital color printers. It helps produce vibrant, eye-catching color on every page while providing reassuring compatibility. Delivering consistently reliable results and effective page yields up to 1200 pages*, Brother Genuine Toner is the trusted choice for creating professional, laser-quality business documents that demand attention and get noticed. Take the guesswork out of paperwork! For worry-free, error-free printing, use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229C Standard Yield Cyan Toner Cartridge Top 6 Bullets**

To be used in chronological order, including as many messages as space allows

1. **Superior laser-quality printing.** With reliable, consistent performance, Brother Genuine Toner produces premium, laser-quality prints in rich, sharp tones and vivid colors that won't fade or smudge.
2. **Confident compatibility.** The only toner brand recommended for Brother multi-function and all-in-one digital color printers. This cartridge achieves page yields up to 1200 pages¹.
3. **Comprehensive product range.** Brother Genuine Toner is available in an extensive variety of options including economical multipacks and value packs, as well as high yield and super high yield formats that effortlessly handle high volume printing.
4. **Refresh EZ Print Subscription.** With Refresh EZ Print Subscription Service, you'll never worry about running out of toner again, plus you'll enjoy savings up to 50% on Brother Genuine Toner². Get started today with a Free Trial³.
5. **Committed to the environment.** Brother's cartridge collection and recycling program encourages consumers to return their used cartridges to Brother free of charge, so that they may be properly recycled and kept out of landfills. For more details, visit: brother-usa.com/environmental-programs
6. **Developed for Brother printers.** Use with Brother multi-function and all-in-one digital color laser-quality printers: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW

Disclaimers

1. Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).
2. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.
3. Requires enrollment in a monthly billed Brother Refresh EZ Print Subscription service plan based on monthly printed page allotments. Unused pages roll over, limitations apply. Additional page set charges and taxes apply during trial. Plan, options offer and pricing subject to change. Open to new subscribers

Marketing Guidelines Document

located in the contiguous United States only. After the free trial period your credit card will be charged on a monthly basis for the Plan Fee, Overages, and Taxes in accordance with the Terms of Service. Overage fees will apply during free trial. Your service will continue on a month-to-month basis until you cancel it. May be canceled at any time. Upon cancellation, cartridge will be deactivated and must be replaced at users' expense in order to continue printing. For full details or to enroll, visit <https://www.brother-usa.com/supplies/subscription-info>.

- **TN229C Standard Yield Cyan Toner Cartridge 100-Word Description**

Print confidently with Brother Genuine TN229C Standard Yield Cyan Toner Cartridge. The only toner brand recommended for Brother multi-function and all-in-one digital color printers. It produces vibrant, eye-catching colors on every page while providing reassuring compatibility. Delivering consistently reliable results and effective page yields up to 1200 pages*, Brother Genuine Toner is the trusted choice for creating professional, laser-quality business documents that demand attention and get noticed. For worry-free printing, use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229C Standard Yield Cyan Toner Cartridge 50-Word Description**

Print confidently with Brother Genuine TN229C Standard Yield Cyan Toner Cartridge. The only toner brand recommended for Brother multi-function and all-in-one digital color printers. Producing vibrant color, it delivers laser-quality performance with reassuring compatibility, consistently reliable results, and page yields up to 1200 pages*.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229C Standard Yield Cyan Toner Cartridge 25-Word Description**

Print confidently with Brother Genuine TN229C Standard Yield Cyan Toner Cartridge. Consistently produces vivid color, laser-quality prints and page yields up to 1200 pages*.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

Marketing Guidelines Document

TN229M Standard Yield Magenta Toner Cartridge

- **Product Title**

Brother Genuine TN229M Standard Yield Magenta Toner Cartridge

- **TN229M Standard Yield Magenta Toner Cartridge Product Description**

Print confidently with Brother Genuine TN229M Standard Yield Magenta Toner Cartridge. The only toner brand recommended for Brother multi-function and all-in-one digital color printers. It helps produce vibrant, eye-catching color on every page while providing reassuring compatibility. Delivering consistently reliable results and effective page yields up to 1200 pages*, Brother Genuine Toner is the trusted choice for creating professional, laser-quality business documents that demand attention and get noticed. Take the guesswork out of paperwork! For worry-free, error-free printing, use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW, MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229M Standard Yield Magenta Toner Cartridge Top 6 Bullets**

To be used in chronological order, including as many messages as space allows

1. **Superior laser-quality printing.** With reliable, consistent performance, Brother Genuine Toner produces premium, laser-quality prints in rich, sharp tones and vivid colors that won't fade or smudge.
2. **Confident compatibility.** The only toner brand recommended for Brother multi-function and all-in-one digital color printers. This cartridge achieves page yields up to 1200 pages¹.
3. **Comprehensive product range.** Brother Genuine Toner is available in an extensive variety of options including convenient multipacks and value packs, as well as high yield and super high yield selections to help you effortlessly manage high volume printing.
4. **Refresh EZ Print Subscription.** With Refresh EZ Print Subscription Service, you'll never worry about running out of toner again, plus you'll enjoy savings up to 50% on Brother Genuine Toner². Get started today with a Free Trial³.
5. **Committed to the environment.** Brother's recycling program encourages consumers to return used toner cartridges to Brother free of charge, so that they may be properly recycled and kept out of landfills. For more details, visit: brother-usa.com/environmental-programs.
6. **Developed for Brother printers.** Use with Brother multi-function and all-in-one digital color laser-quality printers: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW, MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW.

Disclaimers

1. Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).
2. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.
3. Requires enrollment in a monthly billed Brother Refresh EZ Print Subscription service plan based on monthly printed page allotments. Unused pages roll over, limitations apply. Additional page set charges and taxes apply during trial. Plan, options offer and pricing subject to change. Open to new subscribers

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located in the contiguous United States only. After the free trial period your credit card will be charged on a monthly basis for the Plan Fee, Overages, and Taxes in accordance with the Terms of Service. Overage fees will apply during free trial. Your service will continue on a month-to-month basis until you cancel it. May be canceled at any time. Upon cancellation, cartridge will be deactivated and must be replaced at users' expense in order to continue printing. For full details or to enroll, visit <https://www.brother-usa.com/supplies/subscription-info>.

- **TN229M Standard Yield Magenta Toner Cartridge 100-Word Description**

Print confidently with Brother Genuine TN229M Standard Yield Magenta Toner Cartridge. The only toner brand recommended for Brother multi-function and all-in-one digital color printers. Produces vibrant, eye-catching colors on every page while providing reassuring compatibility. Delivering consistently reliable results and effective page yields up to 1200 pages*, Brother Genuine Toner is the trusted choice for creating professional, laser-quality business documents that demand attention and get noticed. For worry-free printing, use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229M Standard Yield Magenta Toner Cartridge 50-Word Description**

Print confidently with Brother Genuine TN229M Standard Yield Magenta Toner Cartridge. The trusted choice for printing laser-quality business documents. The only toner brand recommended for Brother multi-function and all-in-one digital color printers. Producing vibrant color, it delivers laser-quality performance with consistently reliable results, and page yields up to 1200 pages*.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229M Standard Yield Magenta Toner Cartridge 25-Word Description**

Print confidently with Brother Genuine TN229M Standard Yield Magenta Toner Cartridge. Consistently produces vivid color, laser-quality prints and satisfying page yields up to 1200 pages*.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

Marketing Guidelines Document

TN229Y Standard Yield Yellow Toner Cartridge

- **Product Title**

Brother Genuine TN229Y Standard Yield Yellow Toner Cartridge

- **TN229Y Standard Yield Yellow Toner Cartridge Product Description**

Print confidently with Brother Genuine TN229Y Standard Yield Yellow Toner Cartridge. The only toner brand recommended for Brother multi-function and all-in-one digital color printers. Produces vibrant, eye-catching color on every page while providing reassuring compatibility. Delivering consistently reliable results and effective page yields up to 1200 pages*, Brother Genuine Toner is the trusted choice for creating professional, laser-quality business documents that demand attention and get noticed. Take the guesswork out of paperwork! For worry-free, error-free printing, use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW, MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, MFC-L8395CDW.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229Y Standard Yield Yellow Toner Cartridge Top 6 Bullets**

To be used in chronological order, including as many messages as space allows

1. **Superior laser-quality printing.** With reliable, consistent performance, Brother Genuine Toner produces premium, laser-quality prints in rich, sharp tones and vivid colors that won't fade or smudge.
2. **Confident compatibility.** The only toner brand recommended for Brother multi-function and all-in-one digital color printers. This cartridge achieves page yields up to 1200 pages¹.
3. **Comprehensive product range.** Brother Genuine Toner is available in an extensive variety of options including convenient multipacks and value packs, as well as high yield and super high yield selections to help you effortlessly manage high volume printing.
4. **Refresh EZ Print Subscription.** With Refresh EZ Print Subscription Service, you'll never worry about running out of toner again, plus you'll enjoy savings up to 50% on Brother Genuine Toner². Get started today with a Free Trial³.
5. **Committed to the environment.** Brother's recycling program encourages consumers to return used toner cartridges to Brother free of charge, so that they may be properly recycled and kept out of landfills. For more details, visit: brother-usa.com/environmental-programs.
6. **Developed for Brother printers.** Use with Brother multi-function and all-in-one digital color laser-quality printers: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW.

Disclaimers

1. Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).
2. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.
3. Requires enrollment in a monthly billed Brother Refresh EZ Print Subscription service plan based on monthly printed page allotments. Unused pages roll over, limitations apply. Additional page set charges and taxes apply during trial. Plan, options offer and pricing subject to change. Open to new subscribers

Marketing Guidelines Document

located in the contiguous United States only. After the free trial period your credit card will be charged on a monthly basis for the Plan Fee, Overages, and Taxes in accordance with the Terms of Service. Overage fees will apply during free trial. Your service will continue on a month-to-month basis until you cancel it. May be canceled at any time. Upon cancellation, cartridge will be deactivated and must be replaced at users' expense in order to continue printing. For full details or to enroll, visit <https://www.brother-usa.com/supplies/subscription-info>.

- **TN229Y Standard Yield Yellow Toner Cartridge 100-Word Description**

Print confidently with Brother Genuine TN229Y Standard Yield Yellow Toner Cartridge. The only toner brand recommended for Brother multi-function and all-in-one digital color printers. It produces vibrant, eye-catching colors on every page while providing reassuring compatibility. Delivering consistently reliable results and effective page yields up to 1200 pages*, Brother Genuine Toner is the trusted choice for creating professional, laser-quality business documents that demand attention and get noticed. For worry-free printing, use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229Y Standard Yield Yellow Toner Cartridge 50-Word Description**

Print confidently with Brother Genuine TN229Y Standard Yield Yellow Toner Cartridge. The only toner brand recommended for Brother multi-function and all-in-one digital color printers. Producing vibrant color, it delivers laser-quality performance with reassuring compatibility, consistently reliable results, and page yields up to 1200 pages*.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229Y Standard Yield Yellow Toner Cartridge 25-Word Description**

Print confidently with Brother Genuine TN229Y Standard Yield Yellow Toner Cartridge. Consistently produces vivid color, laser-quality prints and satisfying page yields up to 1200 pages*.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

Marketing Guidelines Document

TN229 4PK Standard Yield Toner Cartridge Multipack (Cyan, Magenta, Yellow, Black)

- **Product Title**

Brother Genuine TN229 4PK Standard Yield Toner Cartridge Multipack (Includes 1 cartridge each of Cyan, Magenta, Yellow, Black)

- **TN2294PK Standard Yield Toner Cartridge Multipack Product Description**

Print confidently with Brother Genuine TN229 4PK Standard Yield Toner. Save time and restock 4 cartridges at once with this convenient multipack. Contains one of each cyan, magenta, yellow, and black toner cartridge for easy toner replacement. Brother Genuine is the only toner brand recommended for Brother multi-function and all-in-one digital color printers. Each cartridge produces rich, sharp tones and vibrant, eye-catching color on every page while providing reassuring compatibility. Delivering consistently reliable results and effective page yields of up to 1500 pages* (Black) and up to 1200 pages* (CMY), Brother Genuine Toner is the trusted choice for creating professional-looking, laser-quality business documents that demand attention and get noticed. Take the guesswork out of paperwork! For worry-free, error-free printing, use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229 4PK Standard Yield Toner Cartridge Multipack Top 6 Bullets**

To be used in chronological order, including as many messages as space allows

1. **Superior laser-quality printing.** With reliable, consistent performance, Brother Genuine Toner produces premium, laser-quality prints in rich, sharp tones and vivid colors that won't fade or smudge.
2. **Confident compatibility.** The only toner brand recommended for Brother multi-function and all-in-one digital color printers. Cartridges achieve page yields up to 1200 pages¹ (CMY) and up to 1500 pages¹ (Black) when used with compatible Brother digital color printers with laser-quality.
3. **Comprehensive product range.** Brother Genuine Toner is available in an extensive variety of options including convenient multipacks and value packs, as well as high yield and super high yield selections to help you effortlessly manage high volume printing.
4. **Refresh EZ Print Subscription.** With Refresh EZ Print Subscription Service, you'll never worry about running out of toner again, plus you'll enjoy savings up to 50% on Brother Genuine Toner². Get started today with a Free Trial³.
5. **Committed to the environment.** Brother's recycling program encourages consumers to return used toner cartridges to Brother free of charge, so that they may be properly recycled and kept out of landfills. For more details, visit: brother-usa.com/environmental-programs
6. **Developed for Brother printers.** Use with Brother multi-function and all-in-one digital color laser-quality printers: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW.

Disclaimers

Marketing Guidelines Document

1. Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).
2. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.
3. Requires enrollment in a monthly billed Brother Refresh EZ Print Subscription service plan based on monthly printed page allotments. Unused pages roll over, limitations apply. Additional page set charges and taxes apply during trial. Plan, options offer and pricing subject to change. Open to new subscribers located in the contiguous United States only. After the free trial period your credit card will be charged on a monthly basis for the Plan Fee, Overages, and Taxes in accordance with the Terms of Service. Overage fees will apply during free trial. Your service will continue on a month-to-month basis until you cancel it. May be canceled at any time. Upon cancellation, cartridge will be deactivated and must be replaced at users' expense in order to continue printing. For full details or to enroll, visit <https://www.brother-usa.com/supplies/subscription-info>.

- **TN229 4PK Standard Yield Toner Cartridge Multipack 100-Word Description**

Print confidently with Brother Genuine TN229 4PK Standard Yield Toner Multipack. Contains one of each cyan, magenta, yellow, and black toner cartridges for convenient printer refilling. The only toner brand recommended for Brother multi-function and all-in-one digital color printers. Produces rich, sharp tones and vibrant, eye-catching color. Provides reassuring compatibility, consistently reliable results, and effective page yields up to 1500 pages* (Black) and 1200 pages* (CMY). The trusted choice for printing professional-looking, laser-quality business documents. Use with Brother multi-function and all-in-one digital color printers: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229 4PK Standard Yield Toner Cartridge Multipack 50-Word Description**

Print confidently with Brother Genuine TN229 4PK Standard Yield Toner Multipack. Contains one of each cyan, magenta, yellow, and black toner cartridges for convenient printer refilling. Consistently produces sharp tones, vibrant colors, laser-quality prints, and page yields of up to 1500 pages* (Black) and 1200 pages* (CMY).

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229 4PK Standard Yield Toner Cartridge Multipack 25-Word Description**

Brother Genuine TN229 4PK Standard Yield Toner Multipack. One each: cyan, magenta, yellow, black cartridge. Yields up to 1500 pages* (Black) and 1200 pages* (CMY).

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

X. Brother Genuine Toner High Yield

TN229XLBK High Yield Black Toner Cartridge

- **Product Title**

Brother Genuine TN229XLBK High Yield Black Toner Cartridge

- **Brother Genuine TN229XLBK High Yield Black Toner Cartridge Product Description**

Print confidently and print more with Brother Genuine TN229XLBK High Yield Black Toner Cartridge. Providing a combination of lower print costs per page with the convenience of fewer cartridge changes than our Standard Yield TN229 cartridges, this is an excellent choice for efficient, laser-quality printing. Brother Genuine is the only toner brand recommended for Brother multi-function and all-in-one digital color printers. Producing rich, sharp tones on every page, it offers reassuring compatibility. Delivering consistently reliable results and practical page yields up to 3000 pages*, Brother Genuine Toner is the trusted choice for creating professional, laser-quality business documents that demand attention and get noticed. Take the guesswork out of paperwork! For worry-free, error-free printing, use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229XLBK High Yield Black Toner Cartridge Top 6 Bullets**

To be used in chronological order, including as many messages as space allows

1. **Superior laser-quality printing.** With reliable, consistent performance, Brother Genuine Toner produces premium, laser-quality prints in rich, sharp tones and vivid colors that won't fade or smudge.
2. **Compatibility meets efficiency.** Enjoy lower per page print costs and the convenience of fewer replacements than our Standard Yield TN229 cartridges. Brother Genuine Toner is the only brand recommended for Brother multi-function and all-in-one digital color printers. This cartridge achieves page yields up to 3000 pages¹.
3. **Comprehensive product range.** Brother Genuine Toner is available in an extensive variety of options including convenient multipacks and value packs, as well as high yield and super high yield selections to help you effortlessly manage high volume printing.
4. **Refresh EZ Print Subscription.** With Refresh EZ Print Subscription Service, you'll never worry about running out of toner again, plus you'll enjoy savings up to 50% on Brother Genuine Toner². Get started today with a Free Trial³.
5. **Committed to the environment.** Brother's recycling program encourages consumers to return used toner cartridges to Brother free of charge, so that they may be properly recycled and kept out of landfills. For more details, visit: brother-usa.com/environmental-programs
6. **Developed for Brother printers.** Use with Brother multi-function and all-in-one digital color laser-quality printers: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW.

Marketing Guidelines Document

Disclaimers

1. Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).
2. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.
3. Requires enrollment in a monthly billed Brother Refresh EZ Print Subscription service plan based on monthly printed page allotments. Unused pages roll over, limitations apply. Additional page set charges and taxes apply during trial. Plan, options offer and pricing subject to change. Open to new subscribers located in the contiguous United States only. After the free trial period your credit card will be charged on a monthly basis for the Plan Fee, Overages, and Taxes in accordance with the Terms of Service. Overage fees will apply during free trial. Your service will continue on a month-to-month basis until you cancel it. May be canceled at any time. Upon cancellation, cartridge will be deactivated and must be replaced at users' expense in order to continue printing. For full details or to enroll, visit <https://www.brother-usa.com/supplies/subscription-info>.

- **TN229XLBK High Yield Black Toner Cartridge 100-Word Description**

Print confidently with Brother Genuine TN229XLBK High Yield Black Toner Cartridge for efficient, laser-quality printing. Offering lower print costs per page and the convenience of fewer cartridge changes than our Standard Yield TN229 cartridges, it's the only toner recommended for Brother multi-function and all-in-one digital color printers. Produces rich, sharp tones with reassuring compatibility, consistently reliable results, and practical yields up to 3000 pages*. The trusted choice for creating professional, laser-quality business documents that demand attention and get noticed. Use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229XLBK High Yield Black Toner Cartridge 50-Word Description**

Print confidently with Brother Genuine TN229XLBK High Yield Black Toner Cartridge. An efficient choice for laser-quality business documents with economical per page costs. Performs best with Brother multi-function and all-in-one digital color printers. Consistently produces sharp tones for professional-quality prints. Page yields up to 3000 pages*.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229XLBK High Yield Black Toner Cartridge 25-Word Description**

Print confidently. Brother Genuine TN229XLBK High Yield Black Toner Cartridge. Economical per page costs, consistently sharp tones, laser-quality prints, yields up to 3000 pages*.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

Marketing Guidelines Document

TN229XLC High Yield Cyan Toner Cartridge

- **Product Title**

Brother Genuine TN229XLC High Yield Cyan Toner Cartridge

- **TN229XLC High Yield Cyan Toner Cartridge Product Description**

Print confidently and print more with Brother Genuine TN229XLC High Yield Cyan Toner Cartridge. Providing a combination of lower print costs per page with the convenience of fewer cartridge changes than our Standard Yield TN229 cartridges, this is an excellent option for efficient, laser-quality printing. Brother Genuine is the only toner brand recommended for Brother multi-function and all-in-one digital color printers. Producing vibrant, eye-catching color on every page, it offers reassuring compatibility. Delivering consistently reliable results and practical page yields up to 2300 pages*, Brother Genuine Toner is the trusted choice for creating professional, laser-quality business documents that demand attention and get noticed. Take the guesswork out of paperwork! For worry-free, error-free printing, use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229XLC High Yield Cyan Toner Cartridge Top 6 Bullets**

To be used in chronological order, including as many messages as space allows

1. **Superior laser-quality printing.** With reliable, consistent performance, Brother Genuine Toner produces premium, laser-quality prints in rich, sharp tones and vivid colors that won't fade or smudge.
2. **Compatibility meets efficiency.** Enjoy lower per page print costs and the convenience of fewer replacements compared to our standard yield TN229 cartridges. Brother Genuine Toner is the only toner brand recommended for Brother multi-function and all-in-one digital color printers. This cartridge achieves page yields up to 3000 pages¹.
3. **Comprehensive product range.** Brother Genuine Toner is available in an extensive variety of options including convenient multipacks and value packs, as well as high yield and super high yield selections to help you effortlessly handle high volume printing.
4. **Refresh EZ Print Subscription.** With Refresh EZ Print Subscription Service, you'll never worry about running out of toner again, plus you'll enjoy savings up to 50% on Brother Genuine Toner². Get started today with a Free Trial³.
5. **Committed to the environment.** Brother's recycling program encourages consumers to return used toner cartridges to Brother free of charge, so that they may be properly recycled and kept out of landfills. For more details, visit: brother-usa.com/environmental-programs
6. **Developed for Brother printers.** Use with Brother multi-function and all-in-one digital color laser-quality printers: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW.

Disclaimers

1. Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

Marketing Guidelines Document

2. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.
3. Requires enrollment in a monthly billed Brother Refresh EZ Print Subscription service plan based on monthly printed page allotments. Unused pages roll over, limitations apply. Additional page set charges and taxes apply during trial. Plan, options offer and pricing subject to change. Open to new subscribers located in the contiguous United States only. After the free trial period your credit card will be charged on a monthly basis for the Plan Fee, Overages, and Taxes in accordance with the Terms of Service. Overage fees will apply during free trial. Your service will continue on a month-to-month basis until you cancel it. May be canceled at any time. Upon cancellation, cartridge will be deactivated and must be replaced at users' expense in order to continue printing. For full details or to enroll, visit <https://www.brother-usa.com/supplies/subscription-info>.

- **TN229XLC High Yield Cyan Toner Cartridge 100-Word Description**

Print confidently with Brother Genuine TN229XLC High Yield Cyan Toner Cartridge for efficient, laser-quality printing. Offering lower print costs per page and the convenience of fewer cartridge changes than our Standard Yield TN229 cartridges, it's the only toner brand recommended for Brother multi-function and all-in-one digital color printers. Produces vibrant, eye-catching color with reassuring compatibility, consistently reliable results, and practical page yields up to 2300 pages*. The trusted choice for creating professional, laser-quality business documents that demand attention and get noticed. Use with Brother multi-function and all-in-one digital color printers: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229XLC High Yield Cyan Toner Cartridge 50-Word Description**

Print confidently with Brother Genuine TN229XLC High Yield Cyan Toner Cartridge. An efficient choice for laser-quality business documents with economical per page costs. Performs best with Brother multi-function and all-in-one digital color printers. Consistently produces vibrant, professional-looking color prints. Page yields up to 2300 pages*.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229XLC High Yield Cyan Toner Cartridge 25-Word Description**

Print confidently. Brother Genuine TN229XLC High Yield Cyan Toner Cartridge. Economical per page costs, consistently vibrant colors, laser-quality prints, yields up to 2300 pages*.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

TN229XLM High Yield Magenta Toner Cartridge

- **Product Title**

Brother Genuine TN229XLM High Yield Magenta Toner Cartridge

- **Brother Genuine TN229XLM High Yield Magenta Toner Cartridge Product Description**

Print confidently and print more with Brother Genuine TN229XLM High Yield Magenta Toner Cartridge. Providing a combination of lower print costs per page with the convenience of fewer cartridge changes than our Standard Yield TN229 cartridges, this is an excellent option for efficient, laser-quality printing. Brother Genuine is the only toner brand recommended for Brother multi-function and all-in-one digital color printers. Producing vibrant, eye-catching color on every page, it offers reassuring compatibility. Delivering consistently reliable results and practical page yields up to 2300 pages*, Brother Genuine Toner is the trusted choice for creating professional, laser-quality business documents that demand attention and get noticed. Take the guesswork out of paperwork! For worry-free, error-free printing, use with Brother multi-function and all-in-one digital color printers with laser-quality HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229XLM High Yield Magenta Toner Cartridge Top 6 Bullets**

To be used in chronological order, including as many messages as space allows

1. **Superior laser-quality printing.** With reliable, consistent performance, Brother Genuine Toner produces premium, laser-quality prints in rich, sharp tones and vivid colors that won't fade or smudge.
2. **Compatibility meets efficiency.** Enjoy economical per page print costs and the convenience of fewer replacements compared to our standard yield TN229 cartridges. Brother Genuine Toner is the only brand recommended for Brother multi-function and all-in-one digital color printers. This cartridge achieves page yields up to 3000 pages¹.
3. **Comprehensive product range.** Brother Genuine Toner is available in an extensive variety of options including convenient multipacks and value packs, as well as high yield and super high yield selections to help effortlessly handle high volume printing.
4. **Refresh EZ Print Subscription.** With Refresh EZ Print Subscription Service, you'll never worry about running out of toner again, plus you'll enjoy savings up to 50% on Brother Genuine Toner². Get started today with a Free Trial³.
5. **Committed to the environment.** Brother's recycling program encourages consumers to return used toner cartridges to Brother free of charge, so that they may be properly recycled and kept out of landfills. For more details, visit: brother-usa.com/environmental-programs
6. **Developed for Brother printers.** Use with Brother multi-function and all-in-one digital color laser-quality printers: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW.

Marketing Guidelines Document

Disclaimers

1. Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).
2. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.
3. Requires enrollment in a monthly billed Brother Refresh EZ Print Subscription service plan based on monthly printed page allotments. Unused pages roll over, limitations apply. Additional page set charges and taxes apply during trial. Plan, options offer and pricing subject to change. Open to new subscribers located in the contiguous United States only. After the free trial period your credit card will be charged on a monthly basis for the Plan Fee, Overages, and Taxes in accordance with the Terms of Service. Overage fees will apply during free trial. Your service will continue on a month-to-month basis until you cancel it. May be canceled at any time. Upon cancellation, cartridge will be deactivated and must be replaced at users' expense in order to continue printing. For full details or to enroll, visit <https://www.brother-usa.com/supplies/subscription-info>.

- **TN229XLY High Yield Magenta Toner Cartridge 100-Word Description**

Print confidently with Brother Genuine TN229XLM High Yield Magenta Toner Cartridge for efficient, laser-quality printing. Offering lower print costs per page and the convenience of fewer cartridge changes than our Standard Yield TN229 cartridges, it's the only toner brand recommended for Brother multi-function and all-in-one digital color printers. Produces vibrant, eye-catching color with reassuring compatibility, consistently reliable results, and practical page yields up to 2300 pages*. The trusted choice for creating professional, laser-quality business documents that demand attention and get noticed. Use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229XLY High Yield Magenta Toner Cartridge 50-Word Description**

Print confidently with Brother Genuine TN229XLM High Yield Magenta Toner Cartridge. An efficient choice for laser-quality business documents with economical per page costs. Performs best with Brother multi-function and all-in-one digital color printers. Consistently produces vibrant, professional-looking color prints. Page yields up to 2300 pages*.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229XLY High Yield Magenta Toner Cartridge 25-Word Description**

Print confidently. Brother Genuine TN229XLY High Yield Magenta Toner Cartridge. Economical per page costs, consistently vibrant colors, laser-quality prints, yields up to 2300 pages*.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

TN229XLY High Yield Yellow Toner Cartridge

- **Product Title**

Brother Genuine TN229XLY High Yield Yellow Toner Cartridge

- **TN229XLY High Yield Yellow Toner Cartridge Product Description**

Print confidently and print more with Brother Genuine TN229XLY High Yield Yellow Toner Cartridge. Providing a combination of lower print costs per page with the convenience of fewer cartridge changes than our Standard Yield TN229 cartridges, this is an excellent option for efficient, laser-quality printing. Brother Genuine is the only toner brand recommended for Brother multi-function and all-in-one digital color printers. Producing vibrant, eye-catching color on every page, it offers the reassurance of compatibility. Delivering consistently reliable results and practical page yields up to 2300 pages*, Brother Genuine Toner is the trusted choice for creating professional, laser-quality business documents that demand attention and get noticed. Take the guesswork out of paperwork! For worry-free, error-free printing, use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229XLY High Yield Yellow Toner Cartridge Top 6 Bullets**

To be used in chronological order, including as many messages as space allows

1. **Superior laser-quality printing.** With reliable, consistent performance, Brother Genuine Toner produces premium, laser-quality prints in rich, sharp tones and vivid colors that won't fade or smudge.
2. **Compatibility meets efficiency.** Enjoy lower per page print costs and the convenience of fewer replacements than our Standard Yield TN229 cartridges. Brother Genuine Toner is the only brand recommended for Brother multi-function and all-in-one digital color printers. This cartridge achieves page yields up to 3000 pages.¹
3. **Comprehensive product range.** Brother Genuine Toner is available in an extensive variety of options including convenient multipacks and value packs, as well as high yield and super high yield selections to help effortlessly handle high volume printing.
4. **Refresh EZ Print Subscription.** With Refresh EZ Print Subscription Service, you'll never worry about running out of toner again, plus you'll enjoy savings up to 50% on Brother Genuine Toner². Get started today with a Free Trial³.
5. **Committed to the environment.** Brother's recycling program encourages consumers to return used toner cartridges to Brother free of charge, so that they may be properly recycled and kept out of landfills. For more details, visit: brother-usa.com/environmental-programs
6. **Developed for Brother printers.** Use with Brother multi-function and all-in-one digital color laser-quality printers: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW.

Marketing Guidelines Document

Disclaimers

1. Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).
2. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.
3. Requires enrollment in a monthly billed Brother Refresh EZ Print Subscription service plan based on monthly printed page allotments. Unused pages roll over, limitations apply. Additional page set charges and taxes apply during trial. Plan, options offer and pricing subject to change. Open to new subscribers located in the contiguous United States only. After the free trial period your credit card will be charged on a monthly basis for the Plan Fee, Overages, and Taxes in accordance with the Terms of Service. Overage fees will apply during free trial. Your service will continue on a month-to-month basis until you cancel it. May be canceled at any time. Upon cancellation, cartridge will be deactivated and must be replaced at users' expense in order to continue printing. For full details or to enroll, visit <https://www.brother-usa.com/supplies/subscription-info>.

- **TN229XLY High Yield Yellow Toner Cartridge 100-Word Description**

Print confidently with Brother Genuine TN229XLY High Yield Yellow Toner Cartridge for efficient, laser-quality printing. Offering lower print costs per page and the convenience of fewer cartridge changes than our Standard Yield TN229 cartridges, it's the only toner brand recommended for Brother multi-function and all-in-one digital color printers. Produces vibrant, eye-catching color with reassuring compatibility, consistent results, and practical page yields up to 2300 pages*. The trusted choice for creating professional, laser-quality business documents that demand attention and get noticed. Use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229XLY High Yield Yellow Toner Cartridge 50-Word Description**

Print confidently with Brother Genuine TN229XLY High Yield Yellow Toner Cartridge. An efficient choice for laser-quality business documents with economical per page costs. Performs best with Brother multi-function and all-in-one digital color printers. Consistently produces vibrant, professional-looking color prints. Page yields up to 2300 pages*.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229XLY High Yield Yellow Toner Cartridge 25-Word Description**

Print confidently. Brother Genuine TN229XLY High Yield Yellow Toner Cartridge. Economical per page costs, consistently vibrant colors, laser-quality prints, up to 2300 pages*.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

TN229XL 2PK High Yield Black Toner Cartridge Twin-Pack

- **Product Title**

Brother Genuine TN229XL 2PK High Yield Black Toner Cartridge Twin-Pack

- **TN229XL 2PK High Yield Black Toner Cartridge Twin-Pack Product Description**

Print confidently with Brother Genuine TN229XL 2PK High Yield, Black Toner Cartridge Twin-Pack. A sensible and convenient choice for non-disruptive printing, it contains two XL black toner cartridges and is perfect for stocking up. Brother Genuine Toner is the only toner brand recommended for Brother multi-function and all-in-one digital color printers. Producing rich, sharp tones on every page, it also provides reassuring compatibility. Delivering consistently reliable results and practical page yields of up to 3000 pages*, Brother Genuine Toner is the trusted choice for creating professional-looking, laser-quality business documents that demand attention and get noticed. Take the guesswork out of paperwork! For worry-free, error-free printing, use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229XL 2PK High Yield Black Toner Cartridge Twin-Pack Top 6 Bullets**

To be used in chronological order, including as many messages as space allows

1. **Superior laser-quality printing.** With reliable, consistent performance, Brother Genuine Toner produces premium, laser-quality prints in rich, sharp tones and vivid colors that won't fade or smudge.
2. **Compatibility meets efficiency.** Enjoy lower per page print costs and the convenience of fewer replacements compared to our standard yield TN229 cartridges. Brother Genuine Toner is the only brand recommended for Brother multi-function and all-in-one digital color printers. Each cartridge achieves page yields up to 3000 pages.¹
3. **Comprehensive product range.** Brother Genuine Toner is available in an extensive variety of options including convenient multipacks and value packs, as well as high yield and super high yield selections to help you effortlessly manage high volume printing.
4. **Refresh EZ Print Subscription.** With Refresh EZ Print Subscription Service, you'll never worry about running out of toner again, plus you'll enjoy savings up to 50% on Brother Genuine Toner². Get started today with a Free Trial³.
5. **Committed to the environment.** Brother's recycling program encourages consumers to return used toner cartridges to Brother free of charge, so that they may be properly recycled and kept out of landfills. For more details, visit: brother-usa.com/environmental-programs
6. **Developed for Brother printers.** Use with Brother multi-function and all-in-one digital color laser-quality printers HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW.

Marketing Guidelines Document

Disclaimers

1. Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).
2. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.
3. Requires enrollment in a monthly billed Brother Refresh EZ Print Subscription service plan based on monthly printed page allotments. Unused pages roll over, limitations apply. Additional page set charges and taxes apply during trial. Plan, options offer and pricing subject to change. Open to new subscribers located in the contiguous United States only. After the free trial period your credit card will be charged on a monthly basis for the Plan Fee, Overages, and Taxes in accordance with the Terms of Service. Overage fees will apply during free trial. Your service will continue on a month-to-month basis until you cancel it. May be canceled at any time. Upon cancellation, cartridge will be deactivated and must be replaced at users' expense in order to continue printing. For full details or to enroll, visit <https://www.brother-usa.com/supplies/subscription-info>.

- **TN229XL 2PK High Yield Black Toner Cartridge Twin-Pack 100-Word Description**

Print confidently with Brother Genuine TN229XL 2PK High Yield, Black Toner Cartridge Twin-Pack. A convenient choice for stocking up, it's the only toner brand recommended for Brother multi-function and all-in-one digital color printers. Produces rich, sharp tones and reassuring compatibility. Delivering consistently reliable results and practical yields of up to 3000 pages*, Brother Genuine Toner is the trusted choice for creating professional-looking, laser-quality business documents that demand attention. For worry-free printing, use with Brother multi-function and all-in-one digital color printers: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229XL 2PK High Yield Black Toner Cartridge Twin-Pack 50-Word Description**

Print confidently with Brother Genuine TN229XL 2PK High Yield, Black Toner Cartridge Twin-Pack. Contains 2 black XL toner cartridges for stocking up. It's the only toner brand recommended for Brother multi-function and all-in-one digital color printers. Consistently produces sharp tones, laser-quality prints, and yields up to 3000 pages*.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229XL 2PK High Yield Black Toner Cartridge Twin-Pack 25-Word Description**

Print confidently with Brother Genuine TN229XL 2PK High Yield, Black Toner Cartridge Twin-Pack. Consistently sharp tones, laser-quality prints, and yields up to 3000 pages*.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

XI. Brother Genuine Toner Super High Yield

TN229XXLBK Super High Yield Black Toner Cartridge

- **Product Description**

Brother Genuine TN229XXLBK Super High Yield Black Toner Cartridge

- **Brother Genuine TN229XXLBK Super High Yield Black Toner Cartridge Product Description**

Print confidently and more efficiently in high-volume environments with Brother Genuine TN229XXLBK Super High Yield Black Toner Cartridge. Providing deeper savings on per page print costs with the convenience of even fewer cartridge changes than our high yield TN229XL cartridges, this is a superior option for cost-effective laser-quality printing. Brother Genuine is the only toner brand recommended for Brother multi-function and all-in-one digital color printers. Producing rich, sharp tones on every page, it offers reassuring compatibility. Delivering consistently reliable results and exceptional page yields up to 4500 pages*, Brother Genuine Toner is the trusted choice for creating professional, laser-quality business documents that demand attention and get noticed. Take the guesswork out of paperwork! For worry-free, error-free printing, use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3295CDW, HL-L8245CDW, MFC-L3780CDW, and MFC-L8395CDW.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229XXLBK Super High Yield Black Toner Cartridge Top 6 Bullets**

To be used in chronological order, including as many messages as space allows

1. **Superior laser-quality printing.** With reliable, consistent performance, Brother Genuine Toner produces premium, laser-quality prints in rich, sharp tones and vivid colors that won't fade or smudge.
2. **Compatibility meets maximum efficiency.** Enjoy deep savings on per page print costs and the convenience of fewer replacement than our high yield TN229XL cartridges. Brother Genuine Toner is the only brand recommended for Brother multi-function and all-in-one digital color printers. This cartridge achieves exceptional page yields up to 4500 pages.¹
3. **Comprehensive product range.** Brother Genuine Toner is available in an extensive variety of options including convenient multipacks and value packs, as well as high yield and super high yield selections to help you effortlessly handle high volume printing.
4. **Refresh EZ Print Subscription.** With Refresh EZ Print Subscription Service, you'll never worry about running out of toner again, plus you'll enjoy savings up to 50% on Brother Genuine Toner². Get started today with a Free Trial³.
5. **Committed to the environment.** Brother's recycling program encourages consumers to return used toner cartridges to Brother free of charge, so that they may be properly recycled and kept out of landfills. For more details, visit: brother-usa.com/environmental-programs.
6. **Developed for Brother printers.** Use with Brother multi-function and all-in-one digital color laser-quality printers: HL-L3295CDW, HL-L8245CDW, MFC-L3780CDW, and MFC-L8395CDW.

Disclaimers

1. Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

Marketing Guidelines Document

2. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.
3. Requires enrollment in a monthly billed Brother Refresh EZ Print Subscription service plan based on monthly printed page allotments. Unused pages roll over, limitations apply. Additional page set charges and taxes apply during trial. Plan, options offer and pricing subject to change. Open to new subscribers located in the contiguous United States only. After the free trial period your credit card will be charged on a monthly basis for the Plan Fee, Overages, and Taxes in accordance with the Terms of Service. Overage fees will apply during free trial. Your service will continue on a month-to-month basis until you cancel it. May be canceled at any time. Upon cancellation, cartridge will be deactivated and must be replaced at users' expense in order to continue printing. For full details or to enroll, visit <https://www.brother-usa.com/supplies/subscription-info>.

- **TN229XXLBK Super High Yield Black Toner Cartridge 100-Word Description**

Print confidently in high-volume environments with Brother Genuine TN229XXLBK Super High Yield Black Toner Cartridge. Providing deep savings per page and the convenience of even fewer cartridge changes than our high yield TN229XL cartridges, it's the only toner brand recommended for Brother multi-function and all-in-one digital color printers. Produces rich, sharp tones with reassuring compatibility, consistently reliable results, and exceptional page yields up to 4500 pages*. The trusted choice for printing professional, laser-quality business documents that demand attention. Use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3295CDW, HL-L8245CDW, MFC-L3780CDW, and MFC-L8395CDW.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229XXLBK Super High Yield Black Toner Cartridge 50-Word Description**

Print confidently in high-volume environments with Brother Genuine TN229XXLBK Super High Yield Black Toner Cartridge. Offering laser-quality performance with deep per page savings, it's the only toner brand recommended for Brother multi-function and all-in-one digital color printers. Consistently produces sharp, professional-looking prints, and exceptional page yields up to 4500 pages*.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229XXLBK Super High Yield Black Toner Cartridge 25-Word Description**

Print confidently with Brother Genuine TN229XXLBK Super High Yield Black Toner Cartridge. Deep per page savings for high volume laser-quality printing up to 4500 pages*.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

TN229XXLC Super High Yield Cyan Toner Cartridge

- **Product Title**

Brother Genuine TN229XXLC Super High Yield Cyan Toner Cartridge

- **TN229XXLC Super High Yield Cyan Toner Cartridge Product Description**

Print confidently and more efficiently in high-volume environments with Brother Genuine TN229XXLC Super High Yield Cyan Toner Cartridge. Providing deep savings on per page print costs with the convenience of fewer cartridge changes than our high yield TN229XL cartridges, this is a superior option for cost-effective laser-quality printing. Brother Genuine is the only toner brand recommended for Brother multi-function and all-in-one digital color printers. Producing vibrant, eye-catching color on every page, it offers reassuring compatibility. Delivering consistently reliable results and exceptional page yields up to 4000 pages*, Brother Genuine Toner is the trusted choice for creating professional, laser-quality business documents that demand attention and get noticed. Take the guesswork out of paperwork! For worry-free, error-free printing, use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3295CDW, HL-L8245CDW, MFC-L3780CDW, and MFC-L8395CDW.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229XXLC Super High Yield Cyan Toner Cartridge Top 6 Bullets**

To be used in chronological order, including as many messages as space allows

1. **Superior laser-quality printing.** With reliable, consistent performance, Brother Genuine Toner produces premium, laser-quality prints in rich, sharp tones and vivid colors that won't fade or smudge.
2. **Compatibility meets maximum efficiency.** Enjoy deep savings on per page print costs and the convenience of fewer replacements than our high yield TN229XL cartridges. Brother Genuine Toner is the only toner brand recommended for Brother multi-function and all-in-one digital color printers. This cartridge achieves page yields up to 4000 pages.¹
3. **Comprehensive product range.** Brother Genuine Toner is available in an extensive variety of options including convenient multipacks and value packs, as well as high yield and super high yield selections to help you effortlessly manage high volume printing.
4. **Refresh EZ Print Subscription.** With Refresh EZ Print Subscription Service, you'll never worry about running out of toner again, plus you'll enjoy savings up to 50% on Brother Genuine Toner². Get started today with a Free Trial³.
5. **Committed to the environment.** Brother's recycling program encourages consumers to return used toner cartridges to Brother free of charge, so that they may be properly recycled and kept out of landfills. For more details, visit: brother-usa.com/environmental-programs.
6. **Developed for Brother printers.** Use with Brother multi-function and all-in-one digital color laser-quality printers: HL-L3295CDW, HL-L8245CDW, MFC-L3780CDW, and MFC-L8395CDW.

Marketing Guidelines Document

Disclaimers

1. Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).
2. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.
3. Requires enrollment in a monthly billed Brother Refresh EZ Print Subscription service plan based on monthly printed page allotments. Unused pages roll over, limitations apply. Additional page set charges and taxes apply during trial. Plan, options offer and pricing subject to change. Open to new subscribers located in the contiguous United States only. After the free trial period your credit card will be charged on a monthly basis for the Plan Fee, Overages, and Taxes in accordance with the Terms of Service. Overage fees will apply during free trial. Your service will continue on a month-to-month basis until you cancel it. May be canceled at any time. Upon cancellation, cartridge will be deactivated and must be replaced at users' expense in order to continue printing. For full details or to enroll, visit <https://www.brother-usa.com/supplies/subscription-info>.

- **TN229XXLC Super High Yield Cyan Toner Cartridge 100-Word Description**

Print confidently in high-volume environments with Brother Genuine TN229XXLC Super High Yield Cyan Toner Cartridge. Providing deep savings per page and the convenience of even fewer cartridge changes, than our high yield TN229XL cartridges, it's the only toner brand recommended for Brother multi-function and all-in-one digital color printers. It produces vibrant, eye-catching color with reassuring compatibility, consistently reliable results, and exceptional page yields up to 4000 pages*. The trusted choice for printing professional, laser-quality business documents that demand attention. Use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3295CDW, HL-L8245CDW, MFC-L3780CDW, and MFC-L8395CDW.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229XXLC Super High Yield Cyan Toner Cartridge 50-Word Description**

Print confidently in high-volume environments with Brother Genuine TN229XXLC Super High Yield Cyan Toner Cartridge. Offering laser-quality performance with deep per page savings, it's the only toner brand recommended for Brother multi-function and all-in-one digital color printers. Consistently produces vibrant, professional-looking prints, and exceptional page yields up to 4000 pages*.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229XXLC Super High Yield Cyan Toner Cartridge 25-Word Description**

Print confidently with Brother Genuine TN229XXLC Super High Yield Cyan Toner Cartridge. Deep per page savings for high volume laser-quality printing up to 4000 pages*.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

Marketing Guidelines Document

TN229XXLM Super High Yield Magenta Toner Cartridge

- **Product Title**

Brother Genuine TN229XXLM Super High Yield Magenta Toner Cartridge

- **TN229XXLM Super High Yield Magenta Toner Cartridge Product Description**

Print confidently and more efficiently in high-volume environments with Brother Genuine TN229XXLM Super High Yield Magenta Toner Cartridge. Providing deeper savings on per page print costs with the convenience of even fewer cartridge changes than our high yield TN229XL cartridges, this is a superior option for cost-effective laser-quality printing. Brother Genuine is the only toner brand recommended for Brother multi-function and all-in-one digital color printers. Producing vibrant, eye-catching color on every page, it offers reassuring compatibility. Delivering consistently reliable results and exceptional page yields up to 4000 pages*, Brother Genuine Toner is the trusted choice for creating professional, laser-quality business documents that demand attention and get noticed. Take the guesswork out of paperwork! For worry-free, error-free printing, use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3295CDW, HL-L8245CDW, MFC-L3780CDW, and MFC-L8395CDW.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4)

- **TN229XXLM Super High Yield Magenta Toner Cartridge Top 6 Bullets**

To be used in chronological order, including as many messages as space allows

To be used in chronological order, including as many messages as space allows

1. **Superior laser-quality printing.** With reliable, consistent performance, Brother Genuine Toner produces premium, laser-quality prints in rich, sharp tones and vivid colors that won't fade or smudge.
2. **Compatibility meets maximum efficiency.** Enjoy deeper savings on per page print costs and the convenience of even fewer replacements than our high yield TN229XL cartridges. Brother Genuine Toner is the only toner brand recommended for Brother multi-function and all-in-one digital color printers. This cartridge achieves page yields up to 4000 pages.¹
3. **Comprehensive product range.** Brother Genuine Toner is available in an extensive variety of options including convenient multipacks and value packs, as well as high yield and super high yield selections to help you effortlessly manage high volume printing.
4. **Refresh EZ Print Subscription.** With Refresh EZ Print Subscription Service, you'll never worry about running out of toner again, plus you'll enjoy savings up to 50% on Brother Genuine Toner². Get started today with a Free Trial³.
5. **Committed to the environment.** Brother's recycling program encourages consumers to return used toner cartridges to Brother free of charge, so that they may be properly recycled and kept out of landfills. For more details, visit: brother-usa.com/environmental-programs.
6. **Developed for Brother printers.** Use with Brother multi-function and all-in-one digital color laser-quality printers: HL-L3295CDW, HL-L8245CDW, MFC-L3780CDW, and MFC-L8395CDW.

Marketing Guidelines Document

Disclaimers

1. Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).
2. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.
3. Requires enrollment in a monthly billed Brother Refresh EZ Print Subscription service plan based on monthly printed page allotments. Unused pages roll over, limitations apply. Additional page set charges and taxes apply during trial. Plan, options offer and pricing subject to change. Open to new subscribers located in the contiguous United States only. After the free trial period your credit card will be charged on a monthly basis for the Plan Fee, Overages, and Taxes in accordance with the Terms of Service. Overage fees will apply during free trial. Your service will continue on a month-to-month basis until you cancel it. May be canceled at any time. Upon cancellation, cartridge will be deactivated and must be replaced at users' expense in order to continue printing. For full details or to enroll, visit <https://www.brother-usa.com/supplies/subscription-info>.

- **Brother Genuine TN229XXLM Super High Yield Magenta Toner Cartridge 100-Word Description**

Print confidently in high-volume environments with Brother Genuine TN229XXLM Super High Yield Magenta Toner Cartridge. Providing deep savings per page and the convenience of even fewer cartridge changes than our high yield TN229XL cartridges, it's the only toner brand recommended for Brother multi-function and all-in-one digital color printers. Produces vibrant, eye-catching color with reassuring compatibility, consistently reliable results, and impressive page yields up to 4000 pages*. The trusted choice for printing professional, laser-quality business documents that demand attention. Use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3295CDW, HL-L8245CDW, MFC-L3780CDW, and MFC-L8395CDW

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **Brother Genuine TN229XXLM Super High Yield Magenta Toner Cartridge 50-Word Description**

Print confidently in high-volume environments with Brother Genuine TN229XXLM Super High Yield Magenta Toner Cartridge. Offering laser-quality performance with deep per page savings, it's the only toner brand recommended for Brother multi-function and all-in-one digital color printers. Consistently produces vibrant, professional-looking prints, and exceptional page yields up to 4000 pages*.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **Brother Genuine TN229XXLM Super High Yield Magenta Toner Cartridge 25-Word Description**

Print confidently with Brother Genuine TN229XXLM Super High Yield Magenta Toner Cartridge. Deep per page savings for high volume laser-quality printing up to 4000 pages*.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

Marketing Guidelines Document

TN229XXLY Super High Yield Yellow Toner Cartridge

- **Product Title**

Brother Genuine TN229XXLY Super High Yield Yellow Toner Cartridge

- **TN229XXLY Super High Yield Yellow Toner Cartridge Product Description**

Print confidently and more efficiently in high-volume environments with Brother Genuine TN229XXLY Super High Yield Yellow Toner Cartridge. Providing deeper savings on per page print costs with the convenience of even fewer cartridge changes than our high yield TN229XL cartridges, this is a superior option for cost-effective laser-quality printing. Brother Genuine is the toner brand recommended for Brother multi-function and all-in-one digital color printers. Producing vibrant, eye-catching color on every page, it offers the reassurance of absolute compatibility. Delivering consistently reliable results and exceptional page yields up to 4000 pages*, Brother Genuine Toner is the trusted choice for creating professional, laser-quality business documents that demand attention and get noticed. Take the guesswork out of paperwork! For worry-free, error-free printing, use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3295CDW, HL-L8245CDW, MFC-L3780CDW, and MFC-L8395CDW.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229XXLY Super High Yield Yellow Toner Cartridge Top 6 Bullets**

To be used in chronological order, including as many messages as space allows

1. **Superior laser-quality printing.** With reliable, consistent performance, Brother Genuine Toner produces premium, laser-quality prints in rich, sharp tones and vivid colors that won't fade or smudge.
2. **Compatibility meets maximum efficiency.** Enjoy deep savings on per page print costs and the convenience of even fewer replacements than our high yield TN229XL cartridges. Brother Genuine Toner is the only brand recommended for Brother multi-function and all-in-one digital color printers. This cartridge achieves exceptional page yields up to 4000 pages.¹
3. **Comprehensive product range.** Brother Genuine Toner is available in an extensive variety of options including convenient multipacks and value packs, as well as high yield and super high yield selections to help you effortlessly manage high volume printing.
4. **Refresh EZ Print Subscription.** With Refresh EZ Print Subscription Service, you'll never worry about running out of toner again, plus you'll enjoy savings up to 50% on Brother Genuine Toner². Get started today with a Free Trial³.
5. **Committed to the environment.** Brother's recycling program encourages consumers to return used toner cartridges to Brother free of charge, so that they may be properly recycled and kept out of landfills. For more details, visit: brother-usa.com/environmental-programs.
6. **Developed for Brother printers.** Use with Brother multi-function and all-in-one digital color laser-quality printers: HL-L3295CDW, HL-L8245CDW, MFC-L3780CDW, and MFC-L8395CDW.

Disclaimers

1. Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).
2. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.

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3. Requires enrollment in a monthly billed Brother Refresh EZ Print Subscription service plan based on monthly printed page allotments. Unused pages roll over, limitations apply. Additional page set charges and taxes apply during trial. Plan, options offer and pricing subject to change. Open to new subscribers located in the contiguous United States only. After the free trial period your credit card will be charged on a monthly basis for the Plan Fee, Overages, and Taxes in accordance with the Terms of Service. Overage fees will apply during free trial. Your service will continue on a month-to-month basis until you cancel it. May be canceled at any time. Upon cancellation, cartridge will be deactivated and must be replaced at users' expense in order to continue printing. For full details or to enroll, visit <https://www.brother-usa.com/supplies/subscription-info>.

- **TN229XXLY Super High Yield Yellow Toner Cartridge 100-Word Description**

Print confidently in high-volume environments with Brother Genuine TN229XXLY Super High Yield Yellow Toner Cartridge. Providing deeper savings per page and the convenience of even fewer cartridge changes than our high yield TN229XL cartridges, it's the only toner brand recommended for Brother multi-function and all-in-one digital color printer. Produces vibrant, eye-catching color with reassuring compatibility, consistently reliable results, and exceptional page yields up to 4000 pages*. The trusted choice for printing professional, laser-quality business documents that demand attention. Use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3295CDW, HL-L8245CDW, MFC-L3780CDW, and MFC-L8395CDW.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229XXLY Super High Yield Yellow Toner Cartridge 50-Word Description**

Print confidently in high-volume environments with Brother Genuine TN229XXLY Super High Yield Yellow Toner Cartridge. Offering laser-quality performance with deep per page savings, it's the only toner brand recommended for Brother multi-function and all-in-one digital color printers. Consistently produces vibrant, professional-looking prints, and exceptional page yields up to 4000 pages*.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229XXLY Super High Yield Yellow Toner Cartridge 25-Word Description**

Print confidently with Brother Genuine TN229XXLY Super High Yield Cyan Toner Cartridge. Deep per page savings for high volume laser-quality printing up to 4000 pages*.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

XII. Brother Genuine Toner Value High Yield (CLUB CHANNEL EXCLUSIVE)

TN229VBK Value High Yield Black Toner Cartridge (CLUB CHANNEL EXCLUSIVE)

- **Product Title**

Brother Genuine TN229VBK Value High Yield Black Toner Cartridge

- **TN229VBK Value High Yield Black Toner Cartridge Product Description**

Print confidently and produce more prints for less with Brother Genuine TN229VBK Value High Yield Black Toner Cartridge. Offering laser-quality printing with exceptional cost efficiencies and the convenience of fewer cartridge changes than our Standard Yield TN229 cartridges, this is an excellent way to optimize your printing budget. Brother Genuine is the only toner brand recommended for Brother multi-function and all-in-one digital color printers. Producing rich, sharp tones on every page, it offers reassuring compatibility. Delivering consistently reliable results and higher page yields up to 3300 pages* – 10% more than our High Yield Toner Cartridges - Brother Genuine Toner is the trusted choice for creating professional, laser-quality business documents that demand attention and get noticed. Take the guesswork out of paperwork! For worry-free, error-free printing, use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, MFC-L3720CDW, MFC-L3765CDW, and MFC-L3780CDW.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229VBK Value High Yield Black Toner Cartridge Top 6 Bullets**

To be used in chronological order, including as many messages as space allows

1. **Superior laser-quality printing.** With reliable, consistent performance, Brother Genuine Toner produces premium, laser-quality prints in rich, sharp tones and vivid colors that won't fade or smudge.
2. **Engineered for value & performance.** Enjoy the exceptional cost efficiencies and time-saving convenience of fewer replacements. The only toner specifically formulated to achieve higher page yields up to 3300 pages¹ –10% more than our High Yield Toner when used with compatible Brother digital color printers with laser-quality.
3. **Comprehensive product range.** Brother Genuine Toner is available in an extensive variety of options including convenient multipacks and value packs, as well as high yield and super high yield selections to help you effortlessly manage high volume printing.
4. **Refresh EZ Print Subscription.** With Refresh EZ Print Subscription Service, you'll never worry about running out of toner again, plus you'll enjoy savings up to 50% on Brother Genuine Toner². Get started today with a Free Trial³.
5. **Committed to the environment.** Brother's recycling program encourages consumers to return used toner cartridges to Brother free of charge, so that they may be properly recycled and kept out of landfills. For more details, visit: brother-usa.com/environmental-programs

Marketing Guidelines Document

- 6. Developed for Brother printers.** Use with Brother multi-function and all-in-one digital color laser-quality printers: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, MFC-L3720CDW, MFC-L3765CDW, and MFC-L3780CDW.

Disclaimers

1. Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).
2. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.
3. Requires enrollment in a monthly billed Brother Refresh EZ Print Subscription service plan based on monthly printed page allotments. Unused pages roll over, limitations apply. Additional page set charges and taxes apply during trial. Plan, options offer and pricing subject to change. Open to new subscribers located in the contiguous United States only. After the free trial period your credit card will be charged on a monthly basis for the Plan Fee, Overages, and Taxes in accordance with the Terms of Service. Overage fees will apply during free trial. Your service will continue on a month-to-month basis until you cancel it. May be canceled at any time. Upon cancellation, cartridge will be deactivated and must be replaced at users' expense in order to continue printing. For full details or to enroll, visit <https://www.brother-usa.com/supplies/subscription-info>.

- **TN229VBK Value High Yield Black Toner Cartridge 100-Word Description**

Print confidently with Brother Genuine TN229VBK Value High Yield Black Toner Cartridge. For laser-quality printing with exceptional cost efficiencies and the convenience of fewer cartridge changes than our Standard Yield TN229 cartridges. The only toner brand recommended for Brother multi-function and all-in-one digital color printers. Produces rich, sharp tones with reassuring compatibility, consistently reliable results, and yields up to 3300 pages* – 10% more than our High Yield Toner Cartridges. The trusted choice for creating professional, laser-quality business documents that demand attention. Use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, MFC-L3720CDW, MFC-L3765CDW, and MFC-L3780CDW.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229VBK Value High Yield Black Toner Cartridge 50-Word Description**

Print confidently with Brother Genuine TN229VBK Value High Yield Black Toner Cartridge. Combines laser-quality performance with exceptional budget efficiencies and convenience. Performs best with Brother multi-function and all-in-one digital color printers. Consistently produces professional-looking prints and yields up to 3300 pages* – 10% more than our High Yield Toner.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229VBK Value High Yield Black Toner Cartridge 25-Word Description**

Print confidently. Brother Genuine TN229VBK Value High Yield Black Toner Cartridge for laser-quality printing with exceptional cost efficiencies and convenience. Yields up to 3300 pages*.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

TN229VC Value High Yield Cyan Toner Cartridge (CLUB CHANNEL EXCLUSIVE)

- **Product Title**

Brother Genuine TN229VC Value High Yield Cyan Toner Cartridge

- **TN229VC Value High Yield Cyan Toner Cartridge Product Description**

Print confidently and produce more prints for less with Brother Genuine TN229VC Value High Yield Cyan Toner Cartridge. Offering laser-quality printing with exceptional cost efficiencies and the convenience of fewer cartridge changes than our Standard Yield TN229 cartridges, this is an excellent way to optimize your printing budget. Brother Genuine is the only toner recommended for Brother multi-function and all-in-one digital color printers with laser-quality. Producing vibrant, eye-catching color on every page, it offers the assuring compatibility. Delivering consistently reliable results and higher page yields up to 2530* – 10% more than our High Yield Toner Cartridges - Brother Genuine Toner is the trusted choice for creating professional, laser-quality business documents that demand attention and get noticed. Take the guesswork out of paperwork! For worry-free, error-free printing, use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, MFC-L3720CDW, MFC-L3765CDW, and MFC-L3780CDW.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229VC Value High Yield Cyan Toner Cartridge Top 6 Bullets**

To be used in chronological order, including as many messages as space allows

1. **Superior laser-quality printing.** With reliable, consistent performance, Brother Genuine Toner produces premium, laser-quality prints in rich, sharp tones and vivid colors that won't fade or smudge.
2. **Engineered for value & performance.** Enjoy the exceptional cost efficiencies and time-saving convenience of fewer replacements. The only toner specifically formulated to achieve higher page yields up to 2530 pages¹ – or 10% more than our High Yield Toner when used with compatible Brother digital color printers with laser-quality.
3. **Comprehensive product range.** Brother Genuine Toner is available in an extensive variety of options including convenient multipacks and value packs, as well as high yield and super high yield selections to help you effortlessly manage high volume printing.
4. **Refresh EZ Print Subscription.** With Refresh EZ Print Subscription Service, you'll never worry about running out of toner again, plus you'll enjoy savings up to 50% on Brother Genuine Toner². Get started today with a Free Trial³.
5. **Committed to the environment.** Brother's recycling program encourages consumers to return used toner cartridges to Brother free of charge, so that they may be properly recycled and kept out of landfills. For more details, visit: brother-usa.com/environmental-programs
6. **Developed for Brother printers.** Use with Brother multi-function and all-in-one digital color laser-quality printers: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, MFC-L3720CDW, MFC-L3765CDW, and MFC-L3780CDW.

Marketing Guidelines Document

Disclaimers

1. Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).
2. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.
3. Requires enrollment in a monthly billed Brother Refresh EZ Print Subscription service plan based on monthly printed page allotments. Unused pages roll over, limitations apply. Additional page set charges and taxes apply during trial. Plan, options offer and pricing subject to change. Open to new subscribers located in the contiguous United States only. After the free trial period your credit card will be charged on a monthly basis for the Plan Fee, Overages, and Taxes in accordance with the Terms of Service. Overage fees will apply during free trial. Your service will continue on a month-to-month basis until you cancel it. May be canceled at any time. Upon cancellation, cartridge will be deactivated and must be replaced at users' expense in order to continue printing. For full details or to enroll, visit <https://www.brother-usa.com/supplies/subscription-info>.

- **TN229VC Value High Yield Cyan Toner Cartridge 100-Word Description**

Print confidently with Brother Genuine TN229VC Value High Yield Cyan Toner Cartridge. For laser-quality printing with exceptional cost efficiencies and the convenience of fewer cartridge changes than our Standard Yield TN229 cartridges. The only toner brand recommended for Brother multi-function and all-in-one digital color printers. Produces vibrant, eye-catching color with reassuring compatibility, consistently reliable results, and yields up to 2530 pages* – 10% more than our High Yield Toner Cartridges. The trusted choice for creating professional, laser-quality business documents that demand attention. Use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, MFC-L3720CDW, MFC-L3765CDW, and MFC-L3780CDW.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229VC Value High Yield Cyan Toner Cartridge 50-Word Description**

Print confidently with Brother Genuine TN229VC Value High Yield Cyan Toner Cartridge. Combines laser-quality performance with exceptional budget efficiencies and convenience. Performs best with Brother multi-function and all-in-one digital color printers. Consistently produces professional-looking prints and yields up to 2530 pages* – 10% more than our High Yield Toner.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229VC Value High Yield Cyan Toner Cartridge 25-Word Description**

Print confidently. Brother Genuine TN229V Value High Yield Cyan Toner Cartridge for laser-quality printing with exceptional cost efficiencies and convenience. Yields up to 2530 pages*.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

TN229VM Value High Yield Magenta Toner Cartridge (CLUB CHANNEL EXCLUSIVE)

- **Product Description**

Brother Genuine TN229VM Value High Yield Magenta Toner Cartridge

- **TN229VM Value High Yield Magenta Toner Cartridge Product Description**

Print confidently and print more for less with Brother Genuine TN229VM Value High Yield Magenta Toner Cartridge. Offering laser-quality printing with exceptional cost efficiencies and the convenience of fewer cartridge change than our Standard Yield TN229 cartridges, this is an excellent way to optimize your printing budget. Brother Genuine is the only toner brand recommended for Brother multi-function and all-in-one digital color printers. Producing vibrant, eye-catching color on every page, it offers the reassurance of absolute compatibility. Delivering consistently reliable results and higher page yields up to 2530 pages* – 10% more than our High Yield Toner Cartridges - Brother Genuine Toner is the trusted choice for creating professional, laser-quality business documents that demand attention and get noticed. Take the guesswork out of paperwork! For worry-free, error-free printing, use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, MFC-L3720CDW, MFC-L3765CDW, and MFC-L3780CDW.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229V Value High Yield Magenta Toner Cartridge Top 6 Bullets**

To be used in chronological order, including as many messages as space allows

1. **Superior laser-quality printing.** With reliable, consistent performance, Brother Genuine Toner produces premium, laser-quality prints in rich, sharp tones and vivid colors that won't fade or smudge.
2. **Engineered for value & performance.** Enjoy the exceptional cost efficiencies and convenience of fewer replacements. The only toner specifically formulated to achieve higher page yields up to 2530 pages¹ – or 10% more than our High Yield Toner when used with compatible Brother digital color printers with laser-quality.
3. **Comprehensive product range.** Brother Genuine Toner is available in an extensive variety of options including convenient multipacks and value packs, as well as high yield and super high yield selections to help you effortlessly manage high volume printing.
4. **Refresh EZ Print Subscription.** With Refresh EZ Print Subscription Service, you'll never worry about running out of toner again, plus you'll enjoy savings up to 50% on Brother Genuine Toner². Get started today with a Free Trial³.
5. **Committed to the environment.** Brother's recycling program encourages consumers to return used toner cartridges to Brother free of charge, so that they may be properly recycled and kept out of landfills. For more details, visit: brother-usa.com/environmental-programs
6. **Developed for Brother printers.** Use with Brother multi-function and all-in-one digital color laser-quality printers: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, MFC-L3720CDW, MFC-L3765CDW, and MFC-L3780CDW.

Marketing Guidelines Document

Disclaimers

1. Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).
2. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.
3. Requires enrollment in a monthly billed Brother Refresh EZ Print Subscription service plan based on monthly printed page allotments. Unused pages roll over, limitations apply. Additional page set charges and taxes apply during trial. Plan, options offer and pricing subject to change. Open to new subscribers located in the contiguous United States only. After the free trial period your credit card will be charged on a monthly basis for the Plan Fee, Overages, and Taxes in accordance with the Terms of Service. Overage fees will apply during free trial. Your service will continue on a month-to-month basis until you cancel it. May be canceled at any time. Upon cancellation, cartridge will be deactivated and must be replaced at users' expense in order to continue printing. For full details or to enroll, visit <https://www.brother-usa.com/supplies/subscription-info>.

- **TN229VM Value High Yield Magenta Toner Cartridge 100-Word Description**

Print confidently with Brother Genuine TN229VM Value High Yield Magenta Toner Cartridge. For laser-quality printing with exceptional cost efficiencies and the convenience of fewer cartridge changes than our Standard Yield TN229 cartridges. The only toner brand recommended for Brother multi-function and all-in-one digital color printers. Produces vibrant, eye-catching color with reassuring compatibility, consistently reliable results, and yields up to 2530 pages* – 10% more than our High Yield Toner Cartridges. The trusted choice for creating professional, laser-quality business documents that demand attention. Use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, MFC-L3720CDW, MFC-L3765CDW, and MFC-L3780CDW.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229VM Value High Yield Magenta Toner Cartridge 50-Word Description**

Print confidently with Brother Genuine TN229VM Value High Yield Magenta Toner Cartridge. Combines laser-quality printing with exceptional budget efficiencies and convenience. Performs best with Brother multi-function and all-in-one digital color printers. Consistently produces professional-looking prints and yields up to 2530 pages* – 10% more than our High Yield Toner.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229VM Value High Yield Magenta Toner Cartridge 25-Word Description**

Print confidently. Brother Genuine TN229VM Value High Yield Cyan Toner Cartridge for laser-quality printing with exceptional cost efficiencies and convenience. Yields up to 2530 pages*.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

Marketing Guidelines Document

TN229VY Value High Yield Yellow Toner Cartridge (CLUB CHANNEL EXCLUSIVE)

- **Product Title**

Brother Genuine TN229VY Value High Yield Yellow Toner Cartridge

- **TN229VY Value High Yield Yellow Toner Cartridge Product Description**

Print confidently and produce more prints for less with Brother Genuine TN229VY Value High Yield Yellow Toner Cartridge. Offering laser-quality printing with exceptional cost efficiencies and the convenience of fewer cartridge changes than our Standard Yield TN229 cartridges, this is an excellent way to optimize your printing budget. Brother Genuine is the only toner brand recommended for Brother multi-function and all-in-one digital color printers. Producing vibrant, eye-catching color on every page, it offers reassuring compatibility. Delivering consistently reliable results and higher page yields up to 2530 pages* – 10% more than our High Yield Toner Cartridges - Brother Genuine Toner is the trusted choice for creating professional, laser-quality business documents that demand attention and get noticed. Take the guesswork out of paperwork! For worry-free, error-free printing, use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, MFC-L3720CDW, MFC-L3765CDW, and MFC-L3780CDW.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229VY Value High Yield Yellow Toner Cartridge Top 6 Bullets**

To be used in chronological order, including as many messages as space allows

1. **Superior laser-quality printing.** With reliable, consistent performance, Brother Genuine Toner produces premium, laser-quality prints in rich, sharp tones and vivid colors that won't fade or smudge.
2. **Engineered for value & performance.** Enjoy the exceptional cost efficiencies and convenience of fewer replacements. The only toner specifically formulated to achieve higher page yields up to 2530 pages¹ – or 10% more than our High Yield Toner when used with compatible Brother digital color printers with laser-quality.
3. **Comprehensive product range.** Brother Genuine Toner is available in an extensive variety of options including convenient multipacks and value packs, as well as high yield and super high yield selections to help you effortlessly manage high volume printing.
4. **Refresh EZ Print Subscription.** With Refresh EZ Print Subscription Service, you'll never worry about running out of toner again, plus you'll enjoy savings up to 50% on Brother Genuine Toner². Get started today with a Free Trial³.
5. **Committed to the environment.** Brother's recycling program encourages consumers to return used toner cartridges to Brother free of charge, so that they may be properly recycled and kept out of landfills. For more details, visit: brother-usa.com/environmental-programs
6. **Developed for Brother printers** Use with Brother multi-function and all-in-one digital color laser-quality printers: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, MFC-L3720CDW, MFC-L3765CDW, and MFC-L3780CDW.

Disclaimers

Marketing Guidelines Document

1. Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).
2. Based on monthly subscription cost in U.S. for Mono Laser Power Plan vs. average cost per page of eligible like standard capacity cartridges. Savings will vary based on Refresh EZ Print Subscription plan selected.
3. Requires enrollment in a monthly billed Brother Refresh EZ Print Subscription service plan based on monthly printed page allotments. Unused pages roll over, limitations apply. Additional page set charges and taxes apply during trial. Plan, options offer and pricing subject to change. Open to new subscribers located in the contiguous United States only. After the free trial period your credit card will be charged on a monthly basis for the Plan Fee, Overages, and Taxes in accordance with the Terms of Service. Overage fees will apply during free trial. Your service will continue on a month-to-month basis until you cancel it. May be canceled at any time. Upon cancellation, cartridge will be deactivated and must be replaced at users' expense in order to continue printing. For full details or to enroll, visit <https://www.brother-usa.com/supplies/subscription-info>.

- **TN229VY Value High Yield Yellow Toner Cartridge 100-Word Description**

Print confidently with Brother Genuine TN229VY Value High Yield Yellow Toner Cartridge. For laser-quality printing with exceptional cost efficiencies and the convenience of fewer cartridge changes than our standard yield TN229 cartridges. The only toner brand recommended for Brother multi-function and all-in-one digital color printers. Produces vibrant, eye-catching color, reassuring compatibility, consistently reliable results, and yields up to 2530 pages* – 10% more than our High Yield Toner Cartridges. The trusted choice for creating professional, laser-quality business documents that demand attention. Use with Brother multi-function and all-in-one digital color printers with laser-quality: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, MFC-L3720CDW, MFC-L3765CDW, and MFC-L3780CDW.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229VY Value High Yield Yellow Toner Cartridge 50-Word Description**

Print confidently with Brother Genuine TN229VY Value High Yield Yellow Toner Cartridge. Combines laser-quality printing with exceptional budget efficiencies and convenience. Performs best with Brother multi-function and all-in-one digital color printers. Consistently produces professional-looking prints and yields up to 2530 pages* – 10% more than our High Yield Toner.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

- **TN229VY Value High Yield Yellow Toner Cartridge 25-Word Description**

Print confidently. Brother Genuine TN229VY Value High Yield Yellow Toner Cartridge for laser-quality printing with exceptional cost efficiencies and convenience. Yields up to 2530 pages*.

*Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4).

XIII. Brother Genuine Toner Keywords

Brother Genuine Toner Standard Yield

- **Keywords for TN229BK Standard Yield Black Toner Cartridge**

toner; toner cartridge; printer toner; printer toner cartridge; toner printer; toner cartridges; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; black toner cartridge; black toner; black toner refill; black laser printer toner; toner refill; replacement toner; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; black laser printer ink; HLL3295CDW; HL-L3295CDW; HL L3295CDW; HL L3295 CDW; HLL3280CDW; HL-L3280CDW; HL L3280CDW; HL L3280 CDW; HLL3220CDW; HL-L3220CDW; HL L3220CDW; HL L3220 CDW; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HL L3300 CDW; HLL8245CDW; HL-L8245CDW; HL L8245CDW; HL L8245 CDW; MFCL3780CDW; MFC-L3780CDW; MFC L3780CDW; MFC L3780 CDW; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; MFCL3720CDW; MFC-L3720CDW; MFC L3720CDW; MFC L3720 CDW; MFCL8395CDW; MFC-L8395CDW; MFC L8395CDW; MFC L8395 CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner; brother TN229 toner; TN229 for brother printer; brother HLL3295CDW toner; brother HL-L3295CDW toner; brother HLL3280CDW toner; brother HL-L3280CDW toner; brother HLL3220CDW toner; brother HL-L3220CDW toner; brother HLL3300CDW toner; brother HL-L3300CDW toner; brother HLL8245CDW toner; brother HL-L8245CDW toner; brother MFCL3780CDW toner; brother MFC-L3780CDW toner; brother MFCL3765CDW toner; brother MFC-L3765CDW toner; brother MFCL3720CDW toner; brother MFC-L3720CDW toner; brother MFCL8395CDW toner; brother MFC-L8395CDW toner

Backend Keywords

printer toner; printer toner cartridge; toner printer; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; black toner cartridge; black toner; black toner refill; black laser printer toner; toner refill; replacement toner; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; black laser printer ink; HLL3295CDW; HL-L3295CDW; HL L3295CDW; HL L3295 CDW; HLL3280CDW; HL-L3280CDW; HL L3280CDW; HL L3280 CDW; HLL3220CDW; HL-L3220CDW; HL L3220CDW; HL L3220 CDW; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HL L3300 CDW; HLL8245CDW; HL-L8245CDW; HL L8245CDW; HL L8245 CDW; MFCL3780CDW; MFC-L3780CDW; MFC L3780CDW; MFC L3780 CDW; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; MFCL3720CDW; MFC-L3720CDW; MFC L3720CDW; MFC L3720 CDW; MFCL8395CDW; MFC-L8395CDW; MFC L8395CDW; MFC L8395 CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner

Amazon Keywords

Printer toner cartridge laser black magenta yellow cyan black refill replacement ink TN 229 TN229 HL L3295CDW HLL3280CDW HLL3220CDW HLL3300CDW HLL8245CDW MFCL3780CDW MFCL3765CDW MFCL3720CDW MFCL8395CDW

Marketing Guidelines Document

- **Keywords for TN229C Standard Yield Cyan Toner Cartridge**

toner; toner cartridge; printer toner; printer toner cartridge; toner printer; toner cartridges; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; color toner; color toner cartridge; color toner printer; cyan toner; toner cyan; cyan toner cartridge; toner refill; replacement toner; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; black laser printer ink; blue toner; purple toner; violet toner; HLL3295CDW; HL-L3295CDW; HL L3295CDW; HL L3295 CDW; HLL3280CDW; HL-L3280CDW; HL L3280CDW; HL L3280 CDW; HLL3220CDW; HL-L3220CDW; HL L3220CDW; HL L3220 CDW; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HL L3300 CDW; HLL8245CDW; HL-L8245CDW; HL L8245CDW; HL L8245 CDW; MFCL3780CDW; MFC-L3780CDW; MFC L3780CDW; MFC L3780 CDW; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; MFCL3720CDW; MFC-L3720CDW; MFC L3720CDW; MFC L3720 CDW; MFCL8395CDW; MFC-L8395CDW; MFC L8395CDW; MFC L8395 CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner; brother TN229 toner; TN229 for brother printer; brother HLL3295CDW toner; brother HL-L3295CDW toner; brother HLL3280CDW toner; brother HL-L3280CDW toner; brother HLL3220CDW toner; brother HL-L3220CDW toner; brother HLL3300CDW toner; brother HL-L3300CDW toner; brother HLL8245CDW toner; brother HL-L8245CDW toner; brother MFCL3780CDW toner; brother MFC-L3780CDW toner; brother MFCL3765CDW toner; brother MFC-L3765CDW toner; brother MFCL3720CDW toner; brother MFC-L3720CDW toner; brother MFCL8395CDW toner; brother MFC-L8395CDW toner

Backend Keywords

printer toner; printer toner cartridge; toner printer; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; color toner; color toner cartridge; color toner printer; cyan toner; toner cyan; cyan toner cartridge; toner refill; replacement toner; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; black laser printer ink; blue toner; purple toner; violet toner; HLL3295CDW; HL-L3295CDW; HL L3295CDW; HL L3295 CDW; HLL3280CDW; HL-L3280CDW; HL L3280CDW; HL L3280 CDW; HLL3220CDW; HL-L3220CDW; HL L3220CDW; HL L3220 CDW; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HL L3300 CDW; HLL8245CDW; HL-L8245CDW; HL L8245CDW; HL L8245 CDW; MFCL3780CDW; MFC-L3780CDW; MFC L3780CDW; MFC L3780 CDW; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; MFCL3720CDW; MFC-L3720CDW; MFC L3720CDW; MFC L3720 CDW; MFCL8395CDW; MFC-L8395CDW; MFC L8395CDW; MFC L8395 CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner

Amazon Keywords

Printer toner color cartridge laser magenta yellow cyan black refill replacement ink TN 229 TN229 HL L3295CDW HLL3280CDW HLL3220CDW HLL3300CDW HLL8245CDW MFCL3780CDW MFCL3765CDW MFCL3720CDW MFCL8395CDW

Marketing Guidelines Document

- **Keywords for TN229M Standard Yield Magenta Toner Cartridge**

toner; toner cartridge; printer toner; printer toner cartridge; toner printer; toner cartridges; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; color toner; color toner cartridge; color toner printer; magenta toner cartridge; magenta toner; magenta toner refill; toner refill; replacement toner; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; blue toner; purple toner; violet toner; HLL3295CDW; HL-L3295CDW; HL L3295CDW; HL L3295 CDW; HLL3280CDW; HL-L3280CDW; HL L3280CDW; HL L3280 CDW; HLL3220CDW; HL-L3220CDW; HL L3220CDW; HL L3220 CDW; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HL L3300 CDW; HLL8245CDW; HL-L8245CDW; HL L8245CDW; HL L8245 CDW; MFCL3780CDW; MFC-L3780CDW; MFC L3780CDW; MFC L3780 CDW; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; MFCL3720CDW; MFC-L3720CDW; MFC L3720CDW; MFC L3720 CDW; MFCL8395CDW; MFC-L8395CDW; MFC L8395CDW; MFC L8395 CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner; brother TN229 toner; TN229 for brother printer; brother HLL3295CDW toner; brother HL-L3295CDW toner; brother HLL3280CDW toner; brother HL-L3280CDW toner; brother HLL3220CDW toner; brother HL-L3220CDW toner; brother HLL3300CDW toner; brother HL-L3300CDW toner; brother HLL8245CDW toner; brother HL-L8245CDW toner; brother MFCL3780CDW toner; brother MFC-L3780CDW toner; brother MFCL3765CDW toner; brother MFC-L3765CDW toner; brother MFCL3720CDW toner; brother MFC-L3720CDW toner; brother MFCL8395CDW toner; brother MFC-L8395CDW toner

Backend Keywords

printer toner; printer toner cartridge; toner printer; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; color toner; color toner cartridge; color toner printer; magenta toner cartridge; magenta toner; magenta toner refill; toner refill; replacement toner; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; blue toner; purple toner; violet toner; HLL3295CDW; HL-L3295CDW; HL L3295CDW; HL L3295 CDW; HLL3280CDW; HL-L3280CDW; HL L3280CDW; HL L3280 CDW; HLL3220CDW; HL-L3220CDW; HL L3220CDW; HL L3220 CDW; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HL L3300 CDW; HLL8245CDW; HL-L8245CDW; HL L8245CDW; HL L8245 CDW; MFCL3780CDW; MFC-L3780CDW; MFC L3780CDW; MFC L3780 CDW; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; MFCL3720CDW; MFC-L3720CDW; MFC L3720CDW; MFC L3720 CDW; MFCL8395CDW; MFC-L8395CDW; MFC L8395CDW; MFC L8395 CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner

Amazon Keywords

Printer toner color cartridge laser magenta yellow cyan black refill replacement ink TN 229 TN229 HL L3295CDW HLL3280CDW HLL3220CDW HLL3300CDW HLL8245CDW MFCL3780CDW MFCL3765CDW MFCL3720CDW MFCL8395CDW

Marketing Guidelines Document

- **Keywords for TN229Y Standard Yield Yellow Toner Cartridge**

toner; toner cartridge; printer toner; printer toner cartridge; toner printer; toner cartridges; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; color toner; color toner cartridge; color toner printer; yellow toner; yellow toner cartridge; toner refill; replacement toner; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; HLL3295CDW; HL-L3295CDW; HL L3295CDW; HL L3295 CDW; HLL3280CDW; HL-L3280CDW; HL L3280CDW; HL L3280 CDW; HLL3220CDW; HL-L3220CDW; HL L3220CDW; HL L3220 CDW; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HL L3300 CDW; HLL8245CDW; HL-L8245CDW; HL L8245CDW; HL L8245 CDW; MFCL3780CDW; MFC-L3780CDW; MFC L3780CDW; MFC L3780 CDW; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; MFCL3720CDW; MFC-L3720CDW; MFC L3720CDW; MFC L3720 CDW; MFCL8395CDW; MFC-L8395CDW; MFC L8395CDW; MFC L8395 CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner; brother TN229 toner; TN229 for brother printer; brother HLL3295CDW toner; brother HL-L3295CDW toner; brother HLL3280CDW toner; brother HL-L3280CDW toner; brother HLL3220CDW toner; brother HL-L3220CDW toner; brother HLL3300CDW toner; brother HL-L3300CDW toner; brother HLL8245CDW toner; brother HL-L8245CDW toner; brother MFCL3780CDW toner; brother MFC-L3780CDW toner; brother MFCL3765CDW toner; brother MFC-L3765CDW toner; brother MFCL3720CDW toner; brother MFC-L3720CDW toner; brother MFCL8395CDW toner; brother MFC-L8395CDW toner

Backend Keywords

printer toner; printer toner cartridge; toner printer; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; color toner; color toner cartridge; color toner printer; yellow toner; yellow toner cartridge; toner refill; replacement toner; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; HLL3295CDW; HL-L3295CDW; HL L3295CDW; HL L3295 CDW; HLL3280CDW; HL-L3280CDW; HL L3280CDW; HL L3280 CDW; HLL3220CDW; HL-L3220CDW; HL L3220CDW; HL L3220 CDW; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HL L3300 CDW; HLL8245CDW; HL-L8245CDW; HL L8245CDW; HL L8245 CDW; MFCL3780CDW; MFC-L3780CDW; MFC L3780CDW; MFC L3780 CDW; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; MFCL3720CDW; MFC-L3720CDW; MFC L3720CDW; MFC L3720 CDW; MFCL8395CDW; MFC-L8395CDW; MFC L8395CDW; MFC L8395 CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner

Amazon Keywords

Printer toner color cartridge laser magenta yellow cyan black refill replacement ink TN 229 TN229 HL L3295CDW HLL3280CDW HLL3220CDW HLL3300CDW HLL8245CDW MFCL3780CDW MFCL3765CDW MFCL3720CDW MFCL8395CDW

Brother Genuine Toner High Yield

- **Keywords for TN229YXLBK for High Yield Black Toner Cartridge**

toner; toner cartridge; printer toner; printer toner cartridge; toner printer; toner cartridges; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; black toner cartridge; black toner; black toner refill; black laser printer toner; toner refill; replacement toner; high yield toner; high yield toner cartridge; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; black laser printer ink; HLL3295CDW; HL-L3295CDW; HL L3295CDW; HL L3295 CDW; HLL3280CDW; HL-L3280CDW; HL L3280CDW; HL L3280 CDW; HLL3220CDW; HL-L3220CDW; HL L3220CDW; HL L3220 CDW; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HL L3300 CDW; HLL8245CDW; HL-L8245CDW; HL L8245CDW; HL L8245 CDW; MFCL3780CDW; MFC-L3780CDW; MFC L3780CDW; MFC L3780 CDW; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; MFCL3720CDW; MFC-L3720CDW; MFC L3720CDW; MFC L3720 CDW; MFCL8395CDW; MFC-L8395CDW; MFC L8395CDW; MFC L8395 CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner; brother TN229 toner; TN229 for brother printer; brother HLL3295CDW toner; brother HL-L3295CDW toner; brother HLL3280CDW toner; brother HL-L3280CDW toner; brother HLL3220CDW toner; brother HL-L3220CDW toner; brother HLL3300CDW toner; brother HL-L3300CDW toner; brother HLL8245CDW toner; brother HL-L8245CDW toner; brother MFCL3780CDW toner; brother MFC-L3780CDW toner; brother MFCL3765CDW toner; brother MFC-L3765CDW toner; brother MFCL3720CDW toner; brother MFC-L3720CDW toner; brother MFCL8395CDW toner; brother MFC-L8395CDW toner

Backend Keywords

printer toner; printer toner cartridge; toner printer; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; black toner cartridge; black toner; black toner refill; black laser printer toner; toner refill; replacement toner; high yield toner; high yield toner cartridge; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; black laser printer ink; HLL3295CDW; HL-L3295CDW; HL L3295CDW; HL L3295 CDW; HLL3280CDW; HL-L3280CDW; HL L3280CDW; HL L3280 CDW; HLL3220CDW; HL-L3220CDW; HL L3220CDW; HL L3220 CDW; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HL L3300 CDW; HLL8245CDW; HL-L8245CDW; HL L8245CDW; HL L8245 CDW; MFCL3780CDW; MFC-L3780CDW; MFC L3780CDW; MFC L3780 CDW; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; MFCL3720CDW; MFC-L3720CDW; MFC L3720CDW; MFC L3720 CDW; MFCL8395CDW; MFC-L8395CDW; MFC L8395CDW; MFC L8395 CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner; brother TN229 toner

Amazon Keywords

Printer toner color cartridge laser magenta yellow cyan black refill replacement ink high yield TN 229 XL TN229XL HL L3295CDW HLL3280CDW HLL3220CDW HLL3300CDW HLL8245CDW MFCL3780CDW MFCL3765CDW MFCL3720CDW MFCL8395CDW

Marketing Guidelines Document

- **Keywords for TN229XLC High Yield Cyan Toner Cartridge**

toner; toner cartridge; printer toner; printer toner cartridge; toner printer; toner cartridges; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; color toner; color toner cartridge; color toner printer; cyan toner; toner cyan; cyan toner cartridge; toner refill; replacement toner; high yield toner; high yield toner cartridge; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; blue toner; purple toner; violet toner; HLL3295CDW; HL-L3295CDW; HL L3295CDW; HL L3295 CDW; HLL3280CDW; HL-L3280CDW; HL L3280CDW; HL L3280 CDW; HLL3220CDW; HL-L3220CDW; HL L3220CDW; HL L3220 CDW; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HL L3300 CDW; HLL8245CDW; HL-L8245CDW; HL L8245CDW; HL L8245 CDW; MFCL3780CDW; MFC-L3780CDW; MFC L3780CDW; MFC L3780 CDW; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; MFCL3720CDW; MFC-L3720CDW; MFC L3720CDW; MFC L3720 CDW; MFCL8395CDW; MFC-L8395CDW; MFC L8395CDW; MFC L8395 CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner; brother TN229 toner; TN229 for brother printer; brother HLL3295CDW toner; brother HL-L3295CDW toner; brother HLL3280CDW toner; brother HL-L3280CDW toner; brother HLL3220CDW toner; brother HL-L3220CDW toner; brother HLL3300CDW toner; brother HL-L3300CDW toner; brother HLL8245CDW toner; brother HL-L8245CDW toner; brother MFCL3780CDW toner; brother MFC-L3780CDW toner; brother MFCL3765CDW toner; brother MFC-L3765CDW toner; brother MFCL3720CDW toner; brother MFC-L3720CDW toner; brother MFCL8395CDW toner; brother MFC-L8395CDW toner

Backend Keywords

printer toner; printer toner cartridge; toner printer; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; color toner; color toner cartridge; color toner printer; cyan toner; toner cyan; cyan toner cartridge; toner refill; replacement toner; high yield toner; high yield toner cartridge; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; blue toner; purple toner; violet toner; HLL3295CDW; HL-L3295CDW; HL L3295CDW; HL L3295 CDW; HLL3280CDW; HL-L3280CDW; HL L3280CDW; HL L3280 CDW; HLL3220CDW; HL-L3220CDW; HL L3220CDW; HL L3220 CDW; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HL L3300 CDW; HLL8245CDW; HL-L8245CDW; HL L8245CDW; HL L8245 CDW; MFCL3780CDW; MFC-L3780CDW; MFC L3780CDW; MFC L3780 CDW; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; MFCL3720CDW; MFC-L3720CDW; MFC L3720CDW; MFC L3720 CDW; MFCL8395CDW; MFC-L8395CDW; MFC L8395CDW; MFC L8395 CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner

Amazon Keywords

Printer toner color cartridge laser magenta yellow cyan black refill replacement ink high yield TN 229 XL TN229XL HL L3295CDW HLL3280CDW HLL3220CDW HLL3300CDW HLL8245CDW MFCL3780CDW MFCL3765CDW MFCL3720CDW MFCL8395CDW

Marketing Guidelines Document

- **Keywords for TN229XLM High Yield Magenta Toner Cartridge**

toner; toner cartridge; printer toner; printer toner cartridge; toner printer; toner cartridges; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; color toner; color toner cartridge; color toner printer; magenta toner cartridge; magenta toner; magenta toner refill; toner refill; replacement toner; high yield toner; high yield toner cartridge; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; black laser printer ink; blue toner; purple toner; violet toner; HLL3295CDW; HL-L3295CDW; HL L3295CDW; HL L3295 CDW; HLL3280CDW; HL-L3280CDW; HL L3280CDW; HL L3280 CDW; HLL3220CDW; HL-L3220CDW; HL L3220CDW; HL L3220 CDW; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HL L3300 CDW; HLL8245CDW; HL-L8245CDW; HL L8245CDW; HL L8245 CDW; MFCL3780CDW; MFC-L3780CDW; MFC L3780CDW; MFC L3780 CDW; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; MFCL3720CDW; MFC-L3720CDW; MFC L3720CDW; MFC L3720 CDW; MFCL8395CDW; MFC-L8395CDW; MFC L8395CDW; MFC L8395 CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner; brother TN229 toner; TN229 for brother printer; brother HLL3295CDW toner; brother HL-L3295CDW toner; brother HLL3280CDW toner; brother HL-L3280CDW toner; brother HLL3220CDW toner; brother HL-L3220CDW toner; brother HLL3300CDW toner; brother HL-L3300CDW toner; brother HLL8245CDW toner; brother HL-L8245CDW toner; brother MFCL3780CDW toner; brother MFC-L3780CDW toner; brother MFCL3765CDW toner; brother MFC-L3765CDW toner; brother MFCL3720CDW toner; brother MFC-L3720CDW toner; brother MFCL8395CDW toner; brother MFC-L8395CDW toner

Backend Keywords

printer toner; printer toner cartridge; toner printer; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; color toner; color toner cartridge; color toner printer; magenta toner cartridge; magenta toner; magenta toner refill; toner refill; replacement toner; high yield toner; high yield toner cartridge; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; black laser printer ink; blue toner; purple toner; violet toner; HLL3295CDW; HL-L3295CDW; HL L3295CDW; HL L3295 CDW; HLL3280CDW; HL-L3280CDW; HL L3280CDW; HL L3280 CDW; HLL3220CDW; HL-L3220CDW; HL L3220CDW; HL L3220 CDW; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HL L3300 CDW; HLL8245CDW; HL-L8245CDW; HL L8245CDW; HL L8245 CDW; MFCL3780CDW; MFC-L3780CDW; MFC L3780CDW; MFC L3780 CDW; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; MFCL3720CDW; MFC-L3720CDW; MFC L3720CDW; MFC L3720 CDW; MFCL8395CDW; MFC-L8395CDW; MFC L8395CDW; MFC L8395 CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner

Amazon Keywords

Printer toner color cartridge laser magenta yellow cyan black refill replacement ink high yield TN 229 XL TN229XL HL L3295CDW HLL3280CDW HLL3220CDW HLL3300CDW HLL8245CDW MFCL3780CDW MFCL3765CDW MFCL3720CDW MFCL8395CDW

Marketing Guidelines Document

- **Keywords for TN229XLY High Yield Yellow Toner Cartridge**

toner; toner cartridge; printer toner; printer toner cartridge; toner printer; toner cartridges; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; color toner; color toner cartridge; color toner printer; yellow toner; yellow toner cartridge; toner refill; replacement toner; high yield toner; high yield toner cartridge; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; HLL3295CDW; HL-L3295CDW; HL L3295CDW; HL L3295 CDW; HLL3280CDW; HL-L3280CDW; HL L3280CDW; HL L3280 CDW; HLL3220CDW; HL-L3220CDW; HL L3220CDW; HL L3220 CDW; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HL L3300 CDW; HLL8245CDW; HL-L8245CDW; HL L8245CDW; HL L8245 CDW; MFCL3780CDW; MFC-L3780CDW; MFC L3780CDW; MFC L3780 CDW; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; MFCL3720CDW; MFC-L3720CDW; MFC L3720CDW; MFC L3720 CDW; MFCL8395CDW; MFC-L8395CDW; MFC L8395CDW; MFC L8395 CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner; brother TN229 toner; TN229 for brother printer; brother HLL3295CDW toner; brother HL-L3295CDW toner; brother HLL3280CDW toner; brother HL-L3280CDW toner; brother HLL3220CDW toner; brother HL-L3220CDW toner; brother HLL3300CDW toner; brother HL-L3300CDW toner; brother HLL8245CDW toner; brother HL-L8245CDW toner; brother MFCL3780CDW toner; brother MFC-L3780CDW toner; brother MFCL3765CDW toner; brother MFC-L3765CDW toner; brother MFCL3720CDW toner; brother MFC-L3720CDW toner; brother MFCL8395CDW toner; brother MFC-L8395CDW toner

Backend Keywords

printer toner; printer toner cartridge; toner printer; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; color toner; color toner cartridge; color toner printer; yellow toner; yellow toner cartridge; toner refill; replacement toner; high yield toner; high yield toner cartridge; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; HLL3295CDW; HL-L3295CDW; HL L3295CDW; HL L3295 CDW; HLL3280CDW; HL-L3280CDW; HL L3280CDW; HL L3280 CDW; HLL3220CDW; HL-L3220CDW; HL L3220CDW; HL L3220 CDW; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HL L3300 CDW; HLL8245CDW; HL-L8245CDW; HL L8245CDW; HL L8245 CDW; MFCL3780CDW; MFC-L3780CDW; MFC L3780CDW; MFC L3780 CDW; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; MFCL3720CDW; MFC-L3720CDW; MFC L3720CDW; MFC L3720 CDW; MFCL8395CDW; MFC-L8395CDW; MFC L8395CDW; MFC L8395 CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner

Amazon Keywords

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Brother Genuine Toner Super High Yield

- **Keywords for TN229XXL BK Super High Yield Black Toner Cartridge**

toner; toner cartridge; printer toner; printer toner cartridge; toner printer; toner cartridges; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; black toner cartridge; black toner; black toner refill; black laser printer toner; toner refill; replacement toner; high yield toner; high yield toner cartridge; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; black laser printer ink; super high yield brother toner; brother genuine super high yield toner cartridge; HLL3295CDW; HL-L3295CDW; HL L3295CDW; HL L3295 CDW; HLL3280CDW; HL-L3280CDW; HL L3280CDW; HL L3280 CDW; HLL3220CDW; HL-L3220CDW; HL L3220CDW; HL L3220 CDW; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HL L3300 CDW; HLL8245CDW; HL-L8245CDW; HL L8245CDW; HL L8245 CDW; MFCL3780CDW; MFC-L3780CDW; MFC L3780CDW; MFC L3780 CDW; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; MFCL3720CDW; MFC-L3720CDW; MFC L3720CDW; MFC L3720 CDW; MFCL8395CDW; MFC-L8395CDW; MFC L8395CDW; MFC L8395 CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner; brother TN229 toner; TN229 for brother printer; brother HLL3295CDW toner; brother HL-L3295CDW toner; brother HLL3280CDW toner; brother HL-L3280CDW toner; brother HLL3220CDW toner; brother HL-L3220CDW toner; brother HLL3300CDW toner; brother HL-L3300CDW toner; brother HLL8245CDW toner; brother HL-L8245CDW toner; brother MFCL3780CDW toner; brother MFC-L3780CDW toner; brother MFCL3765CDW toner; brother MFC-L3765CDW toner; brother MFCL3720CDW toner; brother MFC-L3720CDW toner; brother MFCL8395CDW toner; brother MFC-L8395CDW toner

Backend Keywords

printer toner; printer toner cartridge; toner printer; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; black toner cartridge; black toner; black toner refill; black laser printer toner; toner refill; replacement toner; high yield toner; high yield toner cartridge; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; black laser printer ink; super high yield brother toner; brother genuine super high yield toner cartridge; HLL3295CDW; HL-L3295CDW; HL L3295CDW; HL L3295 CDW; HLL3280CDW; HL-L3280CDW; HL L3280CDW; HL L3280 CDW; HLL3220CDW; HL-L3220CDW; HL L3220CDW; HL L3220 CDW; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HL L3300 CDW; HLL8245CDW; HL-L8245CDW; HL L8245CDW; HL L8245 CDW; MFCL3780CDW; MFC-L3780CDW; MFC L3780CDW; MFC L3780 CDW; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; MFCL3720CDW; MFC-L3720CDW; MFC L3720CDW; MFC L3720 CDW; MFCL8395CDW; MFC-L8395CDW; MFC L8395CDW; MFC L8395 CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner

Amazon Keywords

Printer toner color cartridge laser magenta yellow cyan black refill replacement ink super high yield TN 229 XXL TN229XXL HL L3295CDW HLL3280CDW HLL3220CDW HLL3300CDW HLL8245CDW MFCL3780CDW MFCL3765CDW MFCL3720CDW MFCL8395CDW

Marketing Guidelines Document

- **Keywords for TN229XXLC Super High Yield Cyan Toner Cartridge**

toner; toner cartridge; printer toner; printer toner cartridge; toner printer; toner cartridges; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; color toner; color toner cartridge; color toner printer; cyan toner; toner cyan; cyan toner cartridge; toner refill; replacement toner; high yield toner; high yield toner cartridge; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; blue toner; purple toner; violet toner; super high yield brother toner; brother genuine super high yield toner cartridge; HLL3295CDW; HL-L3295CDW; HL L3295CDW; HL L3295 CDW; HLL3280CDW; HL-L3280CDW; HL L3280CDW; HL L3280 CDW; HLL3220CDW; HL-L3220CDW; HL L3220CDW; HL L3220 CDW; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HL L3300 CDW; HLL8245CDW; HL-L8245CDW; HL L8245CDW; HL L8245 CDW; MFCL3780CDW; MFC-L3780CDW; MFC L3780CDW; MFC L3780 CDW; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; MFCL3720CDW; MFC-L3720CDW; MFC L3720CDW; MFC L3720 CDW; MFCL8395CDW; MFC-L8395CDW; MFC L8395CDW; MFC L8395 CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner; brother TN229 toner; TN229 for brother printer; brother HLL3295CDW toner; brother HL-L3295CDW toner; brother HLL3280CDW toner; brother HL-L3280CDW toner; brother HLL3220CDW toner; brother HL-L3220CDW toner; brother HLL3300CDW toner; brother HL-L3300CDW toner; brother HLL8245CDW toner; brother HL-L8245CDW toner; brother MFCL3780CDW toner; brother MFC-L3780CDW toner; brother MFCL3765CDW toner; brother MFC-L3765CDW toner; brother MFCL3720CDW toner; brother MFC-L3720CDW toner; brother MFCL8395CDW toner; brother MFC-L8395CDW toner

Backend Keywords

printer toner; printer toner cartridge; toner printer; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; color toner; color toner cartridge; color toner printer; cyan toner; toner cyan; cyan toner cartridge; toner refill; replacement toner; high yield toner; high yield toner cartridge; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; blue toner; purple toner; violet toner; super high yield brother toner; brother genuine super high yield toner cartridge; HLL3295CDW; HL-L3295CDW; HL L3295CDW; HL L3295 CDW; HLL3280CDW; HL-L3280CDW; HL L3280CDW; HL L3280 CDW; HLL3220CDW; HL-L3220CDW; HL L3220CDW; HL L3220 CDW; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HL L3300 CDW; HLL8245CDW; HL-L8245CDW; HL L8245CDW; HL L8245 CDW; MFCL3780CDW; MFC-L3780CDW; MFC L3780CDW; MFC L3780 CDW; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; MFCL3720CDW; MFC-L3720CDW; MFC L3720CDW; MFC L3720 CDW; MFCL8395CDW; MFC-L8395CDW; MFC L8395CDW; MFC L8395 CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner

Amazon Keywords

Printer toner color cartridge laser magenta yellow cyan black refill replacement ink super high yield TN 229
XXL TN229XXL HL L3295CDW HLL3280CDW HLL3220CDW HLL3300CDW HLL8245CDW MFCL3780CDW
MFCL3765CDW MFCL3720CDW MFCL8395CDW

Marketing Guidelines Document

- **Keywords for TN229XXLM Super High Yield Magenta Toner Cartridge**

toner; toner cartridge; printer toner; printer toner cartridge; toner printer; toner cartridges; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; color toner; color toner cartridge; color toner printer; magenta toner cartridge; magenta toner; magenta toner refill; toner refill; replacement toner; high yield toner; high yield toner cartridge; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; black laser printer ink; blue toner; purple toner; violet toner; super high yield brother toner; brother genuine super high yield toner cartridge; HLL3295CDW; HL-L3295CDW; HL L3295CDW; HLL3280CDW; HL-L3280CDW; HL L3280CDW; HLL3220CDW; HL-L3220CDW; HL L3220CDW; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HLL8245CDW; HL-L8245CDW; HL L8245CDW; MFCL3780CDW; MFC-L3780CDW; MFC L3780CDW; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFCL3720CDW; MFC-L3720CDW; MFC L3720CDW; MFCL8395CDW; MFC-L8395CDW; MFC L8395CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner; brother TN229 toner; TN229 for brother printer; brother HLL3295CDW toner; brother HL-L3295CDW toner; brother HLL3280CDW toner; brother HL-L3280CDW toner; brother HLL3220CDW toner; brother HL-L3220CDW toner; brother HLL3300CDW toner; brother HL-L3300CDW toner; brother HLL8245CDW toner; brother HL-L8245CDW toner; brother MFCL3780CDW toner; brother MFC-L3780CDW toner; brother MFCL3765CDW toner; brother MFC-L3765CDW toner; brother MFCL3720CDW toner; brother MFC-L3720CDW toner; brother MFCL8395CDW toner; brother MFC-L8395CDW toner

Backend Keywords

printer toner; printer toner cartridge; toner printer; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; color toner; color toner cartridge; color toner printer; magenta toner cartridge; magenta toner; magenta toner refill; toner refill; replacement toner; high yield toner; high yield toner cartridge; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; black laser printer ink; blue toner; purple toner; violet toner; super high yield brother toner; brother genuine super high yield toner cartridge; HLL3295CDW; HL-L3295CDW; HL L3295CDW; HLL3280CDW; HL-L3280CDW; HL L3280CDW; HLL3220CDW; HL-L3220CDW; HL L3220CDW; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HLL8245CDW; HL-L8245CDW; HL L8245CDW; MFCL3780CDW; MFC-L3780CDW; MFC L3780CDW; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFCL3720CDW; MFC-L3720CDW; MFC L3720CDW; MFCL8395CDW; MFC-L8395CDW; MFC L8395CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner

Amazon Keywords

Printer toner color cartridge laser magenta yellow cyan black refill replacement ink super high yield TN 229 XXL TN229XXL HL L3295CDW HLL3280CDW HLL3220CDW HLL3300CDW HLL8245CDW MFCL3780CDW MFCL3765CDW MFCL3720CDW MFCL8395CDW

Marketing Guidelines Document

- **Keywords for TN229XXLY Super High Yield Yellow Toner Cartridge**

toner; toner cartridge; printer toner; printer toner cartridge; toner printer; toner cartridges; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; color toner; color toner cartridge; color toner printer; yellow toner; yellow toner cartridge; toner refill; replacement toner; high yield toner; high yield toner cartridge; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; super high yield brother toner; brother genuine super high yield toner cartridge; HLL3295CDW; HL-L3295CDW; HL L3295CDW; HLL3280CDW; HL-L3280CDW; HL L3280CDW; HL L3280 CDW; HLL3220CDW; HL-L3220CDW; HL L3220CDW; HL L3220 CDW; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HL L3300 CDW; HLL8245CDW; HL-L8245CDW; HL L8245CDW; HL L8245 CDW; MFCL3780CDW; MFC-L3780CDW; MFC L3780CDW; MFC L3780 CDW; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; MFCL3720CDW; MFC-L3720CDW; MFC L3720CDW; MFC L3720 CDW; MFCL8395CDW; MFC-L8395CDW; MFC L8395CDW; MFC L8395 CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner; brother TN229 toner; TN229 for brother printer; brother HLL3295CDW toner; brother HL-L3295CDW toner; brother HLL3280CDW toner; brother HL-L3280CDW toner; brother HLL3220CDW toner; brother HL-L3220CDW toner; brother HLL3300CDW toner; brother HL-L3300CDW toner; brother HLL8245CDW toner; brother HL-L8245CDW toner; brother MFCL3780CDW toner; brother MFC-L3780CDW toner; brother MFCL3765CDW toner; brother MFC-L3765CDW toner; brother MFCL3720CDW toner; brother MFC-L3720CDW toner; brother MFCL8395CDW toner; brother MFC-L8395CDW toner

Backend Keywords

printer toner; printer toner cartridge; toner printer; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; color toner; color toner cartridge; color toner printer; yellow toner; yellow toner cartridge; toner refill; replacement toner; high yield toner; high yield toner cartridge; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; super high yield brother toner; brother genuine super high yield toner cartridge; HLL3295CDW; HL-L3295CDW; HL L3295CDW; HL L3295 CDW; HLL3280CDW; HL-L3280CDW; HL L3280CDW; HL L3280 CDW; HLL3220CDW; HL-L3220CDW; HL L3220CDW; HL L3220 CDW; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HL L3300 CDW; HLL8245CDW; HL-L8245CDW; HL L8245CDW; HL L8245 CDW; MFCL3780CDW; MFC-L3780CDW; MFC L3780CDW; MFC L3780 CDW; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; MFCL3720CDW; MFC-L3720CDW; MFC L3720CDW; MFC L3720 CDW; MFCL8395CDW; MFC-L8395CDW; MFC L8395CDW; MFC L8395 CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner

Amazon Keywords

Printer toner color cartridge laser magenta yellow cyan black refill replacement ink super high yield TN 229
XXL TN229XXL HL L3295CDW HLL3280CDW HLL3220CDW HLL3300CDW HLL8245CDW MFCL3780CDW
MFCL3765CDW MFCL3720CDW MFCL8395CDW

Brother Genuine Toner Value High Yield (CLUB CHANNEL EXCLUSIVE)

- **Keywords for TN229VBK Value High Yield Black Toner Cartridge**

toner; toner cartridge; printer toner; printer toner cartridge; toner printer; toner cartridges; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; black toner cartridge; black toner; black toner refill; black laser printer toner; toner refill; replacement toner; high yield toner; high yield toner cartridge; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; black laser printer ink; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner; brother TN229 toner; TN229 for brother printer; brother MFCL3765CDW toner; brother MFC-L3765CDW toner

Backend Keywords

printer toner; printer toner cartridge; toner printer; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; black toner cartridge; black toner; black toner refill; black laser printer toner; toner refill; replacement toner; high yield toner; high yield toner cartridge; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; black laser printer ink; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner

- **Keywords for TN229VC Value High Yield Cyan Toner Cartridge**

toner; toner cartridge; printer toner; printer toner cartridge; toner printer; toner cartridges; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; color toner; color toner cartridge; color toner printer; cyan toner; toner cyan; cyan toner cartridge; toner refill; replacement toner; high yield toner; high yield toner cartridge; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; blue toner; purple toner; violet toner; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner; brother TN229 toner; TN229 for brother printer; brother MFCL3765CDW toner; brother MFC-L3765CDW toner

Backend Keywords

printer toner; printer toner cartridge; toner printer; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; color toner; color toner cartridge; color toner printer; cyan toner; toner cyan; cyan toner cartridge; toner refill; replacement toner; high yield toner; high yield toner cartridge; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; blue toner; purple toner; violet toner; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner

- **Keywords for TN229VM Value High Yield Magenta Toner Cartridge**

toner; toner cartridge; printer toner; printer toner cartridge; toner printer; toner cartridges; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; color toner; color toner cartridge; color toner printer; magenta toner cartridge; magenta toner; magenta toner refill; toner refill; replacement toner; high yield toner; high yield toner cartridge; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; black laser printer ink; blue toner; purple toner; violet toner; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner; brother TN229 toner; TN229 for brother printer; brother MFCL3765CDW toner; brother MFC-L3765CDW toner

Backend Keywords

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printer toner; printer toner cartridge; toner printer; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; color toner; color toner cartridge; color toner printer; magenta toner cartridge; magenta toner; magenta toner refill; toner refill; replacement toner; high yield toner; high yield toner cartridge; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; black laser printer ink; blue toner; purple toner; violet toner; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner

- **Keywords for TN229VY Value High Yield Yellow Toner Cartridge**

toner; toner cartridge; printer toner; printer toner cartridge; toner printer; toner cartridges; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; color toner; color toner cartridge; color toner printer; yellow toner; yellow toner cartridge; toner refill; replacement toner; high yield toner; high yield toner cartridge; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner; brother TN229 toner; TN229 for brother printer; brother MFCL3765CDW toner; brother MFC-L3765CDW toner

Backend Keywords

printer toner; printer toner cartridge; toner printer; toner cartridges; laser toner cartridge; laser toner; premium toner cartridge; laser printer toner; color toner; color toner cartridge; color toner printer; yellow toner; yellow toner cartridge; toner refill; replacement toner; high yield toner; high yield toner cartridge; laser printer ink cartridges; laser printer ink; ink toner; laser printer ink refill; laser ink printer; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; 229 toner; TN229 toner; TN-229 toner; TN 229 toner

XIV. Brother Genuine Optional Accessories

Drum Unit

- **Product Title**

Brother Genuine DR229CL Drum Unit Product Description

- **DR229CL Drum Unit Product Description**

Print confidently and maximize the performance of Brother multi-function and all-in-one digital color printers with a Brother Genuine DR229CL Drum Unit. Developed as part of a complete printing system, this long-lasting Drum Unit works in tandem with Brother Genuine Toner Cartridges to deliver crisp, professional-looking prints with yields up to 30,000 pages¹. Expertly engineered for even flow and consistent toner distribution on every single page, it offers worry-free reliability, precise performance, and laser-quality results. Engineered by the printing experts at Brother for superior fit, function, and durability, it's a trusted solution for printing professional, laser-quality business documents that demand attention and get noticed. For use with: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW.

- **DR229CL Drum Unit Top 5 Bullets**

To be used in chronological order, including as many messages as space allows

1. **A complete printing system.** This long-lasting Drum Unit works in tandem with Brother Genuine Toner Cartridges (TN229 Standard, TN229XL High Yield, TN229XXL Super High Yield, and TN229V Value High Yield).
2. **Precise performance.** Expertly engineered for even flow and consistent toner distribution on every single page.
3. **Long-lasting durability.** Creates crisp, professional-looking, laser-quality prints with yields up to 30,000 pages¹.
4. **Committed to the environment.** Brother's recycling program encourages consumers to return used drum units to Brother free of charge, so that they may be properly recycled and kept out of landfills. For more details, visit: brother-usa.com/environmental-programs
5. **Developed for Brother printers.** Use with Brother multi-function and all-in-one digital color laser-quality printers: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW.

Disclaimers

1. Approximate yield based on 3 pages per job (letter/A4 single-sided pages). The number of pages may be affected by a variety of factors including but not limited to media type and media size."

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- **DR229CL Drum Unit 100-Word Description**

Print confidently and optimize the performance of Brother multi-function and all-in-one digital color printers with a Brother Genuine DR229CL Drum Unit. Developed as part of a complete printing system, this long-lasting Drum Unit works in tandem with Brother Genuine Toner Cartridges to deliver crisp, professional-looking prints with yields up to 30,000 pages¹. Expertly balanced for even flow and consistent toner distribution on every single page, it offers worry-free reliability, precise performance, and laser-quality results. Engineered by the printing experts at Brother for superior fit, function, and durability, use it with: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW.

- **DR229CL Drum Unit 50-Word Description**

Print confidently and optimize Brother multi-function and all-in-one digital color laser-quality printers with a Brother Genuine DR229CL Drum Unit. Long-lasting Drum Unit works with Brother Genuine Toner Cartridges to create professional-looking prints. Yields up to 30,000 pages¹. Balanced for even, consistent toner distribution. Use with: HL-L3295CDW, HL-8245CDW, MFC-L3780CDW, MFC-L8395CDW.

- **DR229CL Drum Unit 25-Word Description**

Print confidently with a Brother Genuine DR229CL Drum Unit. Long-lasting, works with Brother Genuine Toner Cartridges to create professional-looking prints. Yields up to 30,000 pages¹.

Disclaimers

1. Approximate yield based on 3 pages per job (letter/A4 single-sided pages). The number of pages may be affected by a variety of factors including but not limited to media type and media size.”

Waste Toner Box

- **Brother Genuine WT-229CL Waste Toner Box Top 3 Bullets**

To be used in chronological order, including as many messages as space allows

1. **A complete printing system.** Developed by the experts in printing at Brother as part of a complete printing system
2. **Long-lasting durability.** Keeps your laser-quality prints looking crisp and professional with yields up to 50,000 pages*.
3. **Developed for Brother printers,** Use with Brother multi-function and all-in-one digital color laser-quality printers: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW.

*Approximate yield based on 3 pages per job (letter/A4 single-sided pages). The number of pages may be affected by a variety of factors including but not limited to media type and media size.

Marketing Guidelines Document

Belt Unit

- **Brother Genuine BU229CL Belt Unit Top 3 Bullets**

To be used in chronological order, including as many messages as space allows

1. **A complete printing system.** Developed by the experts in printing at Brother as part of a complete printing system.
2. **Long-lasting durability.** Keeps your laser-quality prints looking crisp and professional with yields up to 150,000 pages*.
3. **Developed for Brother printers.** Use with Brother multi-function and all-in-one digital color laser-quality printers: HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, and MFC-L8395CDW.

*Approximate yield based on 2 pages per job (letter/A4 single-sided pages). The number of pages may be affected by a variety of factors including but not limited to media type and media size.

Optional Lower Paper Tray | 250-sheet Capacity

- **Brother Genuine LT-310CL Optional Lower Paper Tray Product Description**

Print confidently and elevate your professional, laser-quality printing to next level efficiencies with the Brother LT-310CL Optional Paper Tray. With an input capacity of 250 sheets, this time-saver supports flexible media options including letter and legal-size paper and reduces the need for frequent and time-consuming paper refills. Add it to compatible Brother multi-function and all-in-one digital color printers to double their standard capacity to 500 sheets. Productivity is paramount to any business and this optional add-on is designed to boost it! Engineered by the printing experts at Brother for superior fit and function, it's an ideal complement to printing professional, laser-quality business documents that demand attention and get noticed. For use with Brother multi-function and all-in-one digital color laser-quality printers: HL-L3295CDW, HL-L8245CDW, MFC-L3780CDW, MFC-L8395CDW.

- **Brother Genuine LT310-CL Optional Lower Paper Tray Top 5 Bullets**

To be used in chronological order, including as many messages as space allows

1. **An exceptional addition.** With an input capacity of 250 sheets¹, this time-saving accessory supports flexible media options including letter and legal-size paper and reduces the need for frequent and time-consuming paper refills.
2. **Engineered for efficiency.** Add it to compatible Brother multi-function and all-in-one digital color printers to double their standard capacity to 500 sheets of letter and legal-size paper¹.
3. **Product weight:** 10.3 pounds
4. **Product dimensions:** Length: 2.21" Width: 19.3" Height: 8.6"
5. **Developed for Brother printers.** Use with Brother multi-function and all-in-one digital color laser-quality printers: HL-L3295CDW, HL-L8245CDW, MFC-L3780CDW, MFC-L8395CDW.

Marketing Guidelines Document

Disclaimers

1. Maximum Capacity based on using 20 lb. paper.

- **LT310-CL Optional Lower Paper Tray 100-Word Description**

Print confidently and elevate printing to next level efficiencies with the Brother LT-310CL Optional Paper Tray. With an input capacity of 250 sheets¹, this time-saver supports flexible media options including letter and legal-size paper and reduces the need for frequent and time-consuming paper refills. Add it to compatible Brother multi-function and all-in-one digital color printers to double their standard capacity to 500 sheets¹. Made by Brother for superior fit and function, it's an ideal complement to printing professional, laser-quality business documents that demand attention and get noticed. For use with: HL-L3295CDW, HL-L8245CDW, MFC-L3780CDW, MFC-L8395CDW.

- **LT310-CL Optional Lower Paper Tray 50-Word Description**

Print confidently and boost productivity with the Brother LT-310CL Optional Paper Tray. Add it to compatible Brother multi-function and all-in-one digital color printers to double their standard capacity to 500 sheets of letter and legal-size paper¹. Made by Brother for use with: HL-L3295CDW, HL-L8245CDW, MFC-L3780CDW, MFC-L8395CDW.

- **LT310-CL Optional Lower Paper Tray 25-Word Description**

Print confidently and minimize time-consuming refills with the Brother LT-310CL Optional Paper Tray. Up to 250-sheet letter or legal-size capacity. For use with compatible printers.

XV. Brother Genuine Optional Accessories Keyword

Drum Unit

- **Keywords for Brother Genuine DR229CL Drum Unit**

Drum, printer drum, toner cartridge, toner printer, toner cartridges, laser toner cartridge, laser toner, premium toner cartridge, laser printer toner, laser printer ink cartridges, laser printer ink, ink toner, laser printer ink refill, laser ink printer, toner refill, replacement toner, HLL3295CDW; HL-L3295CDW; HL-L3295CDW; HL L3295 CDW; HLL3280CDW; HL-L3280CDW; HL L3280CDW; HL L3280 CDW; HLL3220CDW; HL-L3220CDW; HL L3220CDW; HL L3220 CDW; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HL L3300 CDW; HLL8245CDW; HL-L8245CDW; HL L8245CDW; HL L8245 CDW; MFCL3780CDW; MFC-L3780CDW; MFC-L3780CDW; MFC L3780 CDW; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; MFCL3720CDW; MFC-L3720CDW; MFC L3720CDW; MFC L3720 CDW; MFCL8395CDW; MFC-L8395CDW; MFC L8395CDW; MFC L8395 CDW; 229 drum; DR229 drum; DR-229 drum; DR 229 drum; brother DR229 drum; DR229 for brother printer; brother HLL3295CDW drum; brother HL-L3295CDW drum; brother HLL3280CDW drum; brother HL-L3280CDW drum; brother HLL3220CDW drum; brother HL-L3220CDW drum; brother HLL3300CDW drum; brother HL-L3300CDW drum; brother HLL8245CDW drum; brother HL-L8245CDW drum; brother MFCL3780CDW drum; brother MFC-L3780CDW drum; brother MFCL3765CDW drum; brother MFC-L3765CDW drum; brother MFCL3720CDW drum; brother MFC-L3720CDW drum; brother MFCL8395CDW drum; brother MFC-L8395CDW drum

Backend Keywords

Marketing Guidelines Document

Printer drum, toner printer, laser toner cartridge, laser toner, premium toner cartridge, laser printer toner, laser printer ink cartridges, laser printer ink, ink toner, laser printer ink refill, laser ink printer, toner refill, replacement toner, HLL3295CDW; HL-L3295CDW; HL L3295CDW; HL L3295 CDW; HLL3280CDW; HL-L3280CDW; HL L3280CDW; HL L3280 CDW; HLL3220CDW; HL-L3220CDW; HL L3220CDW; HL L3220 CDW; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HL L3300 CDW; HLL8245CDW; HL-L8245CDW; HL L8245CDW; HL L8245 CDW; MFCL3780CDW; MFC-L3780CDW; MFC L3780CDW; MFC L3780 CDW; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; MFCL3720CDW; MFC-L3720CDW; MFC L3720CDW; MFC L3720 CDW; MFCL8395CDW; MFC-L8395CDW; MFC L8395CDW; MFC L8395 CDW; 229 drum; DR229 drum; DR-229 drum; DR 229 drum

- **Keywords for Brother Genuine WT-229CL Waste Toner Box**

Waste toner box; brother waste toner box; WT229CL; WT-229CL; WT 229CL; HLL3295CDW; HL-L3295CDW; HL L3295CDW; HL L3295 CDW; HLL3280CDW; HL-L3280CDW; HL L3280CDW; HL L3280 CDW; HLL3220CDW; HL-L3220CDW; HL L3220CDW; HL L3220 CDW; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HL L3300 CDW; HLL8245CDW; HL-L8245CDW; HL L8245CDW; HL L8245 CDW; MFCL3780CDW; MFC-L3780CDW; MFC L3780CDW; MFC L3780 CDW; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; MFCL3720CDW; MFC-L3720CDW; MFC L3720CDW; MFC L3720 CDW; MFCL8395CDW; MFC-L8395CDW; MFC L8395CDW; MFC L8395 CDW; 229 waste toner box; brother HLL3295CDW waste toner box; brother HL-L3295CDW waste toner box; brother HLL3280CDW waste toner box; brother HL-L3280CDW waste toner box; brother HLL3220CDW waste toner box; brother HL-L3220CDW waste toner box; brother HLL3300CDW waste toner box; brother HL-L3300CDW waste toner box; brother HLL8245CDW waste toner box; brother HL-L8245CDW waste toner box; brother MFCL3780CDW waste toner box; brother MFC-L3780CDW waste toner box; brother MFCL3765CDW waste toner box; brother MFC-L3765CDW waste toner box; brother MFCL3720CDW waste toner box; brother MFC-L3720CDW waste toner box; brother MFCL8395CDW waste toner box; brother MFC-L8395CDW waste toner box

Backend Keywords

WT-229CL; WT 229CL; HLL3295CDW; HL-L3295CDW; HL L3295CDW; HL L3295 CDW; HLL3280CDW; HL-L3280CDW; HL L3280CDW; HL L3280 CDW; HLL3220CDW; HL-L3220CDW; HL L3220CDW; HL L3220 CDW; HLL3300CDW; HL-L3300CDW; HL L3300CDW; HL L3300 CDW; HLL8245CDW; HL-L8245CDW; HL L8245CDW; HL L8245 CDW; MFCL3780CDW; MFC-L3780CDW; MFC L3780CDW; MFC L3780 CDW; MFCL3765CDW; MFC-L3765CDW; MFC L3765CDW; MFC L3765 CDW; MFCL3720CDW; MFC-L3720CDW; MFC L3720CDW; MFC L3720 CDW; MFCL8395CDW; MFC-L8395CDW; MFC L8395CDW; MFC L8395 CDW; 229 waste toner box

Amazon Keywords

Waste toner box accessory WT 229CL HL3295CDW HLL3280CDW HLL3220CDW HLL3300CDW HLL8245CDW MFCL3780CDW MFCL3765CDW MFCL3720CDW MFCL8395CDW

- **Keywords for Brother Genuine LT-310CL Optional Lower Paper Tray**

Paper tray; printer paper tray; optional paper tray; lower paper tray; lower optional paper tray; laser paper tray; legal paper tray; extra paper tray; laser printer paper tray; LT310CL; LT 310CL; HLL3295CDW; HLL8245CDW; MFCL3780CDW; MFCL8395CDW brother HLL3295CDW paper tray; brother HL-L3295CDW paper tray; brother HLL8245CDW paper tray; brother HL-L8245CDW paper tray; brother MFCL3780CDW paper tray; brother MFC-L3780CDW paper tray; brother MFCL8395CDW paper tray; brother MFC-L8395CDW paper tray

Backend Keywords

Marketing Guidelines Document

printer paper tray; lower paper tray; lower optional paper tray; laser paper tray; legal paper tray; extra paper tray; laser printer paper tray; HLL3295CDW; HLL8245CDW; MFCL3780CDW

Amazon Keywords

Printer paper tray optional lower accessory extra legal letter LT310CL LT 310CL HLL3295CDW HLL8245CDW MFCL3780CDW

HL-L3220CDW

Advance Specification Sheet

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Specifications:

Print	
Print Technology	Digital Color LED
Simplex Print Speed (max.) ¹	Up to 19ppm color/black
Time to First Page ²	Less than 15 seconds color / black
Print Resolution (max.)	Up to 2400 x 600 dpi class
Standard Print Emulations	PCL5e, PCL5c, PCL6 (PCL XL Class 3.0), BR-Script3 ³ , PDF Version 1.7, XPS Version 1.0
Connectivity & Compatibility	
Standard Interfaces	Wireless 802.11b/g/n (2.4GHz) / 802.11a/n (5GHz), Hi-Speed USB 2.0
Operating Systems Compatibility ⁴	For the latest OS compatibility and to download drivers, visit support.brother.com
Mobile Device Compatibility ⁵	AirPrint®, Mopria®, Brother Mobile Connect (free downloadable app), Wi-Fi Direct®
Alexa Print	Yes
Security	
Security Features	Secure Function Lock, Enterprise Security (802.1x), Secure Print, TLS/SSL, IPsec, IP Filter, Syslog Reporting, SNMP v3, Setting Lock, Firmware Encryption
Paper Handling	
Input Capacity (max.) ⁶	250-sheets paper tray, single-sheet manual feed slot
Output Capacity (max.) ⁶	150 sheets (face down), 1 sheet (face up - straight paper path)
Paper Size (max.)	Standard Tray: Letter, Legal, Mexican Legal, India Legal, Executive, A5, A5 Long Edge, A6, B5, B6, A4 Short, Folio Manual Feed Slot: Width 3.0" to 8.5", Length 4.57" to 14", Envelope; COM-10, DL, C5, Monarch Duplex: Letter, Legal, Folio, Mexican Legal, India Legal
Media Types	Standard Tray: Plain Paper, Thin Paper, Thick Paper, Recycled Paper Manual Feed Slot: Plain Paper, Thin Paper, Thick Paper, Recycled Paper, Bond, Label, Envelope, Envelope Thin, Envelope Thick, Glossy Paper
Media Weights	Standard/Manual Feed Slot: 16 to 43 lbs
General	
Automatic Duplex	Print
Display	16 characters x 1 line
Processor	800 MHz
Memory (std.)	256 MB
Included Software ⁵	Brother Mobile Connect for iOS® and Android™ Brother iPrint&Scan (desktop) for Windows and Mac® BR Admin Light, BR Admin Pro, Status Monitor ⁷
Refresh EZ Print Subscription Eligible	Yes
Energy Star®	Yes
EPEAT Certified	Yes (Silver Rated)
Maximum Monthly Duty Cycle ⁸	Up to 40,000 pages
Recommended Monthly Volume ⁹	Up to 3,000 pages
Warranty	1-year limited warranty

Replacement Supplies & Optional Accessories:

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genuine

TN229BK	Standard Yield Toner Cartridge (1,500 pages) ¹⁰
TN229C/M/Y	Standard Yield Toner Cartridge (1,200 pages) ¹⁰
TN229 4PK	4 Pack of Standard Yield Black, Cyan, Magenta, and Yellow Toner Cartridges (approx. 1,500 BK / 1,200 CMY pages) ¹⁰
TN229XLBK	High Yield Toner Cartridge (3,000 pages) ¹⁰
TN229XLC/M/Y	High Yield Toner Cartridge (2,300 pages) ¹⁰
TN229XL 2PK	2 Pack of High Yield Black Toner Cartridges (approx. 3,000 pages per cartridge) ¹⁰
TN229VBK	Value High Yield Toner (3,300 pages) ¹⁰
TN229VC/M/Y	Value High Yield Toner (2,530 pages) ¹⁰
DR229CL	Drum Unit (20,000 pages) ¹¹
BU229CL	Belt Unit (50,000 pages) ¹²
WT229CL	Waste Toner Box (30,000 pages) ¹³

Setup Information:

UPC Code	012502666462
Unit Dimensions / Weight	15.7" (W) x 15.7" (D) x 9.4" (H) / 24.7 lbs.
Carton Dimensions / Weight	19.2" (W) x 19.2" (D) x 14.6" (H) / 39.7 lbs.
Pallet Ti/Hi	4 / 3
Pallet Quantity	12
Country of Origin	Vietnam
Tariff / Harmonized Code	8443.32.1090

Carton Contents:

Brother HL-L3220CDW, Starter Black Toner Cartridge (1,000 pages)¹⁰, Starter Cyan, Magenta, Yellow Toner Cartridges (1,000 pages)¹⁰, DR229CL Drum Unit Set (20,000 pgs)¹¹, Product Safety Guide, Reference Guide, Warranty Card, Quick Setup Guide, Wi-Fi 5GHz Channel Sheet



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COMPATIBLE WITH
WINDOWS



- Based on one sided printing. Change from default setting required.
- From ready mode and standard tray.
- PostScript®3™ compatible.
- For the latest OS compatibility and to download drivers, visit support.brother.com. Printing or scanning via macOS requires the use of AirPrint. Mac printer drivers are not provided. Server 2012/2016/2019 network printing only.
- Additional Download required. Compatibility may vary by device and operating system. Requires connection to a wireless network.
- Maximum capacity based on using 20 lb. paper.
- Windows Only.
- Maximum number of printed pages per month can be used to compare designed durability between like Brother products. For maximum printer life, it is best to choose a printer with a duty cycle that far exceeds your print requirements.
- The recommended range of monthly printed pages to achieve the best possible performance and printer life. Printers are intended to handle occasional usage beyond this range with little or no effect. Consistently printing above the recommended print volume, however, may adversely affect the print quality or life of the machine. It is always best to choose a printer with an appropriate recommended print volume to allow for any anticipated increase in printing needs.
- Approximate toner cartridge yield in accordance with ISO/IEC 19798 (letter/A4).

- Approximate yield based on 3 pages per job (letter/ A4 single-sided pages). The number of pages may be affected by a variety of factors including but not limited to media type and media size.
- A4 single-sided pages). The number of pages may be affected by a variety of factors including but not limited to media type and media size.
- Approximate yield is declared in accordance with ISO/ IEC 19798 (A4/Letter single-sided pages). The number of pages may be affected due to a variety of factors including but not limited to media type and media size.

HL-L3280CDW

Advance Specification Sheet

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Specifications:

Print	
Print Technology	Digital Color LED
Simplex Print Speed (max.) ¹	Up to 27ppm color/black
Time to First Page ²	Less than 13.5 seconds color / black
Print Resolution (max.)	Up to 2400 x 600 dpi class
Print Emulations	PCL5e, PCL5c, PCL6 (PCL XL Class 3.0), BR-Script3 ³ , PDF Version 1.7, XPS Version 1.0
Connectivity & Compatibility	
Standard Interfaces	Wireless 802.11b/g/n (2.4GHz) / 802.11a/n (5GHz), Gigabit Ethernet, Hi-Speed USB 2.0
Operating Systems Compatibility ⁴	For the latest OS compatibility and to download drivers, visit support.brother.com
Mobile Device Compatibility ⁵	AirPrint®, Mopria™, Brother Mobile Connect, Wi-Fi Direct®
Cloud Services (Web Connect)®	Google Drive™, Evernote®, OneDrive, OneNote, Dropbox, Box, SharePoint Online
Alexa Print	Yes
Security	
Security Features	Active Directory, LDAP, Secure Function Lock, Enterprise Security (802.1x), Secure Print, TLS/SSL, IPsec, IP Filter, Syslog Reporting, SNMP v3, Setting Lock, Firmware Encryption
Paper Handling	
Input Capacity (max.) ⁷	250-sheets paper tray, single-sheet manual feed slot
Output Capacity (max.) ⁷	150 sheets
Paper Size (max.)	Standard Tray: Letter, Legal, Mexican Legal, India Legal, Executive, A5, A5 Long Edge, A6, B5, B6, A4 Short, Folio Manual Feed Slot: Width 3.0" to 8.5", Length 4.57" to 14" Duplex: Letter, Legal, Folio, Mexican Legal, India Legal
Media Types	Standard Tray: Plain Paper, Thin Paper, Thick Paper, Recycled Paper Manual Feed Slot: Plain Paper, Thin Paper, Thick Paper, Recycled Paper, Bond, Label, Envelope, Envelope Thin, Envelope Thick, Glossy Paper
Media Weights	Standard/Manual Feed Slot: 16 to 43 lbs
General	
Automatic Duplex	Print
Display	2.7" Color Touchscreen
Processor	800 MHz
Memory (std.)	256 MB
Included Software ⁵	Brother Mobile Connect for iOS® and Android™ Brother iPrint&Scan (desktop) for Windows and Mac® BRAAdmin Light, BRAAdmin Pro, Status Monitor®
Refresh EZ Print Subscription Eligible	Yes
Energy Star® Qualified	Yes
EPEAT Certified	Yes (Silver Rated)
Maximum Monthly Duty Cycle ⁹	Up to 40,000 pages
Recommended Monthly Volume ¹⁰	Up to 3,000 pages
Warranty	1-year limited warranty

Replacement Supplies & Optional Accessories:

brother
genuine

TN229BK	Standard Yield Toner Cartridge (1,500 pages) ¹¹
TN229C/M/Y	Standard Yield Toner Cartridge (1,200 pages) ¹¹
TN229 4PK	4 Pack of Standard Yield Black, Cyan, Magenta, and Yellow Toner Cartridges (approx. 1,500 BK / 1,200 CMY pages) ¹¹
TN229XLBK	High Yield Toner Cartridge (3,000 pages) ¹¹
TN229XLC/M/Y	High Yield Toner Cartridge (2,300 pages) ¹¹
TN229XL 2PK	2 Pack of High Yield Black Toner Cartridges (approx. 3,000 pages per cartridge) ¹¹
TN229VBK	Value High Yield Toner (3,300 pages) ¹¹
TN229VC/M/Y	Value High Yield Toner (2,530 pages) ¹¹
DR229CL	Drum Unit (30,000 pages) ¹²
BU229CL	Belt Unit (50,000 pages) ¹³
WT229CL	Waste Toner Box (30,000 pages) ¹⁴

Setup Information:

UPC Code	012502670254
Unit Dimensions / Weight	15.7" (W) x 15.7" (D) x 10.8" (H) / 33.9 lbs.
Carton Dimensions / Weight	19.2" (W) x 19.2" (D) x 14.6" (H) / 39.7 lbs.
Pallet Ti/Hi	4 / 3
Pallet Quantity	12
Country of Origin	Vietnam
Tariff / Harmonized Code	8443.32.1090

Carton Contents:

Brother HL-L3280CW, Starter Black Toner Cartridge (1,000 pages)¹¹, Starter Cyan, Magenta, Yellow Toner Cartridges (1,000 pages)¹¹, DR229CL Drum Unit Set (20,000 pgs)¹², Product Safety Guide, Reference Guide, Warranty Card, Quick Setup Guide, Wi-Fi 5GHz Channel Sheet



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COMPATIBLE WITH
WINDOWS



- Based on one sided printing. Change from default setting required.
- From ready mode and standard tray.
- PostScript®3™ compatible.
- For the latest OS compatibility and to download drivers, visit support.brother.com. Printing or scanning via macOS requires the use of AirPrint. Mac printer drivers are not provided. Server 2012/2016/2019 network printing only.
- Additional Download required. Compatibility may vary by device and operating system. Requires connection to a wireless network.
- Requires an Internet connection and an account with desired service.
- Maximum capacity based on using 20 lb. paper.
- Windows Only
- Maximum number of printed pages per month can be used to compare designed durability between like Brother products. For maximum printer life, it is best to choose a printer with a duty cycle that far exceeds your print requirements.
- The recommended range of monthly printed pages to achieve the best possible performance and printer life. Printers are intended to handle occasional usage beyond this range with little or no effect. Consistently printing above the recommended print volume, however, may adversely affect the print quality or life of the machine. It is always best to choose a printer with an appropriate recommended print volume to allow for any anticipated increase in printing needs.
- Approximate toner cartridge yield in accordance with ISO/IEC 19798 (letter/A4).
- Approximate yield based on 3 pages per job (letter/ A4 single-sided pages). The number of pages may be affected by a variety of factors including but not limited to media type and media size.
- Approximate yield based on 2 pages per job (letter/ A4 single-sided pages). The number of pages may be affected by a variety of factors including but not limited to media type and media size.
- Approximate yield is declared in accordance with ISO/IEC 19798 (A4/Letter single-sided pages). The number of pages may be affected due to a variety of factors including but not limited to media type and media size.

HL-L3295CDW

Advance Specification Sheet

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Specifications:

Print	
Print Technology	Digital Color LED
Simplex Print Speed (max.) ¹	Up to 31ppm color/black
Time to First Page ²	Less than 12.5 seconds color / black
Print Resolution (max.)	Up to 2400 x 600 dpi class
Print Emulations	PCL5e, PCL5c, PCL6 (PCL XL Class 3.0), BR-Script3 ³ , PDF Version 1.7, XPS Version 1.0
Connectivity & Compatibility	
Standard Interfaces	Wireless 802.11b/g/n (2.4GHz) / 802.11a/n (5GHz), Gigabit Ethernet, Hi-Speed USB 2.0
USB Host ⁴	Front: Print from USB memory stick; external card reader
Direct Print	PDF version 1.7, JPEG, Exif+JPEG, PRN TIFF, XPS version 1.0
Operating Systems Compatibility ⁵	For the latest OS compatibility and to download drivers, visit support.brother.com.
Mobile Device Compatibility ⁶	AirPrint®, Mopria™, Brother Mobile Connect, Wi-Fi Direct®
Cloud Services (Web Connect) ⁷	Google Drive™, Evernote®, OneDrive, OneNote, Dropbox, Box, SharePoint Online
Alexa Print	Yes
Security	
Security Features	Integrated NFC Card Reader, External Card Reader Compatibility, Active Directory, LDAP, Secure Function Lock, Enterprise Security (802.1x), Secure Print, TLS/SSL, IPsec, IP Filter, SMB v3, Syslog Reporting, SNMP v3, Setting Lock, Firmware Encryption
Paper Handling	
Input Capacity (max.) ⁸	250-sheets standard tray, 30-sheet multipurpose tray
Optional Input Capacity (max.) ⁸	250-sheets via optional lower tray
Output Capacity (max.) ⁸	150 sheets
Paper Size (max.)	Standard Tray: Letter, Legal, Mexican Legal, India Legal, Executive, A5, A5 Long Edge, A6, B5, B6, A4 Short, Folio Multipurpose Tray: Width 3.0" to 8.5", Length 4.57" to 14" Duplex: Letter, Legal, Folio, Mexican Legal, India Legal
Media Types	Standard Tray: Plain Paper, Thin Paper, Thick Paper, Recycled Paper Multipurpose Tray: Plain Paper, Thin Paper, Thick Paper, Recycled Paper, Bond, Label, Envelope, Envelope Thin, Envelope Thick, Glossy Paper
Media Weights	Standard/Multipurpose Tray: 16 to 43 lbs Optional Lower Tray: 16 to 28lb
General	
Automatic Duplex Capability	Print
Display	2.7" Color Touchscreen
Processor	800 MHz
Memory (std.)	512 MB
Included Software ⁶	Brother Mobile Connect for iOS® and Android™ Brother iPrint&Scan (desktop) for Windows and Mac® BRAdmin Light, BRAdmin Pro, Status Monitor ⁹
Refresh EZ Print Subscription Eligible	Yes
Energy Star® Qualified	Yes
EPEAT Certified	Yes (Silver Rated)
Maximum Monthly Duty Cycle ¹⁰	Up to 50,000 pages
Recommended Monthly Volume ¹¹	Up to 4,000 pages
Warranty	1-year limited warranty

Replacement Supplies & Optional Accessories:



TN229BK	Standard Yield Toner Cartridge (1,500 pages) ¹²
TN229C/M/Y	Standard Yield Toner Cartridge (1,200 pages) ¹²
TN229 4PK	4 Pack of Standard Yield Black, Cyan, Magenta, and Yellow Toner Cartridges (approx. 1,500 BK / 1,200 CMY pages) ¹²
TN229XLBK	High Yield Toner Cartridge (3,000 pages) ¹²
TN229XLC/M/Y	High Yield Toner Cartridge (2,300 pages) ¹²
TN229XL 2PK	2 Pack of High Yield Black Toner Cartridges (approx. 3,000 pages per cartridge) ¹²
TN229XXLBK	Super High Yield Toner (4,500 pages) ¹²
TN229XXLC/M/Y	Super High Yield Toner (4,000 pages) ¹²
TN229VBK	Value High Yield Toner (3,300 pages) ¹²
TN229VC/M/Y	Value High Yield Toner (2,530 pages) ¹²
DR229CL	Drum Unit (20,000 pages) ¹⁵
BU229CL	Belt Unit (50,000 pages) ¹³
WT229CL	Waste Toner Box (30,000 pages) ¹²
LT-310CL	Optional 250-Sheet Capacity Paper Tray ⁸

Setup Information:

UPC Code	01250266479
Unit Dimensions / Weight	17.6" (W) x 15.7" (D) x 10.8" (H) / 36.8 lbs.
Carton Dimensions / Weight	21.1" (W) x 19.2" (D) x 14.6" (H) / 43.4 lbs.
Pallet Quantity	12
Pallet Ti/Hi	4/3
Country of Origin	Vietnam
Tariff / Harmonized Code	8443.32.1090

Carton Contents:

Brother HL-L3295CDW, Starter Black Toner Cartridge (2,300 pages)¹², Starter Cyan, Magenta, Yellow Toner Cartridges (1,200 pages)¹², DR229CL Drum Unit Set (20,000 pgs)¹², Product Safety Guide, Reference Guide, Warranty Card, Quick Setup Guide, Wi-Fi 5GHz Channel Sheet



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COMPATIBLE WITH
WINDOWS



- Based on one sided printing. Change from default setting required.
- From ready mode and standard tray.
- PostScript³™ compatible.
- Direct Print USB Front Host: PDF version 1.7, JPEG, Exif+JPEG, PRN TIFF, XPS version 1.0.
- For the latest OS compatibility and to download drivers, visit support.brother.com. Printing or scanning via macOS requires the use of AirPrint. Mac printer drivers are not provided. Server 2012/2016/2019 network printing only.
- Additional Download required. Compatibility may vary by device and operating system. Requires connection to a wireless network.
- Requires an Internet connection and an account with desired service.
- Maximum capacity based on using 20 lb. paper.
- Windows only
- Maximum number of printed pages per month can be used to compare designed durability between like Brother products. For maximum printer life, it is best to choose a printer with a duty cycle that far exceeds your print requirements.

- The recommended range of monthly printed pages to achieve the best possible performance and printer life. Printers are intended to handle occasional usage beyond this range with little or no effect. Consistently printing above the recommended print volume, however, may adversely affect the print quality or life of the machine. It is always best to choose a printer with an appropriate recommended print volume to allow for any anticipated increase in printing needs.
- Approximate toner cartridge yield in accordance with ISO/IEC 19798 (letter/A4).
- Approximate yield based on 3 pages per job (letter/A4 single-sided pages). The number of pages may be affected by a variety of factors including but not limited to media type and media size.
- Approximate yield based on 2 pages per job (letter/A4 single-sided pages). The number of pages may be affected by a variety of factors including but not limited to media type and media size.
- Approximate yield is declared in accordance with ISO/IEC 19798 (A4/Letter single-sided pages). The number of pages may be affected due to a variety of factors including but not limited to media type and media size.

HL-L3300CDW

Advance Specification Sheet

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Specifications:

Print	
Print Technology	Digital Color LED
Simplex Print Speed (max.) ¹	Up to 19ppm color/black
Time to First Page ²	Less than 15 seconds color / black
Print Resolution (max.)	Up to 2400 x 600 dpi class
Print Emulations	PCL5e, PCL5c, PCL6 (PCL XL Class 3.0), BR-Script3 ³ , PDF Version 1.7, XPS Version 1.0
Scan	
Scan Resolution (max.)	Optical: 1200 x 1200 dpi (from document glass); Interpolated: 19200 x 19200 dpi
Scan To Capability	PC (Image, Email, OCR, File), Network Folder ⁴ , SharePoint, FTP, Mobile Devices ⁵
Advanced Scanning Features	Auto deskew, File split, Multi-page to single-page, Blank page skip, Base color removal, 1 to 2
Copy	
Copy Speed / Copy Resolution (max.)	Up to 19 cpm Letter / Up to 600 x 600 dpi
Copy Options	Sorting, N-in-1, Multi-copying (up to 99), Reduce / Enlarge 25 - 400% in 1% increments
Connectivity & Compatibility	
Standard Interfaces	Wireless 802.11b/g/n (2.4GHz) / 802.11a/n (5GHz), Hi-Speed USB 2.0
Operating Systems Compatibility ⁶	For the latest OS compatibility and to download drivers, visit support.brother.com.
Alexa Print	Yes
Mobile Device Compatibility ⁶	AirPrint®, Mopria™, Brother Mobile Connect, Wi-Fi Direct®
Security	
Security Features	Secure Function Lock, Secure Print, TLS/SSL, IPsec, IP Filter, Syslog Reporting, SNMP v3, Setting Lock
Paper Handling	
Input Capacity (max.) ⁷	250-sheets paper tray, single-sheet manual feed slot
Output Capacity (max.) ⁷	150 sheets
Document Glass Size	Up to 8.5" x 11" (Letter)
Paper Size (max.)	Standard Tray: Letter, Legal, Mexican Legal, India Legal, Executive, A5, A5 Long Edge, A6, B5, B6, A4 Short, Folio Manual Feed Slot: Width 3.0" to 8.5", Length 4.57" to 14" Duplex: Letter, Legal, Folio, Mexican Legal, India Legal
Media Types	Standard Tray: Plain Paper, Thin Paper, Thick Paper, Recycled Paper Manual Feed Slot: Plain Paper, Thin Paper, Thick Paper, Recycled Paper, Bond, Label, Envelope, Envelope Thin, Envelope Thick, Glossy Paper
Media Weights	Standard Tray/Manual Feed Slot: 16 to 43 lbs
General	
Automatic Duplex Capability	Print
Display	20 characters x 2 lines
Processor	800 MHz
Memory (std.)	512 MB
Included Software ⁸	Brother Mobile Connect for iOS® and Android™ Brother iPrint&Scan (desktop) for Windows and Mac® BRAdmin Light, BRAdmin Pro, Status Monitor ⁴ , Kofax PaperPort™ SE 14 ⁴
Refresh EZ Print Subscription Eligible	Yes
Energy Star® Qualified	Yes
EPEAT Certified	Yes (Silver Rated)
Maximum Monthly Duty Cycle ⁸	Up to 40,000 pages
Recommended Monthly Volume ⁹	Up to 3,000 pages
Warranty	1-year limited warranty

Replacement Supplies & Optional Accessories:

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TN229BK	Standard Yield Toner Cartridge (1,500 pages) ¹⁰
TN229C/M/Y	Standard Yield Toner Cartridge (1,200 pages) ¹⁰
TN229 4PK	4 Pack of Standard Yield Black, Cyan, Magenta, and Yellow Toner Cartridges (approx. 1,500 BK / 1,200 CMY pages) ¹⁰
TN229XLBK	High Yield Toner Cartridge (3,000 pages) ¹⁰
TN229XLC/M/Y	High Yield Toner Cartridge (2,300 pages) ¹⁰
TN229XL 2PK	2 Pack of High Yield Black Toner Cartridges (approx. 3,000 pages per cartridge) ¹⁰
TN229VBK	Value High Yield Toner (3,300 pages) ¹⁰
TN229VC/M/Y	Value High Yield Toner (2,530 pages) ¹⁰
DR229CL	Drum Unit (20,000 pages) ¹¹
BU229CL	Belt Unit (50,000 pages) ¹²
WT229CL	Waste Toner Box (30,000 pages) ¹³

Setup Information:

UPC Code	012502670216
Unit Dimensions / Weight	17.5" (W) x 16.1" (D) x 14" (H) / 40.8 lbs.
Carton Dimensions / Weight	21.1" (W) x 19.6" (D) x 19.6" (H) / 48 lbs.
Pallet Ti/Hi	4 / 2
Pallet Quantity	8
Country of Origin	Vietnam
Tariff / Harmonized Code	8443.31.0000

Carton Contents:

Brother HL-L3300CDW, Starter Black Toner Cartridge (1,000 pages)¹⁰, Starter Cyan, Magenta, Yellow Toner Cartridges (1,000 pages)¹⁰, DR229CL Drum Unit Set (20,000 pgs)¹¹, Product Safety Guide, Reference Guide, Warranty Card, Quick Setup Guide, Wi-Fi 5GHz Channel Sheet



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- Based on one sided printing. Change from default setting required.
- From ready mode and standard tray.
- PostScript®3™ compatible.
- Windows only.
- May Require free download
Requires connection to a wireless network.
- For the latest OS compatibility and to download drivers, visit support.brother.com. Printing or scanning via macOS requires the use of AirPrint. Mac printer drivers are not provided. Server 2012/2016/2019 network printing only.
- Maximum capacity based on using 20 lb. paper.
- Maximum number of printed pages per month can be used to compare designed durability between like Brother products. For maximum printer life, it is best to choose a printer with a duty cycle that far exceeds your print requirements.
- The recommended range of monthly printed pages to achieve the best possible performance and printer life. Printers are intended to handle occasional usage beyond this range with little or no effect. Consistently printing above the recommended print volume, however, may adversely affect the print quality or life of the machine. It is always best to choose a printer with an appropriate recommended print volume to allow for any anticipated increase in printing needs.
- Approximate toner cartridge yield in accordance with ISO/IEC 19798 (letter/A4).

- Approximate yield based on 3 pages per job (letter/A4 single-sided pages). The number of pages may be affected by a variety of factors including but not limited to media type and media size.
- Approximate yield based on 2 pages per job (letter/A4 single-sided pages). The number of pages may be affected by a variety of factors including but not limited to media type and media size.
- Approximate yield is declared in accordance with ISO/IEC 19798 (A4/Letter single-sided pages). The number of pages may be affected due to a variety of factors including but not limited to media type and media size.

MFC-L3720CDW

Advance Specification Sheet

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Specifications:

Print	
Print Technology	Digital Color LED
Simplex / Duplex Print Speeds (max.) ¹	Up to 19ppm color/black
Time to First Page ²	Less than 15 seconds mono / color
Print Resolution (max.)	Up to 2400 x 600 dpi class
Print Emulations	PCL5e, PCL5c, PCL6 (PCL XL Class 3.0), BR-Script3 ³ , PDF Version 1.7, XPS Version 1.0
Scan	
Scan Speeds (max.) ⁴	Simplex: Up to 29/22 ppm (black / color)
Scan Resolution (max.)	Interpolated: Up to 19,200 x 19,200 dpi ADF (optical): Up to 600 x 600 dpi Glass (optical): Up to 1200 x 1200 dpi
Scan To Capability	PC (Image, Email, OCR, File), Network Folder ⁵ , Email Server ⁶ , SharePoint, FTP, Cloud Services (Web Connect) ⁷ , Mobile Devices ⁸ , Easy Scan to Email ⁹
Advanced Scanning Features	Auto deskew, Scan preview, File split, Multi-page to single-page, Blank page skip, Base color removal, 1 to 2
Copy	
Copy Speed / Copy Resolution (max.)	Up to 19 cpm / Up to 600 x 600 dpi
Copy Options	Sorting, N-in-1, Multi-copying (up to 99), ID Copy, Reduce / Enlarge 25 - 400% in 1% increment
Fax	
Fax Features	33.6K bps modem speed, Fax page memory: up to 500 pages ¹⁰ , Fax forward to: Network Folder ⁷ and Email, Internet Fax ⁹ , PC Fax ¹¹
Connectivity & Compatibility	
Standard Interfaces	Wireless 802.11b/g/n (2.4GHz) / 802.11a/n (5GHz), Hi-Speed USB 2.0
Operating Systems Compatibility ¹²	For the latest OS compatibility and to download drivers, visit support.brother.com
Mobile Device Compatibility ¹⁴	AirPrint®, Mopria™, Brother Mobile Connect, Wi-Fi Direct®
Cloud Services (Web Connect) ⁷	Google Drive™, Evernote®, OneDrive, OneNote, Dropbox, Box, SharePoint Online
Brother Cloud Apps ⁹	Easy Scan to Email, Scan to Mobile, Cloud Secure Print, Fax Forward to Cloud or Email, Scan to Searchable PDF, Scan to Word, Scan to Excel, Scan to PowerPoint
Alexa Print	Yes
Security	
Security Features	Active Directory, LDAP, Secure Function Lock, Enterprise Security (802.1x), Secure Print, TLS/SSL, IPsec, IP Filter, Syslog Reporting, SNMP v3, Setting Lock
Paper Handling	
Input Capacity (max.) ¹³	250 sheets standard tray, Single-sheet manual feed slot
Output Capacity (max.) ¹³	150 sheets
Document Glass Size	Up to 8.5" x 11" (Letter)
Auto Document Feeder Capacity ¹³	50 pages
Paper Size (max.)	Standard Tray: Letter, Legal, Mexican Legal, India Legal, Executive, A5, A5 Long Edge, A6, B5, B6, A4 Short, Folio Manual Feed Slot: Width 3.0" to 8.5", Length 4.57" to 14" Duplex: Letter, Legal, Folio, Mexican Legal, India Legal
Media Types	Standard Tray: Plain Paper, Thin Paper, Thick Paper, Recycled Paper Manual Feed Slot: Plain Paper, Thin Paper, Thick Paper, Recycled Paper, Bond, Label, Envelope, Envelope Thin, Envelope Thick, Glossy Paper
Media Weights	Standard/Manual Feed Slot: 16 to 43 lbs ADF: 16 to 28 lbs
General	
Automatic Duplex Capability	Print
Display	3.5" Touchscreen
Customizable Shortcuts	48
Processor	800 MHz
Memory (std.)	512 MB
Included Software ¹⁴	Brother Mobile Connect for iOS® and Android™ Brother iPrint&Scan (desktop) for Windows and Mac® BRAdmin Light, BRAdmin Pro, Status Monitor ⁵ , Kofax PaperPort™ SE 14 ⁵
Refresh EZ Print Subscription Eligible	Yes
Energy Star® Qualified	Yes
EPEAT Certified	Yes (Silver Rated)
Maximum Monthly Duty Cycle ¹⁵	Up to 40,000 pages
Recommended Monthly Volume ¹⁶	Up to 3,000 pages
Warranty	1-year limited warranty

Replacement Supplies & Optional Accessories:

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TN229BK	Standard Yield Toner Cartridge (1,500 pages) ¹⁷
TN229C/M/Y	Standard Yield Toner Cartridge (1,200 pages) ¹⁷
TN229 4PK	4 Pack of Standard Yield Black, Cyan, Magenta, and Yellow Toner Cartridges (approx. 1,500 BK / 1,200 CMY pages) ¹⁷
TN229XLBK	High Yield Toner Cartridge (3,000 pages) ¹⁷
TN229XLC/M/Y	High Yield Toner Cartridge (2,300 pages) ¹⁷
TN229XL 2PK	2 Pack of High Yield Black Toner Cartridges (approx. 3,000 pages per cartridge) ¹⁷
TN229VBK	Value High Yield Toner (3,300 pages) ¹⁷
TN229VC/M/Y	Value High Yield Toner (2,530 pages) ¹⁷
DR229CL	Drum Unit (20,000 pages) ¹⁸
BU229CL	Belt Unit (50,000 pages) ¹⁹
WT229CL	Waste Toner Box (30,000 pages) ²⁰

Setup Information:

UPC Code	012502670230
Unit Dimensions / Weight	17.5" (W) x 16.1" (D) x 15.8" (H) / 44 lbs.
Carton Dimensions / Weight	21.1" (W) x 19.6" (D) x 21" (H) / 51.2 lbs.
Pallet Ti/Hi	4 / 2
Pallet Quantity	8
Country of Origin	Vietnam
Tariff / Harmonized Code	8443.31.0000

Carton Contents:

Brother MFC-L3720CDW, Starter Black Toner Cartridge (1,000 pages)¹⁷, Starter Cyan, Magenta, Yellow Toner Cartridges (1,000 pages)¹⁷, DR229CL Drum Unit Set (20,000 pgs)¹⁸, Product Safety Guide, Reference Guide, Warranty Card, Quick Setup Guide, Wi-Fi 5GHz Channel Sheet



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- Based on one sided printing. Change from default setting required.
- From ready mode and standard tray.
- PostScript®3™ compatible.
- Color and monochrome scan speed with all advanced features turned off, Letter at 300dpi.
- Windows only.
- Requires mail server support.
- Requires an internet connection and an account with desired service.
- Requires connection to a wireless network.
- Requires an internet connection.
- Using ITU-T Test Chart #1 with JBIG coding and std.
- B&W only. PC Fax Receive not available for Mac users.
- For the latest OS compatibility and to download drivers, visit support.brother.com. Printing or scanning via macOS requires the use of AirPrint. Mac printer drivers are not provided. Server 2012/2016/2019 network printing only.
- Maximum capacity based on using 20 lb. paper.
- Free app download may be required. Wireless connection required.
- Maximum number of printed pages per month can be used to compare designed durability between like Brother products. For maximum printer life, it is best to choose a printer with a duty cycle that far exceeds your print requirements.

- The recommended range of monthly printed pages to achieve the best possible performance and printer life. Printers are intended to handle occasional usage beyond this range with little or no effect. Consistently printing above the recommended print volume, however, may adversely affect the print quality or life of the machine. It is always best to choose a printer with an appropriate recommended print volume to allow for any anticipated increase in printing needs.
- Approximate toner cartridge yield in accordance with ISO/IEC 19798 (letter/A4).
- Approximate yield based on 3 pages per job (letter/A4 single-sided pages). The number of pages may be affected by a variety of factors including but not limited to media type and media size.
- Approximate yield based on 2 pages per job (letter/A4 single-sided pages). The number of pages may be affected by a variety of factors including but not limited to media type and media size.
- Approximate yield is declared in accordance with ISO/IEC 19798 (A4/Letter single-sided pages). The number of pages may be affected due to a variety of factors including but not limited to media type and media size.

MFC-L3780CDW

Advance Specification Sheet

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Specifications:

Print	
Print Technology	Digital Color LED
Simplex Print Speed (max.) ¹	Up to 31ppm color/black
Time to First Page ²	Less than 12.5 seconds mono / color
Print Resolution (max.)	Up to 2400 x 600 dpi class
Print Emulations	PCL5e, PCL5c, PCL6 (PCL XL Class 3.0), BR-Script ³ , PDF Version 1.7, XPS Version 1.0
Scan	
Scan Speeds (max.) ⁴	Up to 29/22 ppm (black / color)
Scan Resolution (max.)	Interpolated: Up to 19,200 x 19,200 dpi ADF (optical): Up to 600 x 600 dpi Glass (optical): Up to 1200 x 1200 dpi
Scan To Capability	PC (Image, Email, OCR, File), Network Folder ⁵ , Email Server ⁶ , SharePoint, FTP, SSH Server (SFTP), USB Memory Stick ⁷ , Cloud Services (Web Connect) ⁸ , Mobile Devices ⁹ , Easy Scan to Email ¹⁰
Advanced Scanning Features	Auto deskew, File split, Multi-page to single-page, Blank page skip, Base color removal, 1 to 2
Duplex Scan	Yes
Copy	
Copy Speed / Copy Resolution (max.)	Up to 31 cpm / Up to 600 x 600 dpi
Copy Options	Sorting, N-in-1, Multi-copying (up to 99), Reduce / Enlarge 25 - 400% in 1% increments
Duplex Copy	Yes
Fax	
Fax Features	33.6K bps modem speed, Fax page memory: up to 500 pages ¹¹ , Fax forward to: Network Folder ⁵ and Email, Internet Fax ¹⁰ , PC Fax ¹²
Connectivity & Compatibility	
Standard Interfaces	Wireless 802.11b/g/n (2.4GHz) / 802.11a/n (5GHz), Gigabit Ethernet, Hi-Speed USB 2.0
USB Host	Front: Print from and scan to USB memory stick; external card reader
Operating Systems Compatibility ¹³	For the latest OS compatibility and to download drivers, visit support.brother.com.
Mobile Device Compatibility ¹⁵	AirPrint®, Mopria®, Brother Mobile Connect, Wi-Fi Direct®
Cloud Services (Web Connect) ⁷	Google Drive™, Evernote®, OneDrive, OneNote, Dropbox, Box, SharePoint Online
Brother Cloud Apps ⁸	Easy Scan to Email, Scan to Mobile, Cloud Secure Print, Fax Forward to Cloud or Email, Scan to Searchable PDF, Scan to Word, Scan to Excel, Scan to PowerPoint
Alexa Print	Yes
Security	
Security Features	Integrated NFC Card Reader, External Card Reader Compatibility, Active Directory, LDAP, Secure Function Lock, Enterprise Security (802.1x), Print, TLS/SSL, IPsec, IP Filter, Syslog Reporting, SNMP v3, Secure Print, Setting Lock
Paper Handling	
Paper Input Capacity (max.) ¹⁴	250-sheets paper tray, 30-sheet Multipurpose tray
Optional Input Capacity (max.) ¹⁴	250-sheets via optional lower tray
Output Capacity (max.) ¹⁴	150 sheets
Document Glass Size	Up to 8.5" x 11" (Letter)
Auto Document Feeder Capacity ¹⁴	50 pages
Paper Size (max.)	Standard Tray: Letter, Legal, Mexican Legal, India Legal, Executive, A5, A5 Long Edge, A6, B5, B6, A4 Short, Folio Multipurpose Tray: Width 3.0" to 8.5", Length 4.57" to 14" Duplex: Letter, Legal, Folio, Mexican Legal, India Legal
Media Types	Standard Tray: Plain Paper, Thin Paper, Thick Paper, Recycled Paper Multipurpose Tray: Plain Paper, Thin Paper, Thick Paper, Recycled Paper, Bond, Label, Envelope, Envelope Thin, Envelope Thick, Glossy Paper
Media Weights	Standard/Multipurpose Tray: 16 to 43 lbs Optional Lower Tray: 16 to 28lb ADF: 16 to 28 lbs
General	
Automatic Duplex Capability	Print, plus single-pass copy / scan
Display	3.5" Touchscreen
Customizable Shortcuts	48
Processor	800 MHz
Memory (std.)	512 MB
Included Software ¹⁵	Brother Mobile Connect for iOS® and Android™ Brother iPrint&Scan (desktop) for Windows and Mac® BRAdmin Light, BRAdmin Pro, Status Monitor ⁵ , Kofax PaperPort™ SE 14 ⁵
Refresh EZ Print Subscription Eligible	Yes
Energy Star® Qualified	Yes
EPEAT Certified	Yes (Silver Rated)
Maximum Monthly Duty Cycle ¹⁶	Up to 50,000 pages
Recommended Monthly Volume ¹⁷	Up to 4,000 pages
Warranty	1-year limited warranty

Replacement Supplies & Optional Accessories:



TN229BK	Standard Yield Toner Cartridge (1,500 pages) ¹⁸
TN229C/M/Y	Standard Yield Toner Cartridge (1,200 pages) ¹⁸
TN229 4PK	4 Pack of Standard Yield Black, Cyan, Magenta, and Yellow Toner Cartridges (approx. 1,500 BK / 1,200 CMY pages) ¹⁸
TN229XLBK	High Yield Toner Cartridge (3,000 pages) ¹⁸
TN229XLC/M/Y	High Yield Toner Cartridge (2,300 pages) ¹⁸
TN229XL 2PK	2 Pack of High Yield Black Toner Cartridges (approx. 3,000 pages per cartridge) ¹⁸
TN229XXLBK	Super High Yield Toner (4,500 pages) ¹⁸
TN229XXLC/M/Y	Super High Yield Toner (4,000 pages) ¹⁸
TN229VBK	Value High Yield Toner (3,300 pages) ¹⁸
TN229VC/M/Y	Value High Yield Toner (2,530 pages) ¹⁸
DR229CL	Drum Unit (20,000 pages) ¹⁹
BU229CL	Belt Unit (50,000 pages) ²⁰
WT229CL	Waste Toner Box (30,000 pages) ²¹
LT-310CL	Optional 250-Sheet Capacity Paper Tray ¹⁴

Setup Information:

UPC Code	012502666486
Unit Dimensions / Weight	18.2" (W) x 16.1" (D) x 15.8" (H) / 47.8 lbs.
Carton Dimensions / Weight	23" (W) x 19.6" (D) x 21" (H) / 55 lbs.
Pallet Ti/Hi	4 / 2
Pallet Quantity	8
Country of Origin	Vietnam
Tariff / Harmonized Code	8443.31.0000

Carton Contents:

Brother MFC-L3780CDW, Starter Black Toner Cartridge (2,300 pages)¹⁸, Starter Cyan, Magenta, Yellow Toner Cartridges (1,200 pages)¹⁸, DR229CL Drum Unit Set (20,000 pgs)¹⁹, Product Safety Guide, Reference Guide, Warranty Card, Quick Setup Guide, Wi-Fi 5GHz Channel Sheet



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- Based on one sided printing. Change from default setting required.
- From ready mode and standard tray.
- PostScript®3/4M compatible.
- Color and monochrome scan speed with all advanced features turned off, Letter at 300dpi. In accordance with ISO/IEC17991
- Windows only.
- Requires mail server support.
- PDF (up to ver. 1.7), JPEG, XPS files. Secure PDF / Signed PDF scan only.
- Requires an Internet connection and an account with desired service.
- Requires connection to a wireless network.
- Requires an Internet connection.
- Using ITU-T Test Chart #1 with JBIG coding and std.
- B&W only. PC Fax Receive not available for Mac users.
- For the latest OS compatibility and to download drivers, visit support.brother.com. Printing or scanning via macOS requires the use of AirPrint. Mac printer drivers are not provided. Server 2012/2016/2019 network printing only.
- Maximum capacity based on using 20 lb. paper.
- Free app download may be required. Wireless connection required.
- Maximum number of printed pages per month can be used to compare designed durability between like Brother products. For maximum printer life, it is best to choose a printer with a duty cycle that far exceeds your print requirements.
- The recommended range of monthly printed pages to achieve the best possible performance and printer life. Printers are intended to handle occasional usage beyond this range with little or no effect. Consistently printing above the recommended print volume, however, may adversely affect the print quality or life of the machine. It is always best to choose a printer with an appropriate recommended print volume to allow for any anticipated increase in printing needs.
- Approximate toner cartridge yield in accordance with ISO/IEC 19798 (letter/A4).
- Approximate yield based on 3 pages per job (letter/A4 single-sided pages). The number of pages may be affected by a variety of factors including but not limited to media type and media size.
- Approximate yield based on 2 pages per job (letter/A4 single-sided pages). The number of pages may be affected by a variety of factors including but not limited to media type and media size.
- Approximate yield is declared in accordance with ISO/IEC 19798 (A4/Letter single-sided pages). The number of pages may be affected due to a variety of factors including but not limited to media type and media size.

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Marketing Guidelines Document

XVII. Set-Up Information

See product specification and device, supply, and accessory information on the following pages.

Model # (SKU NAME ON BOX)	TN229BK	TN229C	TN229M	TN229Y	TN229 4PK
SKU Description	Standard Yield Black Toner Cartridge	Standard Yield Cyan Toner Cartridge	Standard Yield Magenta Toner Cartridge	Standard Yield Yellow Toner Cartridge	4 Pack of Standard Yield Black, Cyan, Magenta and Yellow Toner Cartridges
Reorder Part Number	TN229BK	TN229C	TN229M	TN229Y	TN2294PK
For Use With	HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW, MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, MFC-L8395CDW	HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW, MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, MFC-L8395CDW	HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW, MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, MFC-L8395CDW	HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW, MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, MFC-L8395CDW	HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW, MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, MFC-L8395CDW
Approx. Yield Per Cartridge	1,500 pages	1,200 pages	1,200 pages	1,200 pages	1,500 pages/cartridge black, 1,200 pages/cartridge color
Yield Conditions	Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4)	Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4)	Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4)	Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4)	Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4)
Setup Information					
Individual Carton					
UPC Code	012502666196	012502666202	012502666219	012502666226	012502669852
Dimensions (L x W x H)	15.3" x 4.3" x 6.1"	15.3" x 4.3" x 6.1"	15.3" x 4.3" x 6.1"	15.3" x 4.3" x 6.1"	17.8" x 16.2" x 6.3"
Weight (lb.)	1.33	1.32	1.32	1.33	5.48
Master Carton					
Quantity	4	4	4	4	2
UPC Code	30012502666197	30012502666203	30012502666210	30012502666227	30012502669853
Dimensions (L x W x H)	15.9" x 18" x 7"	15.9" x 18" x 7"	15.9" x 18" x 7"	15.9" x 18" x 7"	18.7" x 16.3" x 7.2"
Weight (lb.)	6.8	6.7	6.7	6.7	13.1
Harmonized Code	8443.99.5015	8443.99.5015	8443.99.5015	8443.99.5015	8443.99.5015
Country Of Origin	Made in Japan with cartridge assembled in Vietnam	Made in Japan with cartridge assembled in Vietnam	Made in Japan with cartridge assembled in Vietnam	Made in Japan with cartridge assembled in Vietnam	Made in Japan with cartridge assembled in Vietnam
Pallet Information					
# of Master Packs / Layer	6	6	6	6	4
# of Layers	7	7	7	7	3
# of Individual Cartons / Pallet	168	168	168	168	24
Pallet Weight (lb.)	324.0	321.4	322.2	323.3	197.1

Marketing Guidelines Document

Model # (SKU NAME ON BOX)	TN229XLBK	TN229XLC	TN229XLM	TN229XLY	TN229XL 2PK
SKU Description	High Yield Black Toner Cartridge	High Yield Cyan Toner Cartridge	High Yield Magenta Toner Cartridge	High Yield Yellow Toner Cartridge	Twin Pack of High Yield Black Toner Cartridges
Reorder Part Number	TN229XLBK	TN229XLC	TN229XLM	TN229XLY	TN229XL2PK
For Use With	HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW, MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, MFC-L8395CDW	HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW, MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, MFC-L8395CDW	HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW, MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, MFC-L8395CDW	HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW, MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, MFC-L8395CDW	HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW, MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, MFC-L8395CDW
Approx. Yield Per Cartridge	3,000 pages	2,300 pages	2,300 pages	2,300 pages	3,000 pages/cartridge
Yield Conditions	Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4)	Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4)	Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4)	Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4)	Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4)
Setup Information					
Individual Carton					
UPC Code	012502666158	012502666165	012502666172	012502666189	012502669845
Dimensions (L x W x H)	15.3" x 4.3" x 6.1"	15.3" x 4.3" x 6.1"	15.3" x 4.3" x 6.1"	15.3" x 4.3" x 6.1"	15.7" x 9.1" x 6.3"
Weight (lb.)	1.4	1.36	1.37	1.38	3.01
Master Carton					
Quantity	4	4	4	4	2
UPC Code	30012502666159	30012502666166	30012502666173	30012502666180	30012502669846
Dimensions (L x W x H)	15.9" x 18" x 7"	15.9" x 18" x 7"	15.9" x 18" x 7"	15.9" x 18" x 7"	18.4" x 16.8" x 13.5"
Weight (lb.)	7	6.9	6.9	6.9	7.3
Harmonized Code	8443.99.5015	8443.99.5015	8443.99.5015	8443.99.5015	8443.99.5015
Country Of Origin	Made in Japan with cartridge assembled in Vietnam	Made in Japan with cartridge assembled in Vietnam	Made in Japan with cartridge assembled in Vietnam	Made in Japan with cartridge assembled in Vietnam	Made in Japan with cartridge assembled in Vietnam
Pallet Information					
# of Master Packs / Layer	6	6	6	6	6
# of Layers	7	7	7	7	6
# of Individual Cartons / Pallet	168	168	168	168	72
Pallet Weight (lb.)	334.8	328.1	330.3	331.8	301.9

Marketing Guidelines Document

Model # (SKU NAME ON BOX)	TN229XXLBK	TN229XXLC	TN229XXLM	TN229XXLY
SKU Description	Super High Yield Black Toner Cartridge	Super High Yield Cyan Toner Cartridge	Super High Yield Magenta Toner Cartridge	Super High Yield Yellow Toner Cartridge
Reorder Part Number	TN229XXLBK	TN229XXLC	TN229XXLM	TN229XXLY
For Use With	HL-L3295CDW, HL-L8245CDW, MFC-L3780CDW, MFC-L8395CDW	HL-L3295CDW, HL-L8245CDW, MFC-L3780CDW, MFC-L8395CDW	HL-L3295CDW, HL-L8245CDW, MFC-L3780CDW, MFC-L8395CDW	HL-L3295CDW, HL-L8245CDW, MFC-L3780CDW, MFC-L8395CDW
Approx. Yield Per Cartridge	4,500 pages	4,000 pages	4,000 pages	4,000 pages
Yield Conditions	Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4)	Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4)	Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4)	Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4)
Setup Information				
Individual Carton				
UPC Code	012502666110	012502666127	012502666134	012502666141
Dimensions (L x W x H)	15.3" x 4.3" x 6.1"	15.3" x 4.3" x 6.1"	15.3" x 4.3" x 6.1"	15.3" x 4.3" x 6.1"
Weight (lb.)	1.45	1.4	1.43	1.44
Master Carton				
Quantity	4	4	4	4
UPC Code	30012502666111	30012502666128	30012502666135	30012502666142
Dimensions (L x W x H)	15.9" x 18" x 7"	15.9" x 18" x 7"	15.9" x 18" x 7"	15.9" x 18" x 7"
Weight (lb.)	7.2	7	7.1	7.2
Harmonized Code	8443.99.5015	8443.99.5015	8443.99.5015	8443.99.5015
Country Of Origin	Made in Japan with cartridge assembled in Vietnam	Made in Japan with cartridge assembled in Vietnam	Made in Japan with cartridge assembled in Vietnam	Made in Japan with cartridge assembled in Vietnam
Pallet Information				
# of Master Packs / Layer	6	6	6	6
# of Layers	7	7	7	7
# of Individual Cartons / Pallet	168	168	168	168
Pallet Weight (lb.)	342.9	335.9	339.9	342.2

Marketing Guidelines Document

CLUB CHANNEL EXCLUSIVE Model # (SKU NAME ON BOX)	TN229VBK	TN229VC	TN229VM	TN229VY
SKU Description	Value High Yield Black Toner Cartridge	Value High Yield Cyan Toner Cartridge	Value High Yield Magenta Toner Cartridge	Value High Yield Yellow Toner Cartridge
Reorder Part Number	TN229VBK	TN229VC	TN229VM	TN229VY
For Use With	HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW	HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW	HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW	HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW
Approx. Yield Per Cartridge	3,300 pages	2,530 pages	2,530 pages	2,530 pages
Yield Conditions	Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4)	Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4)	Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4)	Approx. toner cartridge yields in accordance with ISO/IEC 19798 (Letter/A4)
Setup Information				
Individual Carton				
UPC Code	012502669760	012502669777	012502669784	012502669791
Dimensions (L x W x H)	15.3" x 4.3" x 6.1"	15.3" x 4.3" x 6.1"	15.3" x 4.3" x 6.1"	15.3" x 4.3" x 6.1"
Weight (lb.)	1.4	1.37	1.38	1.39
Master Carton				
Quantity	4	4	4	4
UPC Code	30012502669761	30012502669778	30012502669785	30012502669792
Dimensions (L x W x H)	15.9" x 18" x 7"	15.9" x 18" x 7"	15.9" x 18" x 7"	15.9" x 18" x 7"
Weight (lb.)	7	6.9	6.9	7
Harmonized Code	8443.99.5015	8443.99.5015	8443.99.5015	8443.99.5015
Country Of Origin	Made in Japan with cartridge assembled in Vietnam	Made in Japan with cartridge assembled in Vietnam	Made in Japan with cartridge assembled in Vietnam	Made in Japan with cartridge assembled in Vietnam
Pallet Information				
# of Master Packs / Layer	6	6	6	6
# of Layers	7	7	7	7
# of Individual Cartons / Pallet	168	168	168	168
Pallet Weight (lb.)	335.9	329.6	331.4	333.3

Marketing Guidelines Document

Model # (SKU NAME ON BOX)	DR229CL	WT229CL	BU229CL	LT310CL
SKU Description	Drum Unit	Waste Toner Box	Belt Unit	Optional Lower Paper Tray (250 Sheet Capacity)
Reorder Part Number	DR229CL	WT229CL	BU229CL	LT310CL
For Use With	HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW, MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, MFC-L8395CDW	HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW, MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, MFC-L8395CDW	HL-L3220CDW, HL-L3280CDW, HL-L3295CDW, HL-L3300CDW, HL-L8245CDW, MFC-L3720CDW, MFC-L3765CDW, MFC-L3780CDW, MFC-L8395CDW	HL-L3295CDW, HL-L8245CDW, MFC-L3780CDW, MFC-L8395CDW
Approx. Yield Per Cartridge	30,000 pages	50,000 pages	50,000 pages	
Yield Conditions	Approximate yield based on 3 pages per job (letter/A4 single-sided pages). The number of pages may be affected by a variety of factors including but not limited to media type and media size.	Approximate yield is declared in accordance with ISO/IEC 19798 (letter/A4).	Approximate yield based on 2 pages per job (letter/A4 single-sided pages). The number of pages may be affected by a variety of factors including but not limited to media type and media size.	
Setup Information				
Individual Carton				
UPC Code	012502669500	012502669999	012502669982	012502670001
Dimensions (L x W x H)	14.8" x 11.9" x 7.5"	14.4" x 10.2" x 5.4"	14.6" x 14.4" x 6.8"	21.2" x 19.3" x 8.6"
Weight (lb.)	2.58	2.5	4	10.3
Master Carton				
Quantity	1	1	1	1
UPC Code	-	-	-	-
Dimensions (L x W x H)	-	-	-	-
Weight (lb.)	-	-	-	-
Harmonized Code	8443.99.5015	8443.99.5015	8443.99.5015	8443.31.0000
Country Of Origin				
Country Of Origin	Vietnam	Vietnam	Vietnam	Vietnam
Pallet Information				
# of Master Packs / Layer	10	13	6	4
# of Layers	6	9	7	5
# of Individual Cartons / Pallet	60	117	42	20
Pallet Weight (lb.)	194.6	291.3	167.8	142.0

XVIII. Additional Marketing Copy

Print from virtually any device. Print wirelessly from your desktop, laptop, smartphone, and tablet.¹

Flexible printing options. The manual feed slot offers flexible paper handling for a variety of papers and sizes, including card stock, envelopes and more to accommodate varied printing needs.

Disclaimers

1. Free app download and wireless connection required. Compatibility may vary by device and operating system.