

SONY

XBR-43X830C

43" class (42.5" diag) 4K Ultra HD TV

Join the 4K revolution with a Sony TV powered by Android TV, boasting four times more clarity than HD¹. Everything you watch—sports, TV shows, movies—is upscaled to super clear 4K quality². Even 4K streaming is enhanced to maximize picture quality. Android TV adds Google Cast™, voice search and a huge collection of apps, games and content from Google Play™^{3,4}.



Bullets

- HD is upscaled to impressive 4K Ultra HD^{1,2}
- Streaming 4K Ultra HD is enhanced for improved clarity^{2,3}
- Android TV with Google Cast™, voice search & Play Store apps^{3,4}
- Stream PS3™ games directly to your TV⁵
- Precise motion clarity with Motionflow™ XR 960
- Control your TV with your smartphone or tablet⁴
- Android™ gaming on the big screen³
- Just say what you want using voice search^{3,4}
- Personal recommendations from Google Play™³

Features

Leading 4K picture quality

Experience matters. Sony launched expanded color in 2013, expanded brightness range in 2014, and has been upscaling to 4K for over 10 years. As other manufacturers start implementing these capabilities, Sony takes another step forward improving clarity of HD and 4K video in the X830C. See the difference experience makes.

Upscale everything you watch to 4K Ultra HD

Whatever you're watching, watch it in 4K. All of your existing HD sports, TV shows and movies are upscaled to super clear 4K quality². Our most advanced 4K X-Reality™ PRO upscaling is developed from Sony's 10+ years of experience upscaling to 4K, exceeding all other TV brands.

A smarter TV

The familiarity of Android™ comes to the biggest screen in your home, and it's so much more than just 'Smart TV.' It is apps, games, casting, voice search, and personalization powered by Android TV^{3,4}.

4K streaming at its best

For those who desire the best 4K streaming experience, Sony 4K TVs are specifically engineered to recognize and improve 4K streaming video².

4K Streaming services like Netflix® and Amazon Instant Video offer expansive libraries of movies and original TV series in 4K Ultra HD with ultimate convenience³.

More apps

The things you love doing on your tablet or smartphone can now be enjoyed on your TV. Log into your Google account once to access a huge collection of apps, games and content from Google Play™^{3,4}.

Just say what you want

Say "action movies" or "today's weather" and let Android™ TV do the work. Voice search helps you quickly find what you want. Simply speak into the optional One-Flick remote or your compatible mobile phone⁴.



Google Cast™ ready

Google Cast™ is like having Chromecast built into the TV. Cast your favorite entertainment apps, including HBO GO, Showtime Anywhere, MLB.tv and more, from your Android or iOS device, Mac or Windows computer, or Chromebook to the TV⁴.

Your personalized TV

Personalized content recommendations from Google Play™, YouTube and supported apps appear automatically in your home screen³.

Stream PS3™ games directly to your TV⁵

Bring the immersive world of PlayStation® directly to your TV with PlayStation™ Now. Play select PlayStation® 3 games like you stream TV shows and movies – streamed directly to your TV. Connect a DUALSHOCK® 4 controller to your TV and choose from a variety of game rental periods⁵.

So much to see in 4K

Hundreds of movies and TV shows are available from the top 4K service providers, including Netflix, Amazon Instant Video, YouTube, DirecTV video on demand and more³.

Control your TV with your smartphone or tablet

Choose the Android TV remote application or Sony's TV SideView™ application. Either way, you'll have control with voice search, a keyboard and quick access buttons to the most popular apps⁴.

Clear movement

TV that keeps up with real life. Sony's refresh rate technology (Motionflow™ XR 960) allows fast moving action sequences in sports and movies to be seen with lifelike clarity.

Specifications

Audio		Auto Shut-off	Yes	RS-232C Control	Yes	
Audio Power Output	10W + 10W	BRAVIA® Sync™	Yes	Illumination LED	Yes	
Speaker Configuration	2ch, Full Range (30 x 80 mm) x 2	Channel Block (with password)	Analog & Digital	Design Features		
Speaker Position	Down Firing	Channel Jump	Yes	Stand Design	Dark Chrome Mirror Flat shaft	
Audio Features		Channel Surf	Yes	Display Features		
5.1 Channel Audio Out	Yes	Edit Channel Labels	Yes	Backlight Type	Edge LED	
Advanced Auto Volume	Yes	Info Banner	Yes	Dimming Type	Frame Dimming	
Audio Out	Fixed / Variable	Label Inputs	Yes	Display Device	LCD	
Auto Mute (on no signal)	Yes	Multiple Language Display	English Spanish French	Display		
Clear Phase	Yes	On/Off Timer	Yes	Aspect Ratio	16:9	
Digital Out Format	Dolby Digital, DTS, PCM	On-Screen Clock	Yes	Display Resolution	QFHD	
Dolby®	Dolby Digital, Dolby Digital Plus, Dolby Pulse	On-Screen Display for External Input	Yes	Screen Size (cm)	108.0 cm	
Headphone/Speaker Link	Yes	Parental Control	Yes	Screen Size (measured diagonally)	43"(42.5")	
Signal-to-Sound Architecture	Yes	Show/Hide Channels	Yes	Viewing Angle (Right/Left)	(89/89) degree	
S-Master	S-Master Digital Amplifier	Sleep Timer	Yes	Viewing Angle (Up/Down)	(89/89) degree	
Sony Original Surround	S-Force Front Surround	Twin Picture	PAP (2 size) / PIP	Energy Saving & Efficiency		
Sound Mode	Standard Cinema Live Football Music	USB Play	Yes	Backlight Off Mode	Yes	
		USB Play (Contents)	MPEG1 / MPEG2PS / MPEG2TS / AVCHD / MP4Part10 / MP4Part2 / AVI(XVID) / AVI(MotinJpeg) / MOV / WMV / MKV / WEBM / 3GPP / MP3 / WMA / WAV / JPEG / RAW(ARW)	Dynamic Backlight Control	Yes	
				Power Saving Modes	Yes	
General Features						
Stereo System	MTS (AUTO SAP)			ARC HDMI (Audio Return Channel)	Yes	
Convenience Features		Customizing Capability				
Auto Photo Mode	Yes					

Closed Captions (CC)	Analog Digital
Demo Mode	Yes
Finish (Surface Color)	Black
Hotel Mode Menu	Yes
Inputs and Outputs	
AC Power Input	1 (Rear)
Analog Audio Input(s) (Total)	2 (Rear)
Audio Out	1 (Side / Hybrid w/ HP)
Component Video (Y/Pb/Pr) Input(s)	1 (Rear / Hybrid)
Composite Video Input(s)	2 (1 Rear / 1 Rear Hybrid w/ Component)
Digital Audio Output(s)	1 (Rear)
Ethernet Connection(s)	1 (Rear)
HDCP	HDCP 2.2 (for HDMI1/2/3/4)
HDMI PC Input Format	640x480@60Hz 800x600@60Hz 1280x768@60Hz-R 1280x768@60Hz 1360x768@60Hz 1024x768@60Hz 1280x1024@60Hz 1920x1080@60Hz 3840x2160@30Hz
HDMI™ Connection(s) (Total)	4 (Side)
HDMI™ PC Input	Yes
Headphone Output(s)	1 (Side / Hybrid w/ Audio Out)
MHL	Yes
MHL version	MHL 3 (for HDMI2)
RF Connection Input(s)	1 (Side)
RS-232C Input(s)	1 (Side / Mini Jack)
Subwoofer Out	1 (Side / Hybrid w/ HP and Audio Out)
USB 2.0	3port
Network Features	
DLNA Content	MPEG1 / MPEG2PS / MPEG2TS / AVCHD / MP4Part10 / MP4Part2 / AVI(XVID) / AVI(MotionJpeg) / MOV / WMV / MKV / WEBM / 3GPP / MP3 / WMA / LPCM / JPEG / FLAC
Internet Browser	Yes (Opera)
Internet EPG	Yes
Net AD	Yes (depends on ad provider)
One-touch mirroring	Yes (Ready)
Opera Apps (System)	Yes
Photo Sharing Plus / Photo Share	Yes
Related Search	Yes

Screen mirroring(Miracast)	Yes
Search	Yes (Android basic function)
TV SideView™	Yes
TV Tweet	Yes
Wi-Fi Certified	Yes
Wi-Fi Direct	Yes
Wi-Fi Frequency	2.4GHz / 5GHz
Wi-Fi Standard	a/b/g/n/ac
Wireless LAN	Integrated
Power	
Power Consumption (in Operation) max.	135W
Power Consumption (in Standby)	0.5W
Power Requirements (frequency)	60Hz for UL cUL 50/60Hz for other
Power Requirements (voltage)	AC 120V for UL cUL AC 110-240V for other
Regulation and Standards Compliance	
VESA® Hole Spacing Compatible	Yes
Sensing Features	
LightSensor™ Technology	Yes
Service and Warranty Information	
Limited Warranty Term	12 months
TV System	
Channel Coverage (Analog)	VHF: 2-13 / UHF: 14-69 / CATV: 1-135
Channel Coverage (Digital Cable)	CATV: 1-135
Channel Coverage (Digital Terrestrial)	VHF: 2-13 / UHF: 14-69
Color System	NTSC
Number of Tuners (Terrestrial/Cable)	1 (Digital / Analog)
TV System (Analog)	M
TV System (Digital Cable)	Clear QAM
TV System (Digital Terrestrial)	ATSC
Video	

Video Signal	3840x2160/24p (HDMI only)
	3840x2160/30p (HDMI only)
	*4096x2160/24p (display center 3840 area)
	*4096x2160/30p (display center 3840 area)
	YUV420 3840x2160/60p (HDMI only)
	*YUV420 4096x2160/60p (display center 3840 area)
	1080/24p(HDMI only)
	1080/60i (HDMI, Component)
	1080/60p (HDMI, Component)
	480/60i
Video Features	480/60p
	720/60p
	1080/30p (HDMI only)
	720/30p (HDMI only)
	720/24p (HDMI only)
	24p True Cinema™ Technology
	4:3 Default
	Advanced Contrast Enhancer (ACE)
	Auto Wide
	Blinking Type
Picture Mode	Frame Blinking
	CineMotion® Reverse 3:2 Pulldown Technology
	Face Area Detection
	Live Color™ Technology
	Motionflow™ Technology
	PhotoTV HD
	Vivid
	Standard
	Custom
	Cinema Pro
Video Processing	Cinema Home
	Sports
	Animation
	Photo-Vivid
	Photo-Standard
	Photo-Custom
	Game
	Graphics
	4K X-Reality Pro
	Full
Wide Mode	Normal
	Wide Zoom
	Zoom
	Normal / Full1 / Full2 for PC
Weights and Measurements	



Dimensions (Approx.)	TV only: 37 7/8 x 22 3/8 x 2 3/8(13/16) in (961 x 568 x 60(20) mm) TV with stand: 37 7/8 x 23 7/8 x 7 1/2 in (961 x 604 x 189 mm)
Packaging (Approx.)	Carton dimensions: 41 3/4 x 28 1/4 x 6 1/4 in (1059 x 717 x 158 mm) Carton weight: 37.5 lbs (17.0 kg)
Weight (Approx.)	TV only: 26 lbs (11.8 kg) TV with stand: 28.2 lbs (12.8 kg)

Accessories	
Supplied Accessories	Remote Control (RMT-TX100U) Table Top Stand (separate, assembly required) Batteries (R03) AC Power Cord (Pigtail) Screws Quick Setup Guide / Supplement CUE (GA) Operating Instructions Warranty Card
Optional Accessories	
Optional Accessories	Touchpad Remote Control (RMF-TX100U) MHL Cable (DLC-MC20) Wireless Subwoofer (SWF-BR100) 4K Media Player (FMP-X10 (for USA only))

1. 3,840 x 2,160 pixels.
2. Upscaled, simulated and enhanced 4K images will vary based on source content.
3. Broadband speed of at least 2.5 Mbps recommended for SD services, 10 Mbps for HD streaming or 4K downloads, 20 Mbps for 4K Ultra HD streaming. Wireless connectivity requires 802.11 home network (802.11n recommended). Network services, content, and the operating system and software of this Product may be subject to individual terms and conditions and changed, interrupted or discontinued at any time and may require fees, registration and credit card information.
4. Requires compatible devices connected to the same network. Google Cast requires mobile devices with Android 2.3 or higher, or iOS 6.0 or higher and Chromecast application. Google Play using Android TV Remote Control application requires Android 4.0 or higher; not available for iOS. Voice Search is available using the included remote control, Android TV Remote Control application with Android 4.0 or higher, or using Sony's TV SideView application available for Android 4.0.3 or higher or iOS 7.0 or higher.
5. PlayStation™ Now service requires DUALSHOCK®4 controller, sold separately, and 5Mbps Internet connection (5-12 Mbps recommended for the best quality experience). Additional purchases and registration required; service not available in all areas. See us.playstation.com/PlayStationNow for details.
- * Use of this TV requires consent to Google Terms of Use and Privacy Policy.