

SAMSUNG

**24" Odyssey G3 (G30D) FHD 180Hz 1ms
Gaming Monitor with Ergonomic Stand**

LS24DG302ENXZA

**27" Odyssey G3 (G30D) FHD 180Hz 1ms
Gaming Monitor with Ergonomic Stand**

LS27DG302ENXZA

**32" Odyssey G3 (G30D) FHD 180Hz 1ms
Gaming Monitor with Ergonomic Stand**

LS32DG302ENXZA

Published on 5/28/2024



Product Guide

Table of Contents

LS24DG302ENXZA - 24" Odyssey G3 (G30D) FHD 180Hz 1ms Gaming Monitor with Ergonomic Stand

LS27DG302ENXZA - 27" Odyssey G3 (G30D) FHD 180Hz 1ms Gaming Monitor with Ergonomic Stand

LS32DG302ENXZA - 32" Odyssey G3 (G30D) FHD 180Hz 1ms Gaming Monitor with Ergonomic Stand

Product Overview

| | |
|------------------|----|
| Product Overview | 4 |
| Product Images | 7 |
| #1 Monitor Brand | 11 |

Product Messaging

| | |
|--|----|
| Features and Benefits | 13 |
| Keywords (Metatags) | 17 |
| Spec Sheet (Coming Soon) | 19 |

| | |
|---------------|----|
| Feature Icons | 21 |
|---------------|----|

Product Overview

**LS24DG302ENXZA - 24" Odyssey G3 (G30D) FHD 180Hz
1ms Gaming Monitor with Ergonomic Stand**

**LS27DG302ENXZA - 27" Odyssey G3 (G30D) FHD 180Hz
1ms Gaming Monitor with Ergonomic Stand**

**LS32DG302ENXZA - 32" Odyssey G3 (G30D) FHD 180Hz
1ms Gaming Monitor with Ergonomic Stand**



Product Overview

LS24DG302ENXZA

Retailer Title

Samsung 24" Odyssey G3 (G30D) FHD 180Hz 1ms Gaming Monitor with Ergonomic Stand

Samsung.com Title

24" Odyssey G3 (G30D) FHD 180Hz 1ms Gaming Monitor with Ergonomic Stand

Paragraph (Retail)

Samsung's Odyssey G30D Gaming Monitor features 180Hz refresh rate and 1ms response time (MPRT) which enables faster, exhilarating gameplay with ultra-smooth action and minimal blur. AMD Radeon FreeSync™ keeps the monitor and graphics card refresh rate in sync, reducing image tearing for seamless, smooth scenes. Black Equalizer allows you to adjust dark areas in games, letting you spot your enemies in even the darkest hiding nooks. Eye Saver Mode minimizes blue light and reduces irritating screen flicker for more comfortable gaming, and the 3-sided borderless design provides maximum space for bigger, bolder gameplay, enabling a precise dual-monitor setup. Features an ergonomic stand to adjust your monitor height for optimal comfort when playing for extended periods of time.

Bullets (Samsung.com)

- Samsung's Odyssey G30D Gaming Monitor features 180Hz refresh rate and 1ms response time (MPRT) for ultra-smooth action and minimal blur.
- AMD Radeon FreeSync™ keeps monitor and graphics card refresh rate in sync, reducing image tearing for seamless, smooth scenes.
- Black Equalizer allows you to adjust dark areas in games, letting you spot your enemies in even the darkest hiding nooks.
- Eye Saver Mode minimizes blue light and reduces irritating screen flicker for more comfortable gaming.
- 3-sided borderless design provides maximum space for bigger, bolder gameplay, enabling a precise dual-monitor setup.
- Features an ergonomic stand to adjust your monitor height for optimal comfort when playing for extended periods of time.

EasyAds Link - All Assets

<https://dam.gettyimages.com/p/z0c3461/displays?o=AND&q=LS24DG302ENXZA>

Box Link - All Assets

<https://app.box.com/s/eoa9wlnzvsebcmoh3zsut68c0orqjnf3>

Samsung Partner Portal

<https://partnerportal.samsungusa.com/prm/English/s/assets>



G30D_00_KV

Product Overview

LS27DG302ENXZA

Retailer Title

Samsung 27" Odyssey G3 (G30D) FHD 180Hz 1ms Gaming Monitor with Ergonomic Stand

Samsung.com Title

27" Odyssey G3 (G30D) FHD 180Hz 1ms Gaming Monitor with Ergonomic Stand

Paragraph (Retail)

Samsung's Odyssey G30D Gaming Monitor features 180Hz refresh rate and 1ms response time (MPRT) which enables faster, exhilarating gameplay with ultra-smooth action and minimal blur. AMD Radeon FreeSync™ keeps the monitor and graphics card refresh rate in sync, reducing image tearing for seamless, smooth scenes. Black Equalizer allows you to adjust dark areas in games, letting you spot your enemies in even the darkest hiding nooks. Eye Saver Mode minimizes blue light and reduces irritating screen flicker for more comfortable gaming, and the 3-sided borderless design provides maximum space for bigger, bolder gameplay, enabling a precise dual-monitor setup. Features an ergonomic stand to adjust your monitor height for optimal comfort when playing for extended periods of time.

Bullets (Samsung.com)

- Samsung's Odyssey G30D Gaming Monitor features 180Hz refresh rate and 1ms response time (MPRT) for ultra-smooth action and minimal blur.
- AMD Radeon FreeSync™ keeps monitor and graphics card refresh rate in sync, reducing image tearing for seamless, smooth scenes.
- Black Equalizer allows you to adjust dark areas in games, letting you spot your enemies in even the darkest hiding nooks.
- Eye Saver Mode minimizes blue light and reduces irritating screen flicker for more comfortable gaming.
- 3-sided borderless design provides maximum space for bigger, bolder gameplay, enabling a precise dual-monitor setup.
- Features an ergonomic stand to adjust your monitor height for optimal comfort when playing for extended periods of time.

EasyAds Link - All Assets

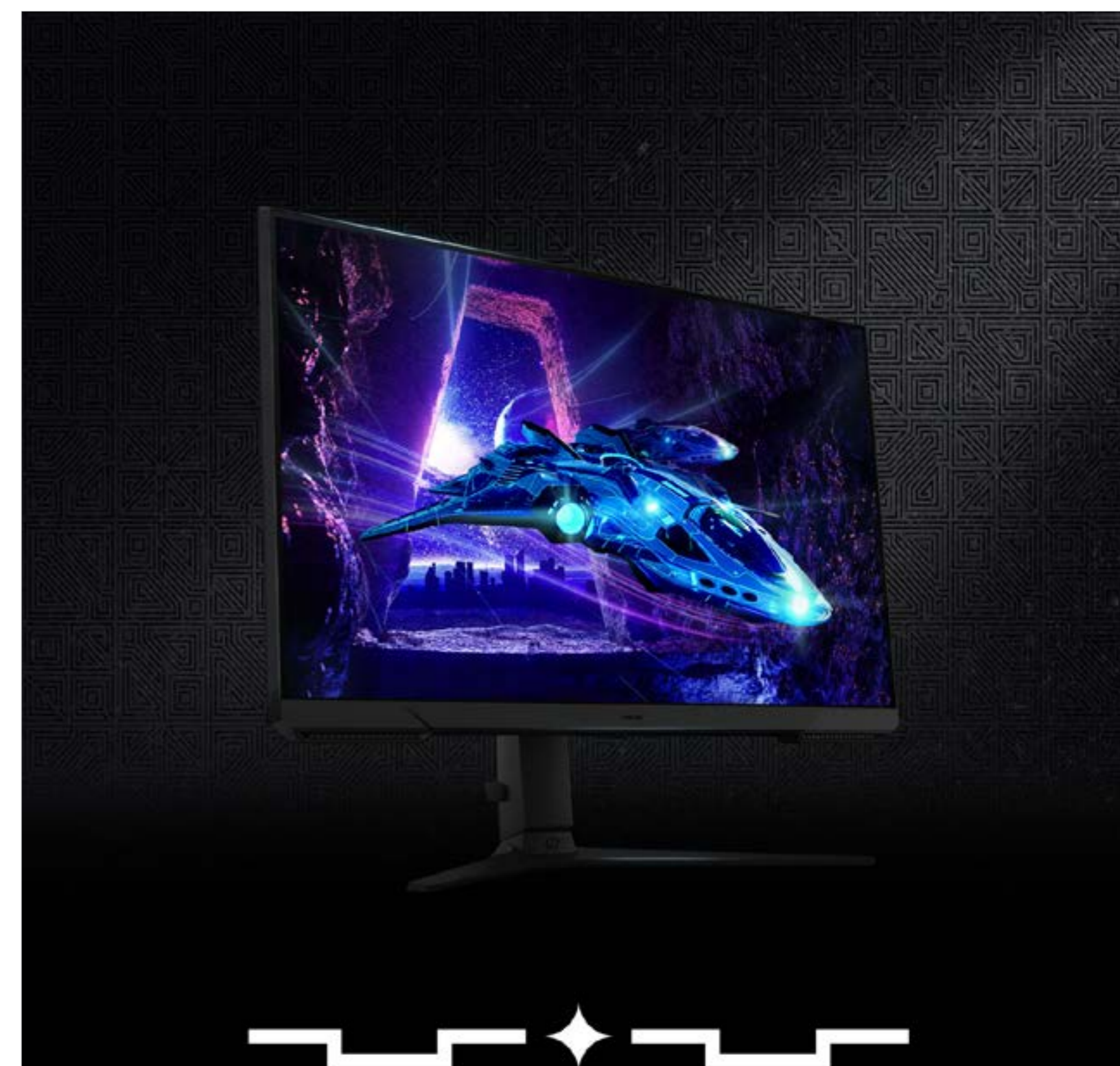
<https://dam.gettyimages.com/p/z0c3461/displays?o=AND&q=LS27DG302ENXZA>

Box Link - All Assets

<https://app.box.com/s/eoa9wlnzvsebcmoh3zsut68c0orqjnf3>

Samsung Partner Portal

<https://partnerportal.samsungusa.com/prm/English/s/assets>



G30D_00_KV

Product Overview

LS32DG302ENXZA

Retailer Title

Samsung 32" Odyssey G3 (G30D) FHD 180Hz 1ms Gaming Monitor with Ergonomic Stand

Samsung.com Title

32" Odyssey G3 (G30D) FHD 180Hz 1ms Gaming Monitor with Ergonomic Stand

Paragraph (Retail)

Samsung's Odyssey G30D Gaming Monitor features 180Hz refresh rate and 1ms response time (MPRT) which enables faster, exhilarating gameplay with ultra-smooth action and minimal blur. AMD Radeon FreeSync™ keeps the monitor and graphics card refresh rate in sync, reducing image tearing for seamless, smooth scenes. Black Equalizer allows you to adjust dark areas in games, letting you spot your enemies in even the darkest hiding nooks. Eye Saver Mode minimizes blue light and reduces irritating screen flicker for more comfortable gaming, and the 3-sided borderless design provides maximum space for bigger, bolder gameplay, enabling a precise dual-monitor setup. Features an ergonomic stand to adjust your monitor height for optimal comfort when playing for extended periods of time.

Bullets (Samsung.com)

- Samsung's Odyssey G30D Gaming Monitor features 180Hz refresh rate and 1ms response time (MPRT) for ultra-smooth action and minimal blur.
- AMD Radeon FreeSync™ keeps monitor and graphics card refresh rate in sync, reducing image tearing for seamless, smooth scenes.
- Black Equalizer allows you to adjust dark areas in games, letting you spot your enemies in even the darkest hiding nooks.
- Eye Saver Mode minimizes blue light and reduces irritating screen flicker for more comfortable gaming.
- 3-sided borderless design provides maximum space for bigger, bolder gameplay, enabling a precise dual-monitor setup.
- Features an ergonomic stand to adjust your monitor height for optimal comfort when playing for extended periods of time.

EasyAds Link - All Assets

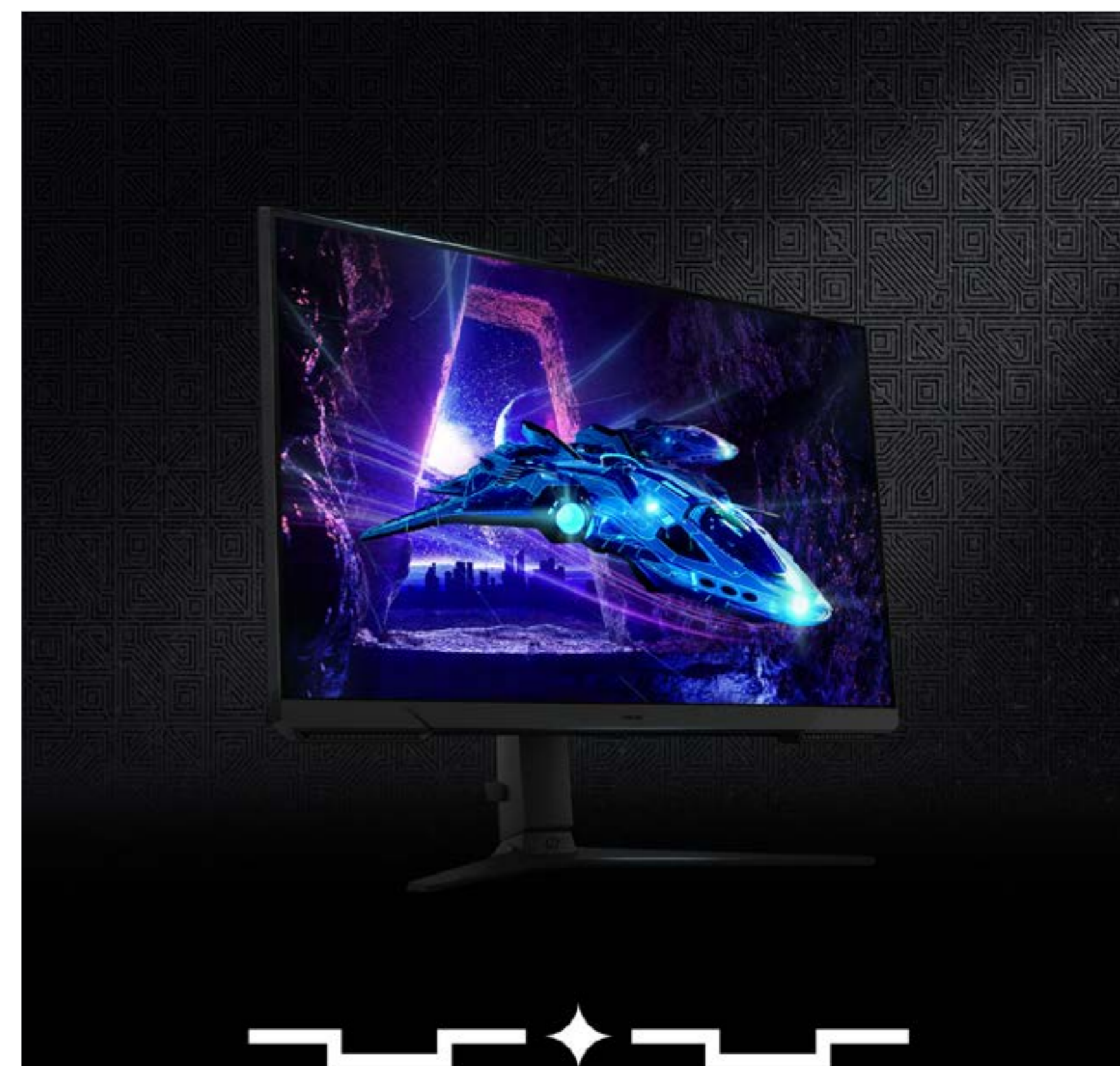
<https://dam.gettyimages.com/p/z0c3461/displays?o=AND&q=LS32DG302ENXZA>

Box Link - All Assets

<https://app.box.com/s/eoa9wlnzvsebcmoh3zsut68c0orqjnf3>

Samsung Partner Portal

<https://partnerportal.samsungusa.com/prm/English/s/assets>



G30D_00_KV

Product Images

LS24DG302ENXZA

[EasyAds Link - Product Images](#)

<https://dam.gettyimages.com/p/z0c3461/displays?o=AND&q=LS24DG302ENXZA%20Product%20Images>

[Box Link - Product Images](#)

<https://app.box.com/s/3z38xige2y3dmvhdeotvkwuhznmer6yx>

[Samsung Partner Portal](#)

<https://partnerportal.samsungusa.com/prm/English/s/assets>



FOR RETAILER USE ONLY
LS24DG302ENXZA_021_Front2_Black



LS24DG302ENXZA_001_Front1_Black_Badge



LS24DG302ENXZA_004_L perspective_Black



LS24DG302ENXZA_003_R perspective_Black



LS24DG302ENXZA_002_Back_Black



LS24DG302ENXZA_017_Front Over_Black



LS24DG302ENXZA_018_Detail Bezel_Black



LS24DG302ENXZA_015_Front Pivot_Black



LS24DG302ENXZA_009_R Side_Black



LS24DG302ENXZA_020_Detail Connectivity2_Black

Note: More product images are available on EasyAds than what is shown above. Teal color bars are for aesthetic purposes only, not shown on uploaded images.

Product Images

LS27DG302ENXZA

[EasyAds Link - Product Images](#)

<https://dam.gettyimages.com/p/z0c3461/displays?o=AND&q=LS27DG302ENXZA%20Product%20Images>

[Box Link - Product Images](#)

<https://app.box.com/s/tqfvczgwgnqt2sncmedq9bkh5yvamy5>

[Samsung Partner Portal](#)

<https://partnerportal.samsungusa.com/prm/English/s/assets>



FOR RETAILER USE ONLY
LS27DG302ENXZA_021_Front2_Black



LS27DG302ENXZA_001_Front1_Black_Badge



LS27DG302ENXZA_004_L perspective_Black



LS27DG302ENXZA_003_R perspective_Black



LS27DG302ENXZA_002_Back_Black



LS27DG302ENXZA_017_Front Over_Black



LS27DG302ENXZA_018_Detail Bezel_Black



LS27DG302ENXZA_015_Front Pivot_Black



LS27DG302ENXZA_009_R Side_Black



LS27DG302ENXZA_020_Detail Connectivity2_Black

Note: More product images are available on EasyAds than what is shown above. Teal color bars are for aesthetic purposes only, not shown on uploaded images.

Product Images

LS32DG302ENXZA

EasyAds Link - Product Images

<https://dam.gettyimages.com>

Box Link - Product Images

<https://app.box.com>

Samsung Partner Portal

<https://partnerportal.samsungusa.com/prm/English/s/assets>

**COMING SOON
ETA W22**

Note: More product images are available on EasyAds than what is shown above.
Teal color bars are for aesthetic purposes only, not shown on uploaded images.

#1 Gaming Monitor Brand

LS24DG302ENXZA - 24" Odyssey G3 (G30D) FHD 180Hz
1ms Gaming Monitor with Ergonomic Stand

LS27DG302ENXZA - 27" Odyssey G3 (G30D) FHD 180Hz
1ms Gaming Monitor with Ergonomic Stand

LS32DG302ENXZA - 32" Odyssey G3 (G30D) FHD 180Hz
1ms Gaming Monitor with Ergonomic Stand

#1 Monitor Brand

LS24DG302ENXZA / LS27DG302ENXZA
LS32DG302ENXZA

[EasyAds Link - #1 Monitor Brand](#)

<https://dam.gettyimages.com/p/z0c3461/displays?o=AND&q=G30D%20Awards>

[Box Link - #1 Monitor Brand](#)

<https://app.box.com/s/7tstwdeyky7mpojhhaxfcc7rgk4yjuk5>

[Samsung Partner Portal](#)

<https://partnerportal.samsungusa.com/prm/English/s/assets>

#1 Monitor Brand in the US 2 years in a row



#1 Monitor_720x1080



#1 Monitor_1440x640

#1 Gaming Monitor Brand in the US 2 years in a row



#1 Gaming Monitor_720x1080



#1 Gaming Monitor_1440x640

Note: With logos for Retailer use only. S.com versions also available on EasyAds.

Product Messaging




**LS24DG302ENXZA - 24" Odyssey G3 (G30D) FHD 180Hz
1ms Gaming Monitor with Ergonomic Stand**

**LS27DG302ENXZA - 27" Odyssey G3 (G30D) FHD 180Hz
1ms Gaming Monitor with Ergonomic Stand**

**LS32DG302ENXZA - 32" Odyssey G3 (G30D) FHD 180Hz
1ms Gaming Monitor with Ergonomic Stand**




**Features and Benefits:
LS24D302ENXZA / LS27D302ENXZA
LS32D302ENXZA**

EasyAds Link - Feature Images
<https://dam.gettyimages.com/p/z0c3461/displays?o=AND&q=G30D%20Feature%20Images>
Box Link - Feature Images
<https://app.box.com/s/4r1yhelyntnljfn10w41mvtpktlb87p>
Samsung Partner Portal
<https://partnerportal.samsungusa.com/prm/English/s/assets>

| Headline | Feature Name | Body Copy | Disclaimer | Associated Image |
|------------------------------|--|--|---|--|
| Epic screen. Epic play. | N/A | N/A | N/A |  <p>G30D_00_KV</p> |
| React in real time | 180Hz Refresh Rate & 1ms Response Time (MPRT) | Speed through scenes. 180Hz refresh rate eliminates lag for exhilarating gameplay with ultrasmooth action. 1ms response time (MPRT) provides frames with minimal blur, allowing you to jump on enemies right when you see them.* | *"1 ms" means one millisecond which is the range of avg. response time between 1.00ms to 1.99ms truncated to a whole number. Based on MPRT measured under internal test conditions. Results may vary by content and monitor settings (requires 'Extreme mode' setting). MPRT (Moving Picture Response Time) measures the time taken for a pixel to transition from one image frame to another (motion blur measurement). Refresh rate may vary by content and input source. |  <p>01_180Hz_1ms(MPRT)</p> |
| Stay in sync with the action | AMD FreeSync™ | Superfluid entertainment experience. AMD Radeon FreeSync™ keeps your monitor and graphics card refresh rate in sync to reduce image tearing. Watch movies and play games without interruptions. Even the fastest scenes look seamless and smooth.* | *Images simulated for illustrative purposes. |  <p>02_AMD FreeSync</p> |



**Features and Benefits:
LS24D302ENXZA / LS27D302ENXZA
LS32D302ENXZA**

EasyAds Link - Feature Images
<https://dam.gettyimages.com/p/z0c3461/displays?o=AND&q=G30D%20Feature%20Images>
Box Link - Feature Images
<https://app.box.com/s/4r1yhelyntnljfn10w41mvtpktlb87p>
Samsung Partner Portal
<https://partnerportal.samsungusa.com/prm/English/s/assets>

| Headline | Feature Name | Body Copy | Disclaimer | Associated Image |
|--|---|---|---|--|
| <p>Discover enemies in the shadows with better visibility</p> | <p>Black Equalizer</p> | <p>Black Equalizer allows you to adjust dark areas in games, letting you spot your enemies in even the darkest hiding nooks.*</p> | <p>*Images simulated for illustrative purposes.</p> |  <p>G30D_03_Black_Equalizer</p> |
| <p>A new level of accuracy</p> | <p>Virtual Aim Point</p> | <p>Line up more accurate shots with Virtual Aim Point. Crosshairs on the screen give you a new level of accuracy in any game, when precision can mean the difference between life and death.*</p> | <p>*Images simulated for illustrative purposes.</p> |  <p>G30D_04_Virtual_Aim_Point</p> |
| <p>Fresh eyes win more</p> | <p>Eye Saver Mode & Less Screen Flickering</p> | <p>Play for even longer. Eye Saver Mode minimizes blue light to help keep your eyes relaxed and comfortable when gaming for extended periods. The Odyssey G3 also reduces irritating and frustrating screen flicker, so you can focus longer with less distraction and eye strain.*</p> | <p>*Images simulated for illustrative purposes.</p> |  <p>G30D_05_Eye Saver mode_Flicker Free</p> |

**Features and Benefits:
LS24D302ENXZA / LS27D302ENXZA
LS32D302ENXZA**

EasyAds Link - Feature Images
<https://dam.gettyimages.com/p/z0c3461/displays?o=AND&q=G30D%20Feature%20Images>
Box Link - Feature Images
<https://app.box.com/s/4r1yhelyntnljfn10w41mvtpktlb87p>
Samsung Partner Portal
<https://partnerportal.samsungusa.com/prm/English/s/assets>

| Headline | Feature Name | Body Copy | Disclaimer | Associated Image |
|--|---|---|------------|--|
| <p>Take in the full view</p> | <p>3-Sided Borderless Design</p> | <p>Your legacy has no boundaries. The 3-sided borderless design unveils maximum space for bigger, bolder gameplay. Line up two displays precisely in a dual-monitor setup, making it impossible for enemies to slip through the cracks.</p> | <p>N/A</p> |  <p>G30D_06_Borderless_Design</p> |
| <p>Your games tailored to you</p> | <p>Ergonomic Stand</p> | <p>Reach the height of winning. Swivel, tilt, pivot and adjust your monitor height until all enemies are in perfect view. Your display can be moved freely so you can find total gaming comfort.</p> | <p>N/A</p> |  <p>G30D_07_Ergonomic</p> |

Keywords (Metatags)

**LS24DG302ENXZA - 24" Odyssey G3 (G30D) FHD 180Hz
1ms Gaming Monitor with Ergonomic Stand**

**LS27DG302ENXZA - 27" Odyssey G3 (G30D) FHD 180Hz
1ms Gaming Monitor with Ergonomic Stand**

**LS32DG302ENXZA - 32" Odyssey G3 (G30D) FHD 180Hz
1ms Gaming Monitor with Ergonomic Stand**

Keywords (Metatags)

| SKU | Recommended Meta-Title | Recommended Page Title | Recommended Meta Description |
|----------------|---|--|--|
| LS24DG302ENXZA | Odyssey G3 24-Inch G30D FHD Gaming Monitor Samsung US | 24" Odyssey G3 (G30D) FHD 180Hz 1ms Gaming Monitor | Explore 1ms 180Hz 24-Inch FHD Gaming Monitor Odyssey G3 with AMD FreeSync™ Premium Pro. Feel the immersive gaming experience at home. Buy today! |
| LS27DG302ENXZA | Odyssey G3 27-Inch G30D FHD Gaming Monitor Samsung US | 27" Odyssey G3 (G30D) FHD 180Hz 1ms Gaming Monitor | Explore 1ms 180Hz 27-Inch FHD Gaming Monitor Odyssey G3 with AMD FreeSync™ Premium Pro. Feel the immersive gaming experience at home. Buy today! |
| LS32DG302ENXZA | Odyssey G3 32-Inch G30D FHD Gaming Monitor Samsung US | 32" Odyssey G3 (G30D) FHD 180Hz 1ms Gaming Monitor | Explore 1ms 180Hz 32-Inch FHD Gaming Monitor Odyssey G3 with AMD FreeSync™ Premium Pro. Feel the immersive gaming experience at home. Buy today! |

| Keywords | Keyword Priority (Primary/Secondary/Tertiary) |
|------------------------|---|
| Gaming Monitor | Primary |
| 1ms | Secondary |
| Samsung Gaming Monitor | Primary |
| Monitor Refresh Rate | Tertiary |
| AMD FreeSync™ | Secondary |
| 27-Inch Gaming Monitor | Primary |
| 32-Inch Gaming Monitor | Primary |
| 24-Inch Gaming Monitor | Primary |
| Monitor Response Time | Tertiary |
| FHD Monitor | Primary |
| Odyssey Gaming Monitor | Primary |

| Keywords (continued) | Keyword Priority (Primary/Secondary/Tertiary) (continued) |
|----------------------|---|
| Eye Saver Mode | Tertiary |
| Black Equalizer | Tertiary |
| Ergonomic Stand | Tertiary |
| Smart Gaming Monitor | Tertiary |
| 180Hz | Secondary |
| Virtual Aim Point | Tertiary |
| Borderless Design | Tertiary |

Spec Sheet

**LS24DG302ENXZA - 24" Odyssey G3 (G30D) FHD 180Hz
1ms Gaming Monitor with Ergonomic Stand**

**LS27DG302ENXZA - 27" Odyssey G3 (G30D) FHD 180Hz
1ms Gaming Monitor with Ergonomic Stand**

**LS32DG302ENXZA - 32" Odyssey G3 (G30D) FHD 180Hz
1ms Gaming Monitor with Ergonomic Stand**



Spec Sheet

LS24DG302ENXZA / LS27DG302ENXZA / LS32DG302ENXZA

[EasyAds Link - Spec Sheet](https://dam.gettyimages.com)

<https://dam.gettyimages.com>

[Box Link - Spec Sheet](https://app.box.com)

<https://app.box.com>

[Samsung Partner Portal](https://partnerportal.samsungusa.com/prm/English/s/assets)

<https://partnerportal.samsungusa.com/prm/English/s/assets>

Coming Soon

Feature Icons

**LS24DG302ENXZA - 24" Odyssey G3 (G30D) FHD 180Hz
1ms Gaming Monitor with Ergonomic Stand**

**LS27DG302ENXZA - 27" Odyssey G3 (G30D) FHD 180Hz
1ms Gaming Monitor with Ergonomic Stand**

**LS32DG302ENXZA - 32" Odyssey G3 (G30D) FHD 180Hz
1ms Gaming Monitor with Ergonomic Stand**



Feature Icons

EasyAds Link - Feature Icons

<https://dam.gettyimages.com/p/z0c3461/displays?o=AND&q=G30%20Icons>

Box Link - Feature Icons

<https://app.box.com/s/d2uin8xewu6v8w9xdkp9exw88d2mr5ys>

Samsung Partner Portal

<https://partnerportal.samsungusa.com/prm/English/s/assets>

FHD

FHD

180Hz
Refresh Rate

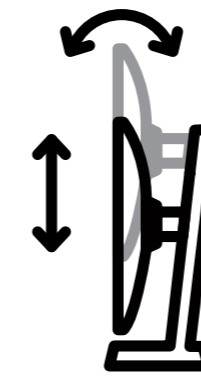
180Hz Refresh Rate

1ms

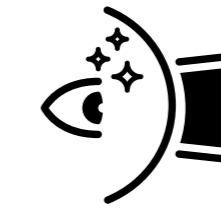
1ms (MPRT)

AMD
FreeSync

AMD FreeSync™



Ergonomic Stand



Eye Saver Mode



3-Sided
Borderless Design

SAMSUNG