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STUDIO C *Super Camera*

**CAPTURE THE
COLORFUL
MOMENT**



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KEY SELLING POINTS

Take the plunge into one of the best camera experience's in a smartphone with the **Studio C Super Camera** and it's 7 beautiful colors that are as expressive as it's photos.

Express yourself like never before with two high octane cameras, with the primary **8 Megapixel** with a **Sony IMX179 sensor** combined with a **Largan Lens**. The front **5 Megapixel** camera also touts a **Largan Lens** for perfect selfies.

When it comes to the display, you will find a beautiful **5"** **HD** display with **720 x 1280** resolution and **BLU Infinite View Technology (IPS.)**

Get it all done effortlessly with the **Mediatek 1.3GHz Quad-core processor** and **1GB RAM**.

Enjoy a fluid and friendly Android experience on your Studio C Super Camera with **v5.0 Lollipop**.

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STYLISH DESIGN

Measuring at 8.5mm thin, the Studio C Super Camera is astonishing to look at, in every which way.

All 7 fashionable colors have individual electrolyzed front frames to match the color of the device, giving each color its own identity.

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HIGH DEFINITION DISPLAY

Get the best performance with a vivid **5" HD** display in your Studio C Super Camera. You will find **BLU Infinite View Technology (IPS)** and a resolution of **720 x 1280**, so no matter where you are looking at your display from, everything will look crisp and clear.

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STUDIO C *Super Camera*

8MP
MAIN CAMERA
With Sony IMX 179 Sensor

F/2.2
APERTURE

5MP
SELFIE CAMERA
With Largan Lens



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SUPER CAMERA

The Studio C Super Camera is equipped with the best hardware in the industry. The main **8 Megapixel** camera that has **Sony IMX 179 sensor** and a **Largan Lens** that will give you a professional looking photo each and every time.

If having premium hardware wasn't enough, you also have features like HDR, Advanced Panorama, and night shot to give you a finished product like no other smartphone camera experience.



SELFIE CAMERA

Take selfies like a professional with the **5 Megapixel** front camera with a **Largan lens**.

No one will ever be cut out of the picture thanks to the 85° wide angle lens that increases how much of the scenery or how many people fit in the pictures.

SEAMLESS PERFORMANCE

4G HSPA + 21 Mbps

Multitask like a pro thanks to the **Mediatek 1.3GHz Quad-core processor** and the **1GB of RAM**.

If playing video games or watching movies is your cup of tea, everything will look flawless thanks to the **MALI 400 GPU**.



ANDROID 5.0 LOLLIPOP

ANDROID V5.0 LOLLIPOP NEW FEATURES:

- Redesigned user interface that is friendly and intuitive.
- Lock screen notifications that offer quick actions as well as quick access.
- Project Volta which will improve battery life better than any previous version.
- App switching/ Multitasking is now easier with a complete look at all your open applications.
- Multiple users and guest mode so you can now share your device with the comfort of your personal information staying personal.



DATA

TECHNOLOGY

HSPA + 21 Mbps

Android 5.0 Lollipop

3G 850/1700/1900 or 850/1900/2100

PROCESSOR



Mediatek MT6582

1.3 GHz Quad-Core Processor
with ARM MALI 400 GPU

DISPLAY

5.0" HD 720 x 1280 - 294 ppi

BLU Infinite View Technology [IPS]

CONNECTIVITY

Bluetooth 4.0 | Micro USB

WiFi | Hotspot

MEMORY

8GB Internal | 1GB RAM

Micro USB up to 64GB

CAMERA

8MP Main with Sony IMX179 sensor
and Largan Lens | LED Flash

5MP front with Largan lens
and 85° angle

HD 1080p Video @30fps



Studio C Super Camera	848958018506	D870L BLA 01	2-BLU-D870L-Q-BLA-01
Studio C Super Camera	848958018513	D870L GOL 01	2-BLU-D870L-Q-GOL-01
Studio C Super Camera	848958018520	D870L GRN 01	2-BLU-D870L-Q-GRN-01
Studio C Super Camera	848958018537	D870L WHI 01	2-BLU-D870L-Q-WHI-01
Studio C Super Camera	848958018544	D870U BLA 01	2-BLU-D870U-Q-BLA-01
Studio C Super Camera	848958018551	D870U BLU 01	2-BLU-D870U-Q-BLU-01
Studio C Super Camera	848958018568	D870U GOL 01	2-BLU-D870U-Q-GOL-01
Studio C Super Camera	848958018575	D870U GRN 01	2-BLU-D870U-Q-GRN-01
Studio C Super Camera	848958018582	D870U ORA 01	2-BLU-D870U-Q-ORA-01
Studio C Super Camera	848958018599	D870U PIN 01	2-BLU-D870U-Q-PIN-01
Studio C Super Camera	848958018605	D870U WHI 01	2-BLU-D870U-Q-WHI-01



COMPARISON

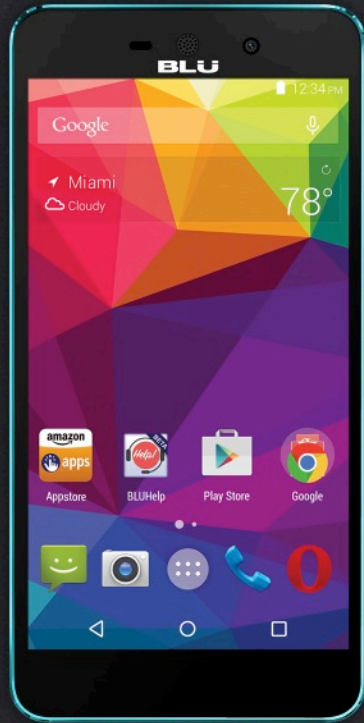
Studio C Super Camera

Moto G LTE (2nd Gen)

Brand	BLU	Motorola
Family	Studio	Moto
Dimensions Weight	143 x 71 x 8.5mm 126g	141.5 x 70.7 x 11mm 155g
Operating System	Android 5.0 Lollipop	Android 5.0 Lollipop
3G Band	850/1700/1900 or 850/1900/2100	850/900/1900/2100
Data	HSPA + 21 Mbps	HSPA + 42Mbps
Processor	✓ 1.3GHz Quad-Core	1.2GHz Quad-Core
GPU	Mali 400	Adreno 305
Internal Memory	8GB 1GB RAM	8GB 1GB RAM
Display Size	5.0	5.0"
Display Resolution	720 x 1280 - 294ppi	720 x 1280 - 294ppi
Camera	8MP	8MP
Secondary Camera	✓ 5MP	2MP
Battery	✓ 2800mAh	2390mAh

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SCREEN PROTECTOR



SILICONE CASE



CHARGER



HEADPHONES



USB CABLE