




**UNVEILING
THE MAGIC**
OF CIRCULAR
POLARIZER FILTERS

TrueHue

A hand is holding a black magnifying glass over a vibrant, detailed landscape of a forested hillside. The scene is filled with various shades of green, from deep forest greens to bright, sunlit yellows and greens on the foreground slopes. The text 'Unlock Vibrant Realism' is overlaid in large, bold, white letters across the center of the magnified area.

**Unlock
Vibrant
Realism**

Polarizer filters work their magic by taming light and can transform your photography, but understanding their optimal use is key.

Here's a basic guide to maximize their potential.



Reflection Reduction

Reduce glare and reflections and deliver crisp, clear imagery.

Say goodbye to distracting reflections on glass and water.



True-to-Life Colors

Say hello to vibrant colors
and enhanced contrast in
your landscapes.

1 Adjust Orientations

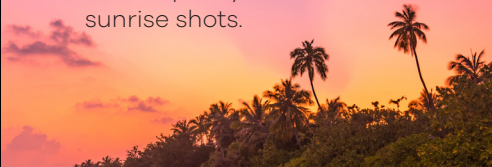
Rotate the front part of the filter to alter the image's appearance in your camera.


Experiment with different positions to find the best look.



2 Angle to the Sun

For optimal results, position the polarizer at a 90° angle from the sun. Avoid using it directly facing the sun to prevent flaring and ensure better quality sunset or sunrise shots.





3 Consider Your Lens

Polarization may not be uniform across your entire image, particularly with wide-angle lenses.

Experiment with control over polarization to avoid unnatural darkening in certain areas.



4

Compensate with Exposure

Polarizers block some light, so your camera's meter may indicate the need to increase exposure. Expect a reduction of 1 stop of light, requiring adjustments in low-light conditions and possibly the use of a tripod for precise exposure.

A hand is shown holding a magnifying glass over a sunset scene. The magnifying glass enlarges a portion of the scene, showing birds flying over the ocean. The text "Choose Your Filter" is overlaid on the image.

**Choose
Your
Filter**

Chiaro TrueHue filters are offered in two versions:

Core and **Premium**.

While both are excellent, customers may opt for one over the other based on their budget and specific preferences.

Core

Aluminum construction

gives the filter a lightweight feel

Top knurling

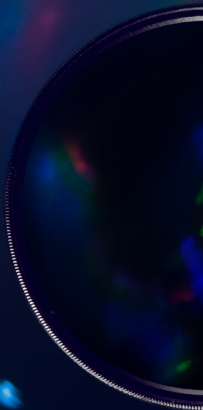
offers a firm grasp for easy adjustments

16 layers of coating

provide protection against reflection and the elements

Standard TrueHue Core

optical film provides clarity and color accuracy





Premium

Solid brass frame reduces the likelihood of binding and offers a hefty, premium feel

Enhanced knurling on the top and side of the filter makes it easier to grasp and adjust, giving you more precise control

24 layers of coating provide top-tier protection against reflection, fingerprints, and environmental elements

Slim design helps avoid vignetting

Superior TrueHue Premium optical film provides best-in-class color accuracy elements

The same great benefits

Series	CORE	PREMIUM
Frame Thickness	5.5 mm	
Resistance Coatings	Scratch, Oil, Water, Dust	
Glass	Polished Schott B270	
Limited Warranty	Five Years	

Where they differ

Series	CORE	PREMIUM
Material Construction	Aluminum	Brass
Multi-Coating	16 Layers	24 Layers
Optical Film	TrueHue Core	TrueHue Premium
Knurling	Top	Side & Top



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**SEE THE WORLD
IN TRUEHUE.**

ChiaroFilters.com

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