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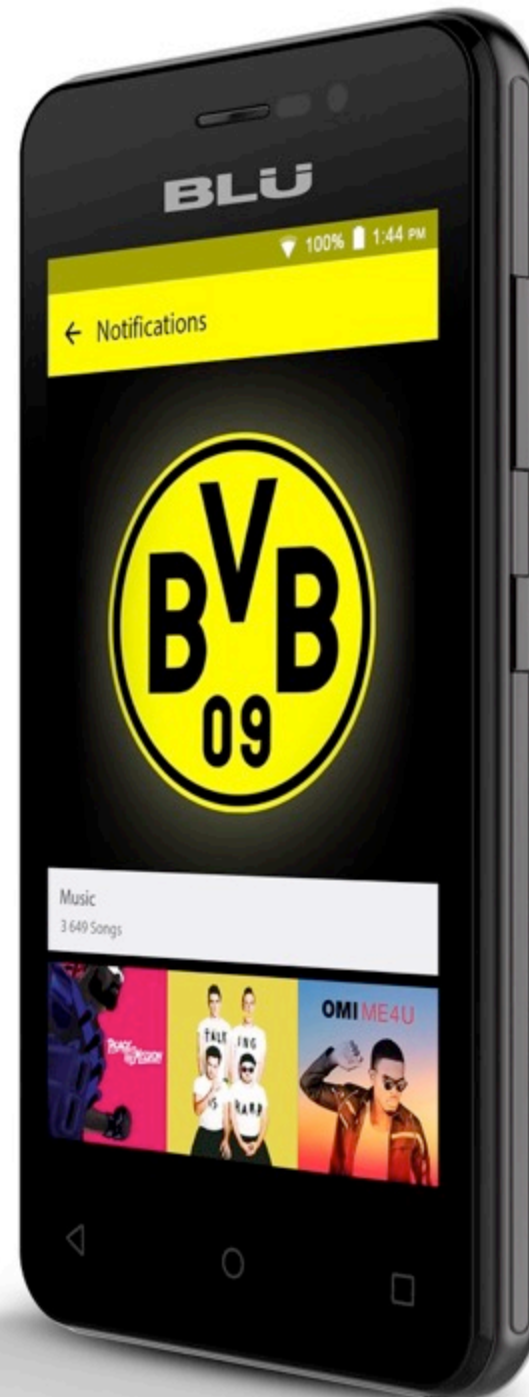


NEO ENERGY MINI
Small but Mighty



3000
mAh

Super
Battery



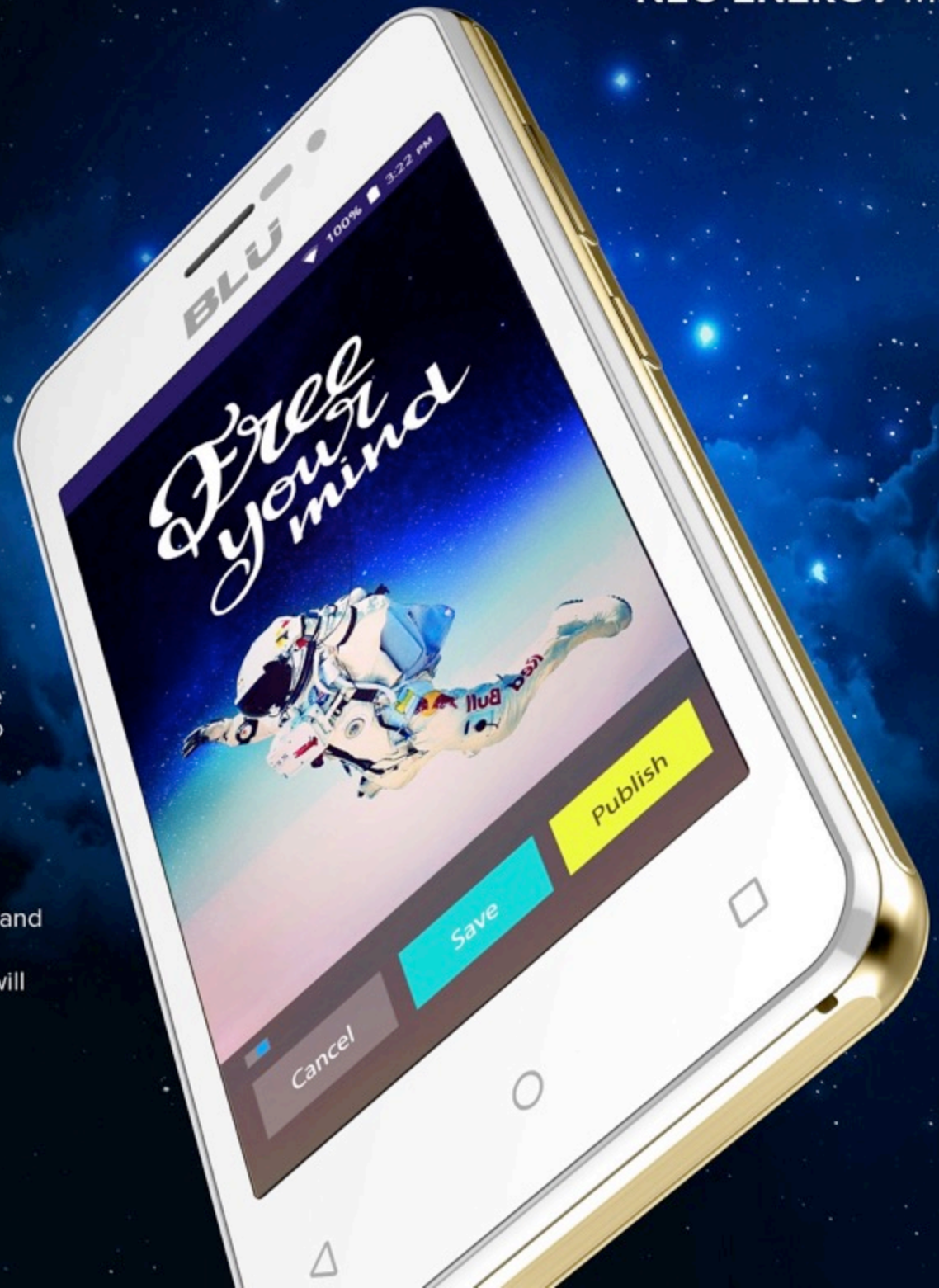


KEY SELLING POINTS

Introducing the all new **NEO ENERGY MINI**, a revolutionary smartphone that is a combination of technology and art. A **massive 3,000mAh battery** provides all day power, all engineered into a aesthetically pleasing design.

A visually stunning **4.0" display** which replicates everything in your smartphone in a pristine and at the same time provide a gorgeous glass that is smooth to the touch. Performance is a key ingredient when building a smartphone, so there is a **MediaTek 6580** with **1.3GHz Quad Core** paired with **4GB of internal memory** for all your music, video and pictures.

Capture crystal clear images with **2MP main camera** and share all the selfie image with a **VGA front camera**. Powered by **Android v5.1 Lollipop**, your experience will be like no other smartphone you have ever owned.



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GORGEOUS DESIGN

The **NEO ENERGY MINI** is the newest addition to the NEO series backed by a wonderful design. The NEO ENERGY MINI offer user a real hand feel that is both attractive and different. Leather pattern cover the canvas of the battery cover while the metallic finish décor trim line the middle housing for a striking look. Available in Black and White.

NEO ENERGY MINI

OPTICAL PERFORMANCE

Utilizing a **2MP** as the main camera along with **VGA** front selfie camera, the **NEO ENERGY MINI** offers a great camera experience. With built in f2.8 aperture all the images are life like and meant to cherish forever.

2MP
Main Camera

VGA
Selfie Camera



f2.8 Aperture



Flash

SELFIE TIME

Your selfie camera is optimized to take the most vivid and clear images on the go. Capture all your memorable moments with friends and family. With built in **BLU Final Touch** software, you can optimize each image with features such as Auto Beauty and Image Brightness.



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NEO ENERGY MINI



ALWAYS POWERED

The most frustrating part of owning a smartphone is always low battery and having to search for power outlet to charge your device.

With the NEO ENERGY MINI you will not have that problem as it is built with a **3,000mAh Super Battery** that last up to **3 days** with standard usage and over **30 days on standby** with just one quick charge.

72

HOURS OF
STANDARD
USAGE

30

DAYS
STAND BY

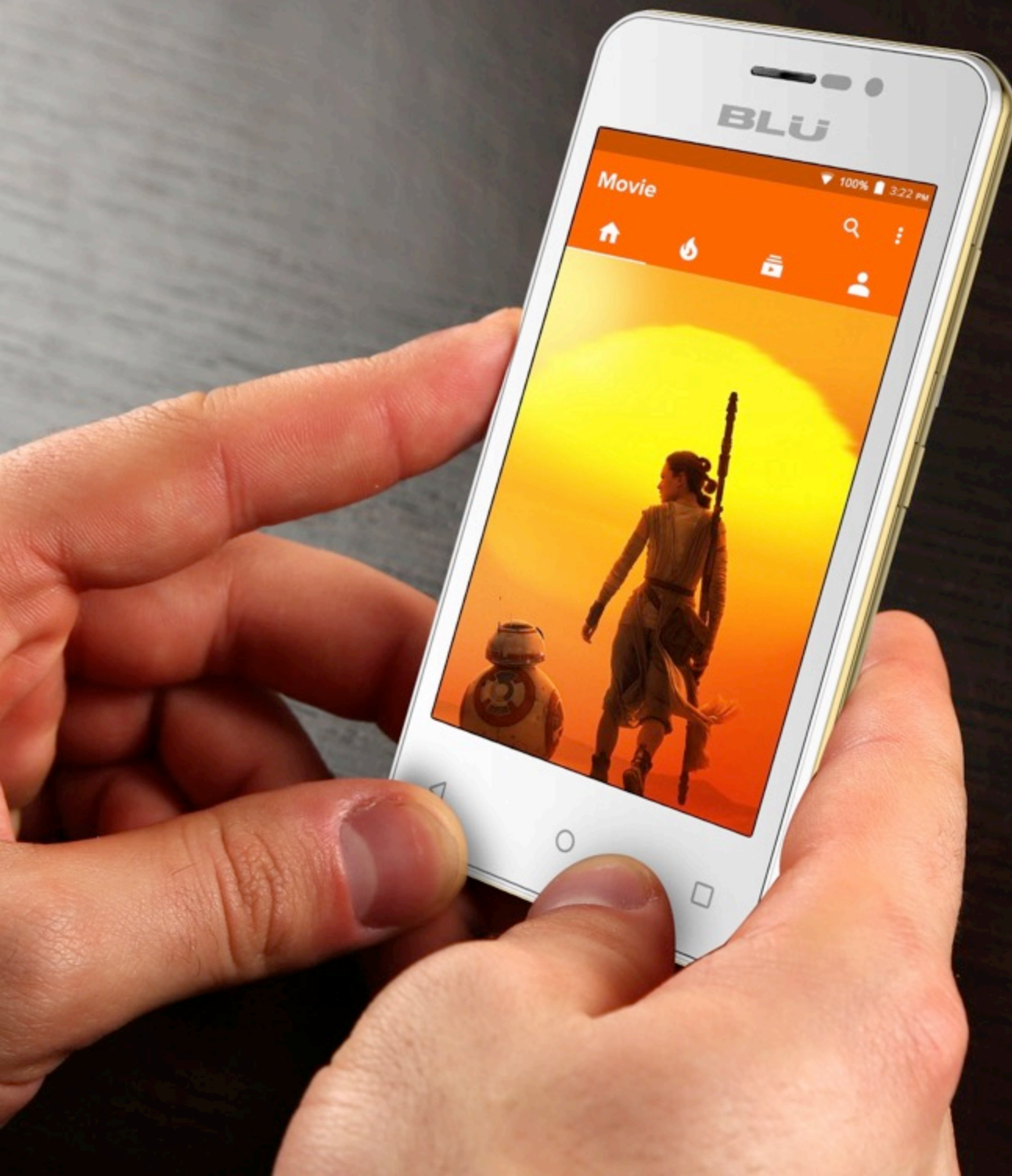
PERFECT VIEW

Bring the magic of the movies right into your smartphone with the **NEO ENERGY MINI** and it's generous **4" bright** display with 480 x 800 crystal clear resolution. Huddle up with a group of your friends around the display and enjoy all your favorite shows and pictures.



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NEO ENERGY MINI



FLAWLESS MULTITASKING

The **MediaTek MT6580** chipset offers **1.3GHz Quad-core** processing power that is both smooth and lag free.

With **4GB** internal memory, all your music, photos, and movies are only a touch away. Need more? The NEO ENERGY MINI has a built in **MicroSD** slot that can expand your memory up to **64GB**.

MEDIATEK

everyday genius



DUAL SIM CARD **1****2**

A DUAL SIM gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, you won't have to worry about: **Exchanging SIM cards from one phone to another** • **Carrying two phones in your pocket** • **Remembering to charge two devices**.

You can even take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could **avoid roaming charges** by having a domestic carrier SIM and an international carrier SIM.



ANDROID 5.1 LOLLIPOP

NEW FEATURES

- Redesigned user interface that is more friendly and intuitive.
- Lock screen notifications that offer quick actions as well as quick access.
- Project Volta, which will improve battery life better than any previous version.
- Switching between applications or multitasking is now easier with a complete look at all your open applications.
- Multiple users and guest mode is also now available , so you can share your device with the confidence of your personal information, staying personal.

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NEO ENERGY MINI



UNLOCKED
Choose Your Carrier



Stay connected with friends and family while traveling across the country. Get the job done no matter where you are.

The NEO ENERGY MINI comes with 850/1700/1900, 850/1900/2100 so you can have coverage across the entire United States with all different carriers; **AT&T, T-Mobile, MetroPCS**, and entire MVNO network.

DEVICE COMPARISON



NEO ENERGY MINI

Brand
Family
Dimensions
Operating System
Data
Processor
Internal Memory
Display Size and Resolution
Camera
Secondary Camera
Battery

BLU
NEO
126x62.6x11 mm | 116g
Android OS, v5.1 Lollipop
GSM | HSPA+
✓ 1.3GHz Quad-core
4GB | 512MB RAM
4.0" 480 x 800 pixels
2MP
VGA
✓ 3000mAh

SAMSUNG GALAXY J1 NXT

SAMSUNG
Galaxy
126.6 x 63.1 x 10.8 mm
Android OS, v5.1 Lollipop
GSM | HSPA+
1.2GHz Quad-Core
8GB | 1GB RAM
4.0" 480 x 800 pixels
5MP
VGA
1500mAh



DATA

TECHNOLOGY

Android v5.1 Lollipop
3G: 850/1700/1900, 850/1900/2100

PROCESSOR

MediaTek 6580
1.3GHz Quad Core
With Mali-400 GPU

MEMORY

Internal 4GB | 512MB RAM
MicroSD up to 64GB

DISPLAY

4.0" Capacitive Touch Panel
WVGA 480x800 – 233ppi

CAMERA

2MP Main 1,600 x 1,200 pixels
VGA Front
LED Flash
HD 720p Video @30fps

BATTERY

3,000mAh

CONNECTIVITY

Bluetooth 4.0
WiFi, Hotspot

848958025931	N130L	BLA
848958025948	N130L	WHI
848958025955	N130U	BLA
848958025962	N130U	WHI

PACKAGE CONTENT



BOX



PHONE



QUICK GUIDE



BATTERY



CHARGER