

BLÜ
BOLD LIKE US

GRAND 5.5 HD

There's nothing quite like it.



ONE DESIGN

NUMEROUS COLORS







KEY SELLING POINTS

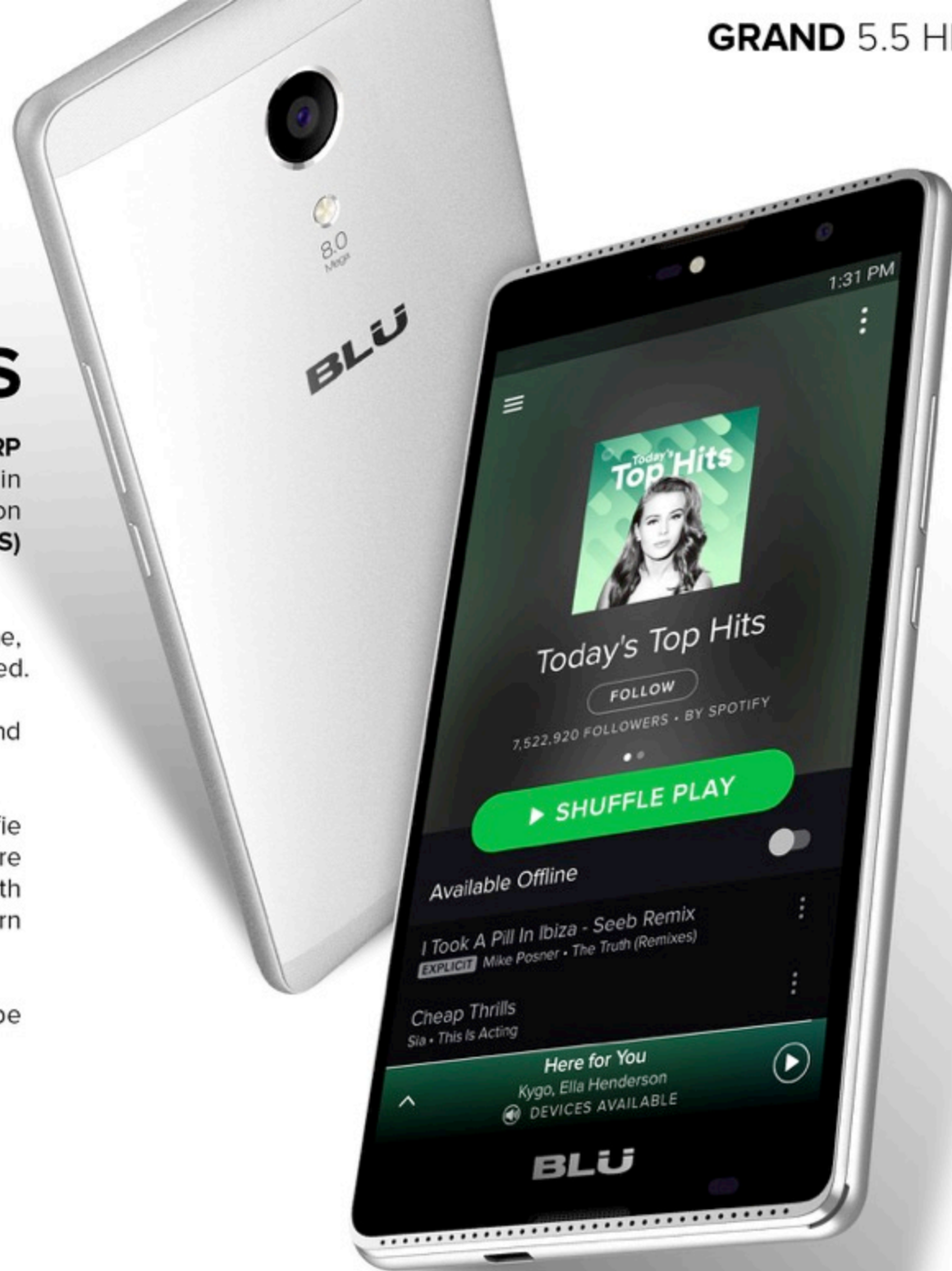
The **GRAND 5.5 HD** is a visually stunning **5.5" HD SHARP** display which replicates everything in your smartphone in a pristine manner which is fitting to the overall perfection of the Grand series. **BLU Infinite View Technology (IPS)** allows perfect view from any angle.

Performance is a key ingredient when building a smartphone, so there is a **MediaTek 6580 with 1.3GHz Quad Core** paired.

8GB of internal memory for all your music, video and pictures while **1GB RAM** ensure flawless usage.

Capture crystal clear images with **8MP** with **5MP** Front Selfie Camera with Flash. With built in 2.4 aperture to ensure high quality images. Become the envy of the crowd with **Dual Speaker** that can blast your favorite jams and turn any gathering into a party!

With **Android v6.0 Marshmallow**, your experience will be like no other smartphone you have ever owned.



MADE WITH REAL METAL

The **GRAND 5.5 HD** is made from real aluminium metal. Not plastic. High end and premium feel for best perception value.



DESIGN ENVY

The **GRAND 5.5 HD** combines art with technology forming a solid but sophisticated smartphone that is sure to impress anyone. The **aluminum battery cover** is fused to the housing cover for a sexy light weight look. Powder coated matte finish contrast with stipulated pattern on the cover brings it to another level.

The front fascia direct you to the **dual speaker** output which offer clear audio sound. Available in four color: Slate Gold, Silver, Rose Gold and Grey the **GRAND 5.5 HD** will cater to all style.



OPTICAL PERFORMANCE

Utilizing a **8MP Auto Focus** as the main camera along with **5MP** front selfie camera, the **GRAND 5.5 HD** offers a great camera experience. With built in f2.4 aperture all the images are life like and meant to cherish forever.

8MP

Main Camera

5MP

Selfie Camera



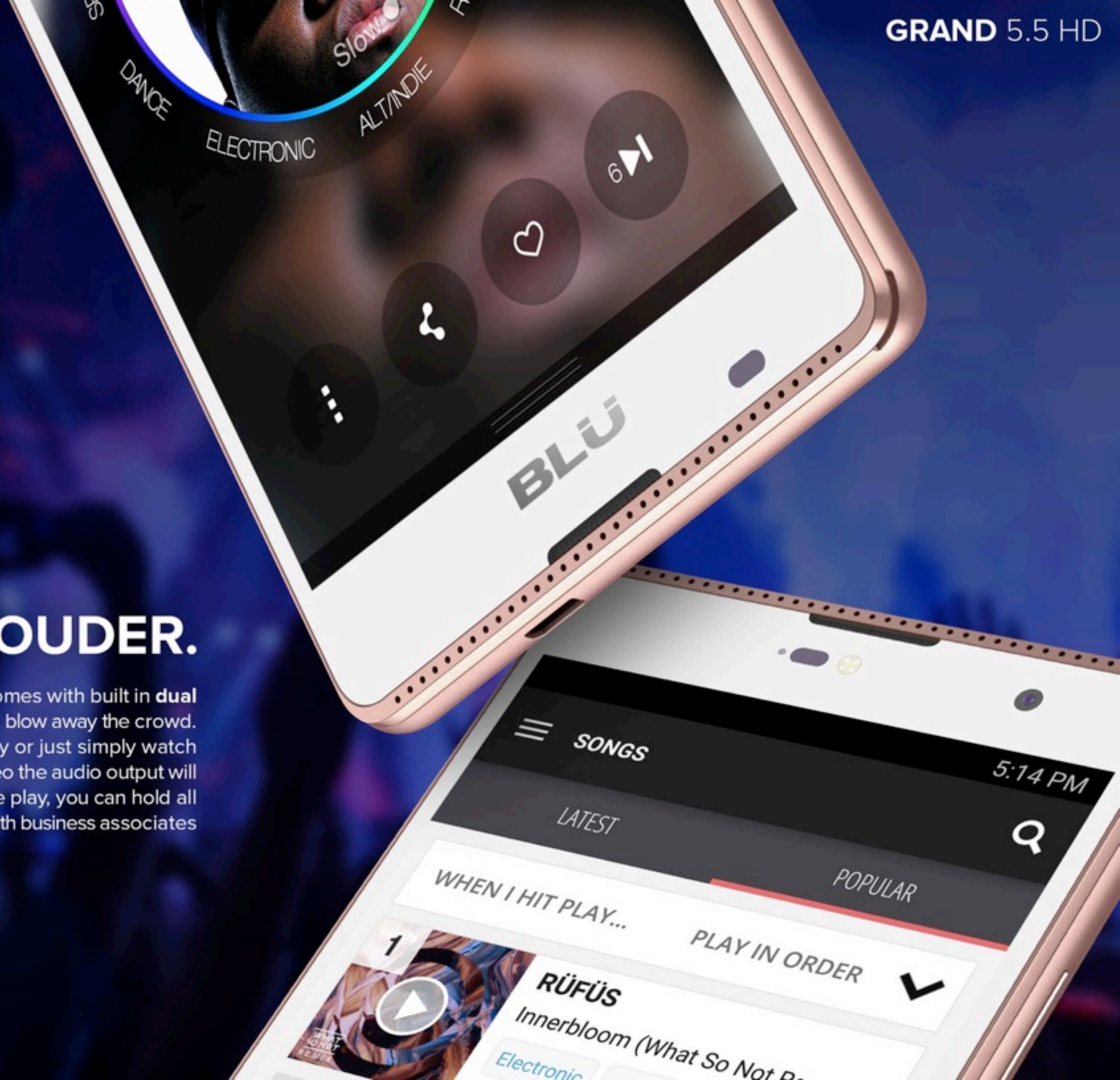
f2.4 Aperture



Flash

LOUD. LOUDER.

The **GRAND 5.5 HD** comes with built in **dual speakers** that will sure to blow away the crowd. Stream Pandora, Spotify or just simply watch your favorite Netflix video the audio output will sure to captivate. Beside play, you can hold all your important con call with business associates without missing a beat.





VIVID DISPLAY

5.5" HD SHARP TOUCH PANEL

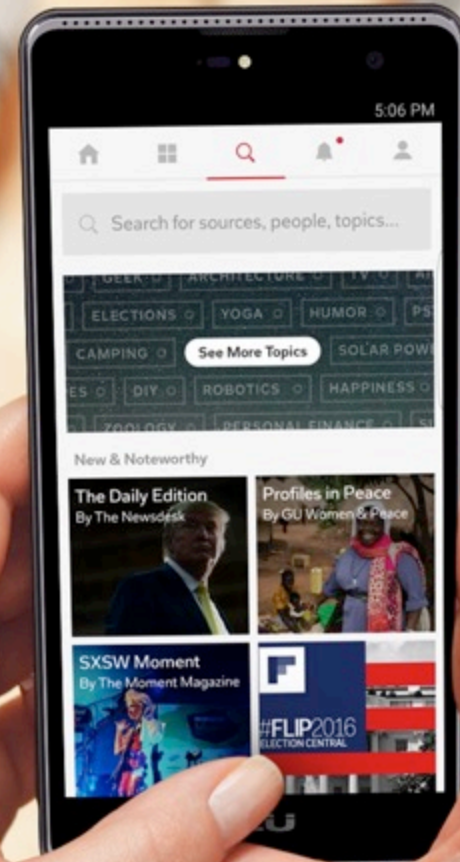
The **GRAND 5.5 HD** utilize state of the art **SHARP display** with its high resolution display that showcase clarity and saturated and vivid color. Add to that the BLU Infinite View (IPS Technology), the final display will blow your mind.

Sit back, relax and enjoy any YouTube movie, pictures or gaming action on your **GRAND 5.5 HD's** 720 x 1280 high definition resolution screen. Experience that is incomparable to any other device on the market.

PERFORMANCE

The **Mediatek MT6580** chipset offers **1.3GHz Quad-core** processing power and paired with **1GB of RAM** ensure smooth fluidity experience.

With a massive **8GB internal memory**, all your music, photos, and movies are only a touch away. Need more? The **GRAND 5.5 HD** has a built in MicroSD slot that can expand your memory up to 64GB.



SELFIE TIME

Your selfie camera is optimized with an incredible **5 megapixel** hardware for awesome images. With a built in front **LED Flash**, all selfie images will be clear and awesome even in low lit environment. Capture all your memorable moments with friends and family. With built in **BLU Final Touch software**, you can optimize each image with features such as **Auto Beauty** and **Image Brightness**.





DUAL SIM CARD

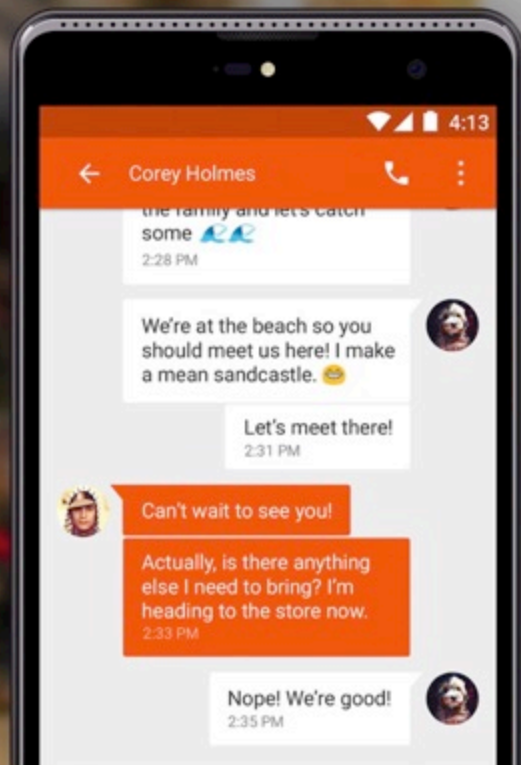
A Dual SIM gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, there isn't anything to worry about: **Exchanging SIM cards from one phone to another • Carry two phones in your pocket • Remember to charge two devices.** You could take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.



ANDROID 6.0 MARSHMALLOW

NEW FEATURES

- **Doze:** When your device is at rest, Doze automatically puts it into a sleep state. So your phone can still set off your alarm in the morning even if you forgot to charge it. Phew!
- **App Standby:** No more battery drain from seldom used apps: App Standby limits their impact on battery life so your charge lasts longer.
- **Permissions your way:** No need to give apps access all the time. Android Marshmallow lets you define what you want to share and when. Turn permissions off at any time, too.
- **Simplified security with your fingerprint:** Skip the crazy passwords: The key is at hand. Your fingerprint unlocks your phone and lets you securely breeze through sign in and checkout on Android Pay, the Play Store and even in apps.



UNLOCKED

CHOOSE YOUR CARRIER



Stay connected with friends and family while traveling across the country. Get the job done no matter where you are.

The **GRAND 5.5 HD** comes with **3G: 850/1700/1900, 3G 850/1900/2100** so you can have coverage across the entire United States with all different carriers; **AT&T, T-Mobile, MetroPCS**, and entire MVNO network.

DATA SPECIFICATIONS

TECHNOLOGY

Android v6.0 Marshmallow
3G: 850/1700/1900, 850/1900/2100

PROCESSOR

MediaTek 6580
1.3GHz Quad Core
With Mali-400 GPU

MEMORY

Internal 8GB | 1GB RAM
MicroSD up to 64GB

DISPLAY

5.5" SHARP Capacitive Touch Panel
HD 720 x 1280 – 267ppi
BLU Infinite View (IPS Technology)

CAMERA

8MP Auto Focus Main 2,592 x 1,944 pixels
5MP Front | LED Flash
HD 1080p Video @30fps

BATTERY

2,500mAh

CONNECTIVITY

Bluetooth 4.0
WiFi, Hotspot
Micro USB v2.0

UPC CODES: GRAND 5.5 HD

848958027089	G030L	SILVER
848958027096	G030L	GREY
848958027102	G030L	ROSE GOLD
848958027119	G030L	GOLD
848958027546	G030U	GOLD
848958027553	G030U	GREY
848958027560	G030U	ROSE GOLD
848958027577	G030U	SILVER



COMPARISON



PRODUCT NAME	GRAND 5.5 HD	SAMUNG GALAXY ON7
BRAND	BLU	SAMSUNG
FAMILY	GRAND	GALAXY
DISPLAY SIZE	5.5"	5.5"
DISPLAY RESOLUTION	720 x 1280	720 x 1280
PROCESSOR	✓ 1.3GHz Quad Core	1.2GHz Quad Core
GPU	Mali-400	N/A
INTERNAL MEMORY/RAM	8GB/1GB	8GB/1.5GB
PRIMARY CAMERA	8MP	13MP
SECONDARY CAMERA	✓ 5MP w/LED Flash	5MP
OPERATING SYSTEM	✓ Android OS, v6.0 Marshmallow	Android OS, v5.1 Lollipop
BATTERY	2500mAh	3000mAh
DIMENSION/WEIGHT	155.2 x 79 x 9.6mm 188g	151.8 x 77.5 x 8.2mm 172g



GRAND 5.5 HD

Quick Guide / Guia Rápida / Guia Rápido / Guide Rapide



GRAND 5.5 HD



SCREEN PROTECTOR/PROTECTOR DE PANTALLA
PROTECTOR DE TELA/PROTECTEUR D'ÉCRAN



GRAND 5.5 HD