

Product Description: TurnStyle™

Sling Bag & Belt Pack

For more information please visit: www.thinktankphoto.com

CONFIDENTIAL

thinkTANK photo
Be Ready "Before The Moment™"



(from left) TurnStyle 10, TurnStyle 20 (center), TurnStyle 5

Product Details:

TurnStyle™ 5: Fits a mirrorless system with two to four lenses plus a small tablet. The front organizer pocket holds changes, memory cards and other small accessories.

Examples: Fuji X-Pro1 with 50mm f/1.4 attached + 38mm f/2.0 + 60mm f/2.8 with hoods reversed OR Olympus E-P2 with 14-42mm attached + 17mm f/2.8 + 40-150mm f/4-5.6 + VF-2 viewfinder + FL-14 flash.

TurnStyle™ 10: Fits a standard size DSLR with one to three lenses plus a small tablet. The front organizer pocket holds changes, memory cards and other small accessories.

Examples: Nikon D800 with 24-70 f/2.8 attached + 50mm f/1.4 hoods reversed OR Canon 5DMIII with 50mm f/1.2 attached + 16-35mm f2.8 hoods reversed.

TurnStyle™ 20: Fits a standard size DSLR with one to four lenses plus a large tablet.

The front organizer pocket holds changes, memory cards and other small accessories.
Examples: Nikon D800 with 70-200 f/2.8 attached + 50 f/1.4 (or flash) hoods reversed OR Canon 5DMIII + 85mm f/1.8 attached + 24-70mm f/2.8 + 100mm f/2.8 macro hoods reversed.

Product Description:

A lightweight bag with easy access, TurnStyle™ bags are ideal for DSLRs or mirrorless systems. Their soft, body-conforming shape means all-day comfort and tough water-resistant fabrics offer lasting protection. Easy rotation gives you fast access to your gear, including a zippered tablet pocket on all three sizes. These hybrid bags can be worn as a shoulder sling bag or belt pack for increased versatility and comfort.

The fully customizable interior can be arranged for a DSLR with a 70-200 2.8 or a small mirrorless system for casual walk-arounds. These bags hold real appeal for urbanite photographers who are upgrading their systems and need a great bag to carry an extra lens or two. Women will love the lightweight and large carrying capacity of the small and medium sizes.

Delivering the perfect balance of form and function, TurnStyle bags have it all: comfort, versatility, style and rapid access.

Key Features:

- Easy rotation for fast access to gear and accessories
- Converts from a sling bag to a belt pack for increased comfort and flexibility
- Padded velour pocket fits a tablet (5 & 10 = mini tablet, 20 = large tablet)

Series Features:

These features apply to all sizes. The only difference between them is the actual size (except where noted).

- High quality RC-Fuse YKK zippers plus metal clips and hardware
- Lightweight Poly Ballistic fabrics for durability and water resistance
- Breathable air-mesh back panel keeps the back cool during long days
- Slim design and easy access
- Fully-customizable interior dividers
- Wide shoulder strap with quick-release buckle
- Front organizer pocket for batteries, memory cards or other small accessories
- Hook/loop on shoulder strap keeps loose webbing secure and out of the way
- Seam-sealed rain cover included in bottom pocket
- Main compartment opens wide providing quick access to your gear
- No Rhetoric warranty on all manufacturing defects

Colorways:

- Blue Slate
- Charcoal

Product Description: TurnStyle™

Sling Bag & Belt Pack

For more information please visit: www.thinktankphoto.com

CONFIDENTIAL

thinkTANK photo

Be Ready "Before The Moment™"



The TurnStyle can be worn as either a shoulder sling bag or a convenient waistbelt depending on a person's preference.

Product Description: TurnStyle™

Sling Bag & Belt Pack

For more information please visit: www.thinktankphoto.com

CONFIDENTIAL

thinkTANK photo

Be Ready "Before The Moment"



Front organizer pocket for pens, memory wallets and small accessories



Main camera compartment



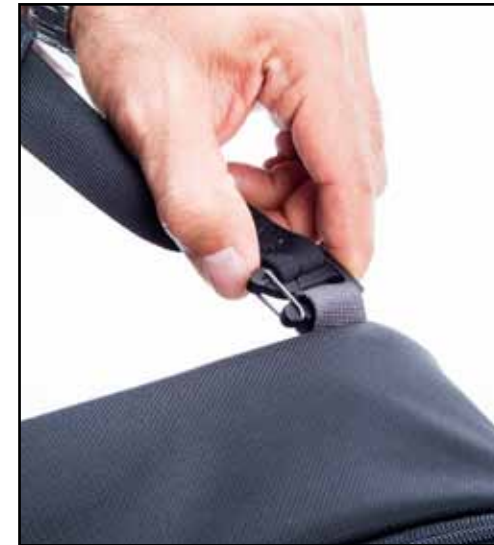
Padded tablet pocket for iPad or iPad mini



Shoulder strap quick release buckle



Mounting points for a waistbelt or sling conversion



Product Description: TurnStyle™

Sling Bag & Belt Pack

For more information please visit: www.thinktankphoto.com

CONFIDENTIAL

thinkTANK photo
Be Ready "Before The Moment™"

Materials:

Exterior:

- All fabric exterior treated with a durable water resistant coating while fabric underside is coated with polyurethane for superior water resistance
- YKK® RC Fuse (abrasion resistant) zippers
- 420D velocity nylon, 250D shadow rip-stop nylon, 3D air mesh
- Y-Buckle, double gate keeper, nylon webbing
- 3-ply bonded nylon thread

Interior:

- Removable high density closed cell foam dividers
- 210D silver-toned nylon, polyurethane backed vevex liner
- Phthalate-free PVC (meets REACH standard) clear mesh pockets
- 2x polyurethane coated 210T seam-sealed taffeta rain cover
- Nylon binding tape
- 3-ply bonded nylon thread

POINTS OF DISTINCTION:

Why is the **TurnStyle** series a superior product?

Comfort:

Slim, contoured design conforms to your body for a very comfortable fit

Wide shoulder strap for all day comfort

Lightweight

Premium/Quality:

High quality YKK® RC-Fuse zippers plus metal clips and hardware. Poly Ballistic fabrics for durability and water resistance
No Rhetoric warranty on all manufacturing defects

Function:

Main compartment opens wide providing quick access to your gear. Converts into a belt pack for dual functionality
Seam-sealed rain cover included

TurnStyle Specifications:

TurnStyle 5:

**Note that the product tapers significantly and dimensions are taken at largest point*

Specifications:

- ID: 6.3" W x 11" H x 3.5" D (16 x 28 x 9 cm)
- ED: 7.1" W x 13.8" H x 3.9" D (18 x 35 x 10 cm)
- Small tablet compartment: 6.3" x 8.7" x 0.4" (16 x 22 x 1 cm)
- Maximum weight (with all accessories): 0.8lb (0.3kg)

TurnStyle 10:

**Note that the product tapers significantly and dimensions are taken at largest point*

Specifications:

- ID: 7.1" W x 12.6" H x 4.8" D (18 x 32 x 12.2 cm)
- ED: 8.3" W x 15.4" H x 5.2" D (21 x 39 x 13.2 cm)
- Small tablet compartment: 6.3" x 8.7" x 0.4" (16 x 22 x 1 cm)
- Maximum weight (with all accessories): 1.0lbs (0.4kg)

TurnStyle 20:

**Note that the product tapers significantly and dimensions are taken at largest point*

Specifications:

- ID: 8.3" W x 15" H x 4.8" D (21 x 38 x 12.2 cm)
- ED: 9.3" W x 17.3" H x 5.4" D (23.5 x 44 x 13.7 cm)
- Small tablet compartment: 8.1" x 10.2" x 0.6" (20.5 x 26 x 1.5 cm)
- Maximum weight (with all accessories): 1.2lb (0.5kg)

TurnStyle™ SKU:

- | | |
|----------------|--------------------------|
| 87453000 454 4 | TurnStyle™ 5 Blue Slate |
| 87453000 455 1 | TurnStyle™ 5 Charcoal |
| 87453000 459 9 | TurnStyle™ 10 Blue Slate |
| 87453000 460 5 | TurnStyle™ 10 Charcoal |
| 87453000 464 3 | TurnStyle™ 20 Blue Slate |
| 87453000 465 0 | TurnStyle™ 20 Charcoal |



TurnStyle 5: Fits mirrorless camera systems



TurnStyle 10: Fits a standard size DSLR



TurnStyle 20: Fits a standard size DSLR